



# THE AP-GfK POLL

## September, 2016

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: September 15 – September 19, 2016*

*Number of interviews, adults: 1,694*

*Margin of error for the total sample: +/- 2.5 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

*For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-AA5 previously released.

S1. Is [INSERT STATE] your primary residence? Primary residence is determined by where you are registered to vote or eligible to register to vote.

[IF NO/REFUSED] Which state is your primary residence?

Are you registered to vote in [STATE] or not??

	TOTAL 9/15-19/16	REGISTERED VOTERS 9/15-19/16	LIKELY VOTERS 9/15-19/16	7/7-11/16*	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Yes	86	100	100	81	82	80	78	76	82	80	79	100	100	78	100	100	78	74
No	14	-	-	18	18	20	21	23	18	19	20	-	-	22	-	-	15	19
Not sure	1	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	4	5
Refused/Not answered	-	-	-	2	1	1	1	1	1	*	-	-	-	-	-	-	3	3

Based on: (Excludes those living in ND)

N=1,694 N=1,476 N=1,251 N=1,008 N=1,075 N=1,030 N=1,006 N=1,023 N=1,002 N=1,077 N=1,607 N=1,384 N=967 N=1,840 N=1,536 N=955 N=1,042 N=1,352

\*July 2016 and earlier polls asked "Are you registered to vote at your address, or not?"

S120. How often do you vote in elections?

	TOTAL 9/15-19/16	REGISTERED VOTERS 9/15-19/16	LIKELY VOTERS 9/15-19/16
Always/nearly always	<b>70</b>	<b>81</b>	<b>92</b>
Always	45	51	60
Nearly always	26	30	33
<b>About half the time</b>	9	10	6
<b>Seldom/Never</b>	<b>20</b>	<b>9</b>	<b>2</b>
Seldom	7	6	2
Never	14	3	*
Refused/Not answered	*	-	-

Based on:

N=1,694 N=1,476 N=1,251



S150. On November 8th, the presidential election will be held. How likely are you to vote in this presidential election?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
<b>Will vote</b>	<b>76</b>	<b>87</b>	<b>100</b>
Definitely will vote	67	77	93
Probably will vote	10	11	7
<b>Uncertain about whether I will vote or not</b>	<b>9</b>	<b>8</b>	<b>-</b>
<b>Will not vote</b>	<b>15</b>	<b>5</b>	<b>-</b>
Probably will not vote	4	2	-
Definitely will not vote	10	3	-
Refused/Not answered	*	*	-

Based on:

N=1,694

N=1,476

N=1,251

HR\_1. If the 2016 presidential election were held today, for whom would you vote?

[LIST RANDOMIZED]

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 7/7-11/16
Hillary Clinton and Tim Kaine, the Democrats	37	37	41	34
Donald Trump and Mike Pence, the Republicans	29	32	35	30
Gary Johnson and Bill Weld, the Libertarians	7	7	7	4
Jill Stein and Ajamu Baraka, the Green Party candidates	2	2	2	1
Another candidate	2	2	1	4
Undecided	16	16	13	21
Would not vote in this race	7	4	1	6
Refused/Not answered	1	1	*	*

*Base: all respondents*

*N=1,694*

*N=1,476*

*N=1,251*

*N=837*

\*Note: Vice Presidential candidates not shown in July 2016 poll

HR\_2. [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR\_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 7/7-11/16
Hillary Clinton and Tim Kaine, the Democrats	29	31	29	29
Donald Trump and Mike Pence, the Republicans	30	28	30	28
Gary Johnson and Bill Weld, the Libertarians	13	14	15	11
Jill Stein and Ajamu Baraka, the Green Party candidates	4	4	3	5
Another candidate	12	13	9	23
Refused/Not answered	11	11	12	5

