



THE AP-GfK POLL

January, 2015

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: January 29-February 2, 2015

Number of interviews, adults: 1,045

Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-CURX1 previously released.

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED - some items previously released]

The economy	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Total approve	45	41	40	41	42	40	41	42	37	39	39	42
Approve	35	31	27	29	31	27	30	31	26	26	28	31
Lean towards approving	10	10	14	12	11	13	12	10	11	14	12	11
Don't lean either way	1	*	1	*	*	1	*	*	1	1	1	2
Total disapprove	52	57	58	58	58	58	58	58	62	59	59	56
Lean towards disapproving	11	9	11	10	7	10	8	7	11	9	9	7
Disapprove	41	48	47	48	51	48	50	51	51	50	50	49
Refused/Not Answered	1	1	*	*	-	1	*	*	*	1	1	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

Unemployment	1/29-2/2/15	12/4-8/14	7/24-28/14	5/16-19/14	1/17-21/14	12/5-9/13
Total approve	51	44	43	40	45	40
Approve	34	31	29	27	31	26
Lean towards approving	16	14	14	13	15	14
Don't lean either way	1	1	1	1	1	*
Total disapprove	48	54	56	58	53	60
Lean towards disapproving	12	12	14	13	9	13
Disapprove	35	42	41	45	44	47
Refused/Not Answered	1	1	*	1	1	-

Based on: N=1,045 N=1,010 N=534 N=1,354 N=565 N=701

(Continued)

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED]

Helping the middle class	1/29-2/2/15
Total approve	44
Approve	29
Lean towards approving	16
Don't lean either way	2
Total disapprove	53
Lean towards disapproving	11
Disapprove	42
Refused/Not Answered	1

Based on:

N=523

Helping the poor	1/29-2/2/15
Total approve	44
Approve	30
Lean towards approving	14
Don't lean either way	1
Total disapprove	55
Lean towards disapproving	17
Disapprove	38
Refused/Not Answered	1

Based on:

N=522

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS - some items previously released]

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
Handling the economy												
The Democrats	33	27	28	30	31	27	29	31	24	25	24	26
The Republicans	28	28	31	34	39	29	31	36	30	27	28	27
Both equally	13	13	12	11	9	15	13	10	17	14	18	15
Neither	23	30	27	24	20	27	25	22	27	31	28	30
Refused/Not Answered	3	2	2	2	1	3	2	1	2	3	2	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,367

CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

	1/29-2/2/15
Helping the middle class	
The Democratic Party	38
The Republican Party	20
Both equally	11
Neither	28
Refused/Not Answered	3

Based on:

N=523

	1/29-2/2/15
Helping the poor	
The Democratic Party	44
The Republican Party	16
Both equally	13
Neither	25
Refused/Not Answered	3

Based on:

N=522

Some items held for future release.

B1-ECO48 previously released.

ECO49. Do you think the government does too much, too little, or about the right amount to help each of the following groups?

GRID, RANDOMIZE ITEMS

	Does too much	Does too little	Does the right amount	Refused
The poor	18	58	20	4
The middle class	5	72	20	4
The wealthy	66	11	21	3
Students	11	57	28	4
The unemployed	13	54	30	4

Based on: N=1,045

CCON1-CCON6 previously released.

HC1
 HC1A/
 HC1B.

In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

[IF "SUPPORT"] Would you say you support the health care reforms that were passed by Congress in March of 2010 strongly or do you support them just somewhat?

[IF "OPPOSE"] Would you say you oppose the health care reforms that were passed by Congress in March of 2010 strongly or do you oppose them just somewhat?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	6/14-18/12	2/16-20/12	6/15-20/11	3/24-28/11
Total support	26	29	25	28	31	25	28	30	28	26	27	27	28	33	35	36	35
Strongly support	15	17	15	16	20	14	17	19	17	13	17	16	16	17	17	16	17
Somewhat support	11	12	11	12	11	11	11	11	11	13	10	11	12	17	18	21	18
Neither support nor oppose	34	29	36	30	20	34	29	22	28	30	30	28	32	13	14	15	17
Total oppose	40	41	38	41	48	40	43	47	43	43	42	44	38	47	47	46	45
Somewhat oppose	10	12	10	11	10	13	12	12	11	12	9	10	9	14	11	13	14
Strongly oppose	29	29	28	31	39	28	31	35	32	31	33	34	29	32	36	32	31
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	7	4	3	2
Refused/Not Answered	1	1	1	*	*	1	*	*	1	1	1	1	2	*	*	-	-

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=958 N=1,845 N=1,541 N=958 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,007 N=1,000 N=1,001 N=1,001

Some items held for future release.

CUBA1-CUBA5 previously released.

Some items held for future release.



