

# THE AP-GfK POLL July, 2016

Conducted by GfK Public Affairs & Corporate Communications

#### A survey of the American general population (ages 18+)

Interview dates: July 7 – July 11, 2016 Number of interviews, adults: 1,009

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see <a href="http://www.ap-gfkpoll.com">http://www.ap-gfkpoll.com</a>.





#### CUR1-AA5 previously released.

## S1. Are you currently registered to vote at your address, or not?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	REGISTERED VOTERS 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Yes	81	82	80	78	76	82	80	79	100	100	78	100	100	78	74	77	73	79
No	18	18	20	21	23	18	19	20	-	-	22	1	-	15	19	16	20	16
Not sure		-	-	-	-	-	-	*	-	-	*	ı	-	4	5	5	4	2
Refused/Not answered	2	1	1	1	1	1	*	-	-	-	-	1	-	3	3	2	3	2

Based on: (Excludes those living in ND)

HR\_1. If the 2016 presidential election were held today, for whom would you vote?

## [LIST RANDOMIZED]

	7/7-11/16
Hillary Clinton, the Democrat	34
Donald Trump, the Republican	30
Gary Johnson, the Libertarian	4
Jill Stein, the Green Party candidate	1
Another candidate	4
Undecided	21
Would not vote in this race	6
Refused/Not answered	*

Base: Registered Voters and those living in ND N

N=837



HR\_2. [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR\_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	7/7-11/16
Hillary Clinton, the Democrat	29
Donald Trump, the Republican	28
Gary Johnson, the Libertarian	11
Jill Stein, the Green Party candidate	5
Another candidate	23
Refused/Not answered	5

Base: Registered Voters and those living in ND who are Undecided/Refused as to who would

N=172

HR\_1/HR\_2. If the 2016 presidential election were held today, for whom would you vote? [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR\_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	7/7-11/16
Hillary Clinton, the Democrat	40
Donald Trump, the Republican	36
Gary Johnson, the Libertarian	6
Jill Stein, the Green Party candidate	2
Another candidate	9
Would not vote in this race	1
Refused/Not answered	6

Base: Registered Voters and those living in ND N=837





FUND1. How important to you is the way presidential candidates fund and raise money for their campaigns?

	7/7-11/16
Extremely/Very important	46
Extremely important	20
Very important	26
Somewhat important	32
Not too/Not important at all	20
Not too important	12
Not important at all	8
Refused/Not Answered	3



FUND2. Say that a presidential candidate is paying for his or her campaign with his or her own money instead of raising money from donors. Would that make you more likely to support that candidate, less likely to support that candidate, or would it have no effect on your support for that candidate?

	7/7-11/16
Much more/Somewhat more likely to support	39
Much more likely to support	19
Somewhat more likely to support	20
Have no effect either way	52
Somewhat less/Much less likely to support	7
Somewhat less likely to support	4
Much less likely to support	3
Refused/Not Answered	2

Based on: N=1,009

FUND3. As you may know, during his primary campaign Donald Trump frequently said that he was paying for his campaign with his own money, without raising money from donors. Recently, he has started seeking and accepting donations to his campaign for the general election. Would you say this change is a major problem, a minor problem, or not a problem at all?

	7/7-11/16
A major problem	16
A minor problem	21
Not a problem at all	60
Refused/Not Answered	3



B1-CCON6 previously released.

Some questions held for future release.

WORLD1-ISIS12 previously released.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	REGISTERED VOTERS 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	REGISTERED VOTERS 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Supporter	18	18	20	19	18	22	21	20	19	22	27	17	20	26	23	20	22
Not a supporter	76	79	74	76	77	74	75	76	78	75	71	79	77	72	74	77	73
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	5	3	6	6	5	5	5	4	3	2	2	4	3	2	4	4	6

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	REGISTERED VOTERS 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14
Strongly	31	28	29	25	27	28	35	36	36	35	38	31	31	34	35	28
Somewhat	69	71	70	75	73	71	65	63	64	65	62	68	67	65	64	71
Refused/Not Answered	*	1	*	-	-	1	1	1	*	*	-	1	1	1	1	1

Based on: Tea Party Supporter N=181 N=195 N=208 N=186 N=183 N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=26





PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	REGISTERED VOTERS 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14
Democrat	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32
Independent	23	25	25	26	26	26	27	27	24	23	23	23	24	25	25	24	21
Republican	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26
None of these	18	12	14	19	18	17	19	17	18	19	12	8	19	11	7	17	19
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	2	2	3	3	2	3	2	3	3	2	2	1	2	1	1	3	3
Based on:	N=1 000	N=1 076	N=1 022	N=1 007	N=1.027	N-1 004	N-1 077	N=1 04E	W-1 010	M=1 600	M=1 70E	W=068	N=1 04E	N-1 541	N=050	N=1 044	N=1 354

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? [IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK:] Do you lean more toward the Democrats or the Republicans?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	<b>REGISTERED VOTERS</b> 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14
Total Democrat	42	47	43	42	41	42	44	42	41	41	44	42	43	47	45
Democrat	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35
Independent – lean Democratic	8	10	8	8	8	10	9	7	7	7	7	7	8	8	9
None – lean Democratic	3	2	3	4	2	4	3	3	2	4	3	1	4	2	2
Total Republican	36	36	37	35	37	37	34	35	38	37	41	47	34	38	45
Republican	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32
Independent – lean Republican	7	8	9	9	10	10	10	10	9	8	9	10	8	9	10
None – lean Republican	4	2	3	3	4	2	3	3	5	3	3	3	3	3	3
Independent – don't lean	9	7	8	9	9	7	8	10	8	7	7	6	8	8	7
None – don't lean	14	10	12	15	14	14	14	14	14	14	8	5	15	8	4
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



G11b. Generally speaking, do you consider yourself a...?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Liberal	19	22	21	19	18	20	21	19	20	21	21	20	20	20	19	16
Conservative	33	30	32	33	35	34	33	33	35	33	36	41	31	35	40	34
Moderate	44	44	42	43	44	43	43	45	40	42	42	39	45	43	40	45
Refused/Not answered	4	4	4	5	3	3	3	3	5	3	2	1	4	2	1	4
Consideration of the Constant	N 1 000	N 1 076	N 1 022	N 1 007	N 1037	N 1 004	N 1 077	N 1 045	N 1 010	N 1 COO	N 1 205	N 000	A/ 1 224	N 1016	N. C43	N 1 044

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	50
Rural area	24
Refused/Not Answered	2

Based on:

N=1,009

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	<b>TOTAL</b> 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14
Yes	88	89	89	87	88	88	88	87	86	86	82	85	83
No	10	9	9	10	10	10	9	10	11	12	15	12	16
Refused/Not answered	2	2	3	2	2	2	2	3	3	2	3	3	2

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060





## DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	28
No	69
Refused/Not Answered	3

Based on: N=1,009

#### DM13. What is your religious preference?

Protestant	24
Catholic	26
Mormon	2
Jewish	1
Muslim	*
Other religion	15
Don't belong to religious denomination	29
Refused/Not Answered	3

Based on: N=1,009

# DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	12
Refused/Not Answered	-

Based on: N=138

### GUNS4. Does anyone in your household own a gun, or not?

	7/7-11/16	12/3-7/15	10/15-19/15	12/5-9/13
Yes	35	36	37	35
No	61	61	59	61
Refused/Not answered	3	3	4	4

Based on: N=1,009 N=1,007 N=1,027 N=1,367





D7a. Are you or is anyone in your household a member of a labor union?

	7/7-11/16
	1/2
Yes, I am	9
Yes, someone else in the household is	7
No one in the household is a union member	82
Refused/Not answered	2

Based on: N=1,009

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	44
2	3
3	1
4	1
5 or more	*
Refused/Not Answered	3



# PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	28
Bachelor's degree or higher	30

Based on: N=1,009

## PPETHM

White, Non-Hispanic	67
Black, Non-Hispanic	12
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	3

Based on: N=1,009

### **PPGENDER**

Male	48
Female	52



### **PPWORK**

Working – as a paid employee	53
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	5
Not working – retired	19
Not working – disabled	7
Not working - other	11

Based on: N=1,009

**PPAGE** 

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on: N=1,009

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	20
\$150,000 or more	10

Based on: N=1,009

## CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23





#### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted July 7 to 11, 2016 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,009 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <a href="http://www.ap-gfkpoll.com">http://www.ap-gfkpoll.com</a>.