*Base: Undecided/refused*

*N=275*

*N=240*

*N=169*

*N=172*

\*Note: Vice Presidential candidates not shown in July 2016 poll

HR\_1/HR\_2. If the 2016 presidential election were held today, for whom would you vote? [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR\_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 7/7-11/16
Hillary Clinton and Tim Kaine, the Democrats	42	42	45	40
Donald Trump and Mike Pence, the Republicans	34	37	39	36
Gary Johnson and Bill Weld, the Libertarians	9	9	9	6
Jill Stein and Ajamu Baraka, the Green Party candidates	2	2	2	2
Another candidate	4	4	2	9
Refused/Not answered	2	2	2	1
Would not vote in this race	7	4	1	6

Base: all respondents

N=1,694

N=1,476

N=1,251

N=837

\*Note: Vice Presidential candidates not shown in July 2016 poll

HR4. Is your mind completely made up about which candidate you will support, or could you imagine supporting another candidate?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 7/7-11/16
Mind is completely made up	78	78	80	70
Could change mind	22	22	20	30
Refused/Not Answered	1	*	*	*

Based on: Will vote Clinton, Trump, Stein, Johnson or Other in HR\_1 N=1,308 N=1,187 N=1,074 N=623

HR\_1b. If the 2016 presidential election were held today and these were the only candidates on the ballot, for whom would you vote?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Hillary Clinton and Tim Kaine, the Democrats	17	18	23
Donald Trump and Mike Pence, the Republicans	18	20	22
Undecided	28	30	29
Would not vote in this race	36	32	25
Refused/Not Answered	1	1	1

Based on: Stein, Johnson or Other in HR\_1 or HR\_2 N=238 N=214 N=160



HR2b. As of today, would you lean more toward [IN SAME ROTATION AS ABOVE: Hillary Clinton, the Democrat or Donald Trump, the Republican]?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Hillary Clinton and Tim Kaine, the Democrats	43	44	41
Donald Trump and Mike Pence, the Republicans	41	41	47
Refused/Not Answered	16	15	12

Based on: Undecided or refused in HR\_1b

N=73

N=69

N=51

HR\_1/HR\_2/HR\_1b/HR\_2b.

If the 2016 presidential election were held today, for whom would you vote? [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR\_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate? HR\_1b. If the 2016 presidential election were held today and these were the only candidates on the ballot, for whom would you vote? HR2b. As of today, would you lean more toward [IN SAME ROTATION AS ABOVE: Hillary Clinton, the Democrat or Donald Trump, the Republican]?

	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Hillary Clinton and Tim Kaine, the Democrats	46	47	50
Donald Trump and Mike Pence, the Republicans	38	42	44
Refused/Not answered	3	2	2
Would not vote in this race	13	11	4

Base:

N=1,694

N=1,476

N=1,251

HR5-IMG2 previously released.

RECORDS1. How important is each of the following to you personally?

<b>That candidates for president release their medical records</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
<b>Extremely/Very important</b>	<b>37</b>	<b>39</b>	<b>41</b>
Extremely important	18	19	19
Very important	19	20	21
<b>Moderately important</b>	<b>23</b>	<b>22</b>	<b>21</b>
<b>Slightly/Not at all important</b>	<b>39</b>	<b>38</b>	<b>37</b>
Slightly important	16	16	16
Not at all important	23	22	21
Refused/Not Answered	2	2	1

Based on:

N=1,694

N=1,476

N=1,251

<b>That candidates for president release their tax returns</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
<b>Extremely/Very important</b>	<b>46</b>	<b>46</b>	<b>46</b>
Extremely important	28	27	28
Very important	18	19	19
<b>Moderately important</b>	<b>19</b>	<b>19</b>	<b>19</b>
<b>Slightly/Not at all important</b>	<b>33</b>	<b>34</b>	<b>33</b>
Slightly important	13	13	13
Not at all important	20	21	20
Refused/Not Answered	2	2	1

Based on:

N=1,694

N=1,476

N=1,251

RECORDS2. How confident are you that, if elected, each of the following candidates would be healthy enough to serve as president of the United States?