MW1/MW1a/MW1b. The federal minimum wage is currently \$7.25 per hour. Do you favor, oppose, or neither favor nor oppose raising the federal minimum wage? Would you say you favor raising the federal minimum wage strongly or just somewhat? Would you say you oppose raising the federal minimum wage strongly or just somewhat?

	1/29-2/2/15	1/17-21/14
Total favor	60	55
Strongly favor	48	42
Somewhat favor	12	13
Neither favor nor oppose	19	23
Total oppose	19	21
Somewhat oppose	7	7
Strongly oppose	11	14
Refused/Not Answered	2	1

Based on:

N=1,045

N=1,060

PL1. Would you favor, oppose or neither favor nor oppose requiring all employers to give paid time off to employees when they are sick?

	1/29-2/2/15
Total favor	62
Strongly favor	39
Somewhat favor	24
Neither favor nor oppose	20
Total oppose	15
Somewhat oppose	11
Strongly oppose	5
Refused/Not Answered	2

Based on:

N=1,045

PL2. Would you favor, oppose or neither favor nor oppose requiring all employers to give paid time off to employees after the birth of a child?

	1/29-2/2/15
Total favor	67
Strongly favor	45
Somewhat favor	23
Neither favor nor oppose	17
Total oppose	13
Somewhat oppose	9
Strongly oppose	4
Refused/Not Answered	3

Based on:

N=1,045

EP1. Do you think the government needs to enact more laws to ensure that men and women are treated equally by employers, repeal existing laws, or are current laws about right?

	1/29-2/2/15
Enact more laws	41
Current laws are about right	48
Repeal existing laws	7
Refused	3

Based on:

N=1,045

CCOL1. Would you favor, oppose or neither favor nor oppose a proposal for the government to pay for free community college for any student who maintains a certain GPA and makes progress toward earning a degree?

	1/29-2/2/15
Total favor	56
Strongly favor	35
Somewhat favor	21
Neither favor nor oppose	17
Total oppose	24
Somewhat oppose	10
Strongly oppose	14
Refused/Not Answered	3

Based on:

N=1,045

TERR1-ISIS6 previously released.

Some items held for future release.

CYBER1 previously released.

Some items held for future release.

NCC29-AB1 previously released.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12
Supporter	21	20	19	22	27	17	20	26	23	20	22	27	20	17	23	22	27
Not a supporter	75	76	78	75	71	79	77	72	74	77	73	67	76	78	62	64	63
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	12	13	8
Refused/Not Answered	5	4	3	2	2	4	3	2	4	4	6	6	4	5	3	1	1

Based on: N=1,045 N=1,010 N=1,008 N=1,385 N=960 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	35	36	36	35	38	31	31	34	35	28	31
Somewhat	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31	27	29	33
Independent	27	24	23	23	23	24	25	25	24	21	24	23	28	27	29	30	27
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23	21	21	23
None of these	17	18	19	12	8	19	11	7	17	19	16	18	17	15	20	19	15
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	1	*	1
Refused/Not Answered	3	3	2	2	1	2	1	1	3	3	3	2	2	3	3	1	2

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002



PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Democrat	42	41	41	44	42	43	47	45	40	43	41	44	42	44
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	7	7	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	3	2	4	3	1	4	2	2	4	3	3	2	4	3
Total Republican	35	38	37	41	47	34	38	45	38	34	39	35	37	35
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	10	9	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	5	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	10	8	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	14	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,045

N=1,010

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

G11b. Generally speaking, do you consider yourself a...?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13
Liberal	19	20	21	21	20	20	20	19	16	22	18	20	20	18	22	21
Conservative	33	35	33	36	41	31	35	40	34	33	38	38	35	36	40	37
Moderate	45	40	42	42	39	45	43	40	45	42	40	38	42	41	30	35
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na	6	5
Refused/Not answered	3	5	3	2	1	4	2	1	4	4	4	5	4	5	2	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004

DM5. Which one of the following best describes where you live?

Urban area	27
Suburban area	49
Rural area	22
Refused/Not Answered	2

Based on:

N=1,045

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	87	86	86	82	85	83	82	83
No	10	11	12	15	12	16	16	14
Refused/Not answered	3	3	2	3	3	2	2	3

Based on: N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	30
No	67
Refused/Not Answered	3

Based on:

N=1,045

DM13. What is your religious preference?

Protestant	26
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	15
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,045

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	91
No, not a Christian	9
Refused/Not Answered	-

Based on:

N=144

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,045

PPETHM

White, Non-Hispanic	68
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,045

PPGENDER

Male	48
Female	52

Based on:

N=1,045

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	16
Not working – disabled	6
Not working - other	10

Based on:

N=1,045

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	19

Based on:

N=1,045

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	18
\$150,000 or more	8

Based on:

N=1,045

CENSUS REGION:

Northeast	18
Midwest	21
South	37
West	23

Based on:

N=1,045

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted January 29 to February 2, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,045 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.