<b>Hillary Clinton</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
<b>Extremely/Very confident</b>	<b>36</b>	<b>36</b>	<b>39</b>
Extremely confident	16	15	16
Very confident	21	21	23
<b>Moderately confident</b>	<b>23</b>	<b>23</b>	<b>21</b>
<b>Slightly/Not at all confident</b>	<b>38</b>	<b>39</b>	<b>39</b>
Slightly confident	13	13	12
Not at all confident	25	26	27
Refused/Not Answered	3	2	2

Based on:

N=1,694

N=1,476

N=1,251

<b>Donald Trump</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
<b>Extremely/Very confident</b>	<b>49</b>	<b>51</b>	<b>55</b>
Extremely confident	19	20	22
Very confident	29	31	33
<b>Moderately confident</b>	<b>26</b>	<b>26</b>	<b>25</b>
<b>Slightly/Not at all confident</b>	<b>23</b>	<b>21</b>	<b>19</b>
Slightly confident	8	7	7
Not at all confident	15	14	13
Refused/Not Answered	3	2	1

Based on:

N=1,694

N=1,476

N=1,251

MEDIA\_CvT2. Do you think the media gives too much attention, too little attention, or about the right amount of attention to each of the following

<b>Hillary Clinton using a private email address on a personal server while she was secretary of state</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	41	41	42
About the right amount of attention	22	21	20
Too little attention	35	36	38
Refused/Not Answered	2	2	1

Based on: N=1,694 N=1,476 N=1,251

<b>Donald Trump not releasing his tax returns</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	33	34	34
About the right amount of attention	32	33	32
Too little attention	32	32	32
Refused/Not Answered	2	2	1

Based on: N=1,694 N=1,476 N=1,251

MEDIA\_CvT2. (Continued) Do you think the media gives too much attention, too little attention, or about the right amount of attention to each of the following

<b>Donald Trump's business background</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	23	23	22
About the right amount of attention	40	41	41
Too little attention	35	35	36
Refused/Not Answered	2	2	1

Based on: N=1,694 N=1,476 N=1,251

<b>Hillary Clinton's family charitable foundation</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	27	28	29
About the right amount of attention	37	36	34
Too little attention	34	35	36
Refused/Not Answered	3	2	2

Based on: N=1,694 N=1,476 N=1,251

MEDIA\_CvT2. (Continued) Do you think the media gives too much attention, too little attention, or about the right amount of attention to each of the following

<b>Hillary Clinton's health</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	44	44	44
About the right amount of attention	31	31	30
Too little attention	23	24	24
Refused/Not Answered	3	2	2

Based on:

N=1,694

N=1,476

N=1,251

<b>Donald Trump's health</b>	<b>TOTAL</b> 9/15-19/16	<b>REGISTERED VOTERS</b> 9/15-19/16	<b>LIKELY VOTERS</b> 9/15-19/16
Too much attention	26	26	26
About the right amount of attention	51	53	54
Too little attention	21	19	20
Refused/Not Answered	2	2	1

Based on:

N=1,694

N=1,476

N=1,251

Some questions held for future release.

SUPP1- IM31 previously released.

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	TOTAL 9/15-19/16	REGISTERED VOTERS 9/15-19/16	LIKELY VOTERS 9/15-19/16	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Democrat	34	35	37	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35
Independent	24	25	25	23	25	25	26	26	26	27	27	24	23	23	23	24	25	25
Republican	26	29	30	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32
None of these	14	10	8	18	12	14	19	18	17	19	17	18	19	12	8	19	11	7
Refused/Not Answered	2	1	1	2	2	3	3	2	3	2	3	3	2	2	1	2	1	1
Based on:	N=1,694	N=1,476	N=1,251	N=1,009	N=1,076	N=1,033	N=1,007	N=1,027	N=1,004	N=1,077	N=1,045	N=1,010	N=1,608	N=1,385	N=968	N=1,845	N=1,541	N=958

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these?  
 [IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK:] Do you lean more toward the Democrats or the Republicans?

	TOTAL 9/15-19/16	REGISTERED VOTERS 9/15-19/16	LIKELY VOTERS 9/15-19/16	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
<b>Total Democrat</b>	<b>45</b>	<b>46</b>	<b>47</b>	<b>42</b>	<b>47</b>	<b>43</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>47</b>	<b>45</b>
Democrat	34	35	37	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35
Independent – lean Democratic	8	9	9	8	10	8	8	8	10	9	7	7	7	7	7	8	8	9
None – lean Democratic	3	2	2	3	2	3	4	2	4	3	3	2	4	3	1	4	2	2
<b>Total Republican</b>	<b>37</b>	<b>40</b>	<b>42</b>	<b>36</b>	<b>36</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>37</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>47</b>	<b>34</b>	<b>38</b>	<b>45</b>
Republican	26	29	30	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32
Independent – lean Republican	8	9	10	7	8	9	9	10	10	10	10	9	8	9	10	8	9	10
None – lean Republican	2	2	2	4	2	3	3	4	2	3	3	5	3	3	3	3	3	3
Independent – don't lean	7	7	6	9	7	8	9	9	7	8	10	8	7	7	6	8	8	7
None – don't lean	11	7	5	14	10	12	15	14	14	14	14	14	14	8	5	15	8	4
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,694 N=1,476 N=1,251 N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=558



G11b. Generally speaking, do you consider yourself a...?

	TOTAL 9/15-19/16	REGISTERED VOTERS 9/15-19/16	LIKELY VOTERS 9/15-19/16	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Liberal	22	21	22	19	22	21	19	18	20	21	19	20	21	21	20	20	20	19
Conservative	31	34	35	33	30	32	33	35	34	33	33	35	33	36	41	31	35	40
Moderate	44	43	42	44	44	42	43	44	43	43	45	40	42	42	39	45	43	40
Refused/Not answered	3	2	2	4	4	4	5	3	3	3	3	5	3	2	1	4	2	1

Based on: N=1,694 N=1,476 N=1,251 N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643

DM5. Which one of the following best describes where you live?

Urban area	26
Suburban area	49
Rural area	23
Refused/Not Answered	2

Based on:

N=1,694

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	9/15-19/16	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14
Yes	88	88	89	89	87	88	88	88	87	86	86	82	85	83
No	10	10	9	9	10	10	10	9	10	11	12	15	12	16
Refused/Not answered	2	2	2	3	2	2	2	2	3	3	2	3	3	2

Based on: N=1,694 N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	29
No	68
Refused/Not Answered	3

Based on:

N=1,694

DM13. What is your religious preference?

Protestant	25
Catholic	22
Mormon	2
Jewish	2
Muslim	*
Other religion	15
Don't belong to religious denomination	32
Refused/Not Answered	2

Based on:

N=1,694

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	12
Refused/Not Answered	1

Based on:

N=229

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	45
2	3
3	1
4	*
5 or more	*
Refused/Not Answered	3

Based on:

N=1,694

PPEDUCAT. (4 category)

Less than high school	11
High school	31
Some college	28
Bachelor's degree or higher	30

Based on:

N=1,694

PPETHM

White, Non-Hispanic	66
Black, Non-Hispanic	11
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	3

Based on:

N=1,694

PPGENDER

Male	48
Female	52

Based on:

N=1,694

PPWORK

Working – as a paid employee	55
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	18
Not working – disabled	6
Not working - other	9

Based on:

N=1,694

PPAGE

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on:

N=1,694

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?

Under \$10,000	4
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	19
\$150,000 or more	9

Based on:

N=1,694

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,694

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 15 to 19, 2016 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,694 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office’s delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 2.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 53%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.