



THE AP-GfK POLL

July, 2016

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: July 7 – July 11, 2016

Number of interviews, adults: 1,009

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

For more information, see <http://www.ap-gfcpoll.com>.

Some questions held for future release.

S1. Are you currently registered to vote at your address, or not?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Yes	81	82	80	78	76	82	80	79	100	100	78	100	100	78	74	77	73	79
No	18	18	20	21	23	18	19	20	-	-	22	-	-	15	19	16	20	16
Not sure		-	-	-	-	-	-	*	-	-	*	-	-	4	5	5	4	2
Refused/Not answered	2	1	1	1	1	1	*	-	-	-	-	-	-	3	3	2	3	2

Based on: (Excludes those living in ND) N=1,008 N=1,075 N=1,030 N=1,006 N=1,023 N=1,002 N=1,077 N=1,607 N=1,384 N=967 N=1,840 N=1,536 N=955 N=1,042 N=1,352 N=1,009 N=1,058 N=1,365

HR_1. If the 2016 presidential election were held today, for whom would you vote?

[LIST RANDOMIZED]

	7/7-11/16
Hillary Clinton, the Democrat	34
Donald Trump, the Republican	30
Gary Johnson, the Libertarian	4
Jill Stein, the Green Party candidate	1
Another candidate	4
Undecided	21
Would not vote in this race	6
Refused/Not answered	*

Base: Registered Voters and those living in ND N=837

HR_2. [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	7/7-11/16
Hillary Clinton, the Democrat	29
Donald Trump, the Republican	28
Gary Johnson, the Libertarian	11
Jill Stein, the Green Party candidate	5
Another candidate	23
Refused/Not answered	5

Base: Registered Voters and those living in ND who are Undecided/Refused as to who would vote for N=172

HR_1/HR_2. If the 2016 presidential election were held today, for whom would you vote? [IF UNDECIDED OR REFUSED] As of today, do you lean more toward [SAME ROTATION AS HR_1: Hillary Clinton, the Democrat; Donald Trump, the Republican], or another candidate?

	7/7-11/16
Hillary Clinton, the Democrat	40
Donald Trump, the Republican	36
Gary Johnson, the Libertarian	6
Jill Stein, the Green Party candidate	2
Another candidate	9
Would not vote in this race	1
Refused/Not answered	6

Base: Registered Voters and those living in ND N=837

HR4-CUR5 previously released.

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too. (Summary table)

	Total favorable	Very favorable	Some-what favorable	Total unfavorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused
Barack Obama	49	30	19	46	14	32	3	2
Hillary Clinton	37	15	22	57	14	44	4	2
Donald Trump	31	13	18	63	13	50	4	2
Bill Clinton	44	17	27	49	21	28	5	2
Gary Johnson	10	3	7	12	7	5	76	2
Jill Stein	6	2	4	10	4	6	82	2

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	7/24-28/14	3/20-24/14	12/5-9/13
Barack Obama															
Total favorable	49	53	45	48	47	46	46	46	41	43	44	44	44	42	46
Very favorable	30	31	24	25	24	24	27	26	21	20	23	26	20	22	23
Somewhat favorable	19	22	21	24	23	22	20	20	20	23	21	18	24	20	23
Total unfavorable	46	44	47	44	45	47	46	45	46	46	50	54	51	51	49
Somewhat unfavorable	14	11	11	11	14	13	15	13	13	15	15	13	13	14	15
Very unfavorable	32	32	36	34	31	34	31	32	33	32	35	41	38	37	34
Don't know enough to say	3	2	6	6	6	5	7	6	11	9	5	2	4	6	4
Refused/Not Answered	2	1	2	2	2	2	1	3	2	2	1	1	1	1	2

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,044 N=1,012 N=1,367

	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	7/24-28/14	3/20-24/14
Hillary Clinton									
Total favorable	37	40	38	44	41	39	46	48	46
Very favorable	15	17	17	18	17	18	22	21	21
Somewhat favorable	22	23	22	25	24	21	24	27	26
Total unfavorable	57	55	51	46	48	49	41	42	39
Somewhat unfavorable	14	17	13	10	13	16	12	14	14
Very unfavorable	44	38	38	36	35	33	30	29	25
Don't know enough to say	4	4	8	8	8	9	12	8	12
Refused/Not Answered	2	1	2	2	2	2	2	2	2

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,044 N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15
Donald Trump						
Total favorable	31	26	32	30	31	28
Very favorable	13	11	13	12	10	10
Somewhat favorable	18	15	19	19	21	18
Total unfavorable	63	69	58	58	57	58
Somewhat unfavorable	13	13	15	12	15	15
Very unfavorable	50	56	43	45	43	43
Don't know enough to say	4	4	7	10	8	12
Refused/Not Answered	2	1	3	2	3	2

Based on:

N=1,009

N=1,076

N=1,033

N=1,007

N=1,027

N=1,004

	7/7-11/16
Bill Clinton	
Total favorable	44
Very favorable	17
Somewhat favorable	27
Total unfavorable	49
Somewhat unfavorable	21
Very unfavorable	28
Don't know enough to say	5
Refused/Not Answered	2

Based on:

N=1,009

FAV1.

(Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/7-11/16
Gary Johnson	
Total favorable	10
Very favorable	3
Somewhat favorable	7
Total unfavorable	12
Somewhat unfavorable	7
Very unfavorable	5
Don't know enough to say	76
Refused/Not Answered	2

Based on:

N=1,009

	7/7-11/16
Jill Stein	
Total favorable	6
Very favorable	2
Somewhat favorable	4
Total unfavorable	10
Somewhat unfavorable	4
Very unfavorable	6
Don't know enough to say	82
Refused/Not Answered	2

Based on:

N=1,009

FEEL1 previously released.

IMG1. Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

Hillary Clinton

Civil	7/7-11/16	3/31-4/4/16
Very/somewhat well	46	48
Very well	22	21
Somewhat well	24	27
Slightly/not at all well	51	49
Slightly well	22	21
Not at all well	29	28
Refused/Not Answered	3	3

Based on:

N=1,009

N=1,076

Honest	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
Very/somewhat well	24	29	29	31	33	31	37
Very well	9	12	13	12	12	12	15
Somewhat well	15	17	17	19	21	20	22
Slightly/not at all well	73	69	65	63	63	66	61
Slightly well	18	18	17	18	19	19	20
Not at all well	55	50	48	45	44	48	41
Refused/Not Answered	3	3	5	6	5	2	2

Based on:

N=1,009

N=1,076

N=1,033

N=1,007

N=1,027

N=1,004

N=1,077

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS -]

Decisive	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
Very/somewhat well	46	48	50	49	50	47	56
Very well	20	24	24	25	25	22	29
Somewhat well	25	24	26	24	25	25	27
Slightly/not at all well	52	49	44	45	45	50	42
Slightly well	22	23	16	18	18	19	18
Not at all well	30	27	28	27	27	31	24
Refused/Not Answered	3	3	6	6	5	3	3

Based on:

N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077

Likeable	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
Very/somewhat well	32	36	37	40	39	41	44
Very well	13	16	16	18	18	17	20
Somewhat well	18	20	20	22	21	24	24
Slightly/not at all well	65	62	58	54	57	58	54
Slightly well	23	22	19	19	21	22	19
Not at all well	42	40	39	35	35	36	34
Refused/Not Answered	3	2	6	6	5	2	2

Based on:

N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

Racist	7/7-11/16
Very/somewhat well	20
Very well	8
Somewhat well	12
Slightly/not at all well	77
Slightly well	17
Not at all well	60
Refused/Not Answered	3

Based on:

N=1,009

Qualified	7/7-11/16
Very/somewhat well	49
Very well	28
Somewhat well	22
Slightly/not at all well	48
Slightly well	17
Not at all well	31
Refused/Not Answered	3

Based on:

N=1,009

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

Donald Trump

Civil	7/7-11/16	3/31-4/4/16
Very/somewhat well	20	15
Very well	7	4
Somewhat well	13	11
Slightly/not at all well	77	83
Slightly well	19	17
Not at all well	57	66
Refused/Not Answered	3	3

Based on:

N=1,009

N=1,076

Honest	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15
Very/somewhat well	30	25	34	33
Very well	14	10	15	14
Somewhat well	17	15	19	18
Slightly/not at all well	67	72	60	62
Slightly well	18	16	17	19
Not at all well	48	56	43	44
Refused/Not Answered	3	3	6	5

Based on:

N=1,009

N=1,076

N=1,033

N=1,007

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

Decisive	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15
Very/somewhat well	49	42	55	55
Very well	26	21	33	34
Somewhat well	23	22	23	21
Slightly/not at all well	48	55	39	40
Slightly well	17	16	12	12
Not at all well	31	39	27	28
Refused/Not Answered	3	3	6	5

Based on:

N=1,009

N=1,076

N=1,033

N=1,007

Likeable	7/7-11/16	3/31-4/4/16	2/11-15/16	12-3-7/15
Very/somewhat well	25	21	26	24
Very well	10	8	8	9
Somewhat well	15	14	17	15
Slightly/not at all well	72	76	68	71
Slightly well	20	16	21	21
Not at all well	52	60	48	50
Refused/Not Answered	3	3	6	5

Based on:

N=1,009

N=1,076

N=1,033

N=1,007

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

Racist	7/7-11/16
Very/somewhat well	50
Very well	35
Somewhat well	15
Slightly/not at all well	48
Slightly well	15
Not at all well	32
Refused/Not Answered	3

Based on:

N=1,009

Qualified	7/7-11/16
Very/somewhat well	27
Very well	10
Somewhat well	17
Slightly/not at all well	70
Slightly well	17
Not at all well	53
Refused/Not Answered	3

Based on:

N=1,009

CUR_CvT-REP_CvT previously released.

HCEMAIL1. How closely have you been following news about Hillary Clinton using a private email address on a personal server instead of a government email address while she was Secretary of State?

	7/7-11/16	10/15-19/15	4/23-27/15
Extremely/very closely	32	21	20
Extremely closely	13	8	8
Very closely	19	13	12
Somewhat closely	36	33	34
Not too/Not closely at all	30	43	44
Not too closely	18	25	22
Not closely at all	12	18	22
Refused/Not Answered	2	3	1

Based on:

N=1,009

N=1,027

N=1,077

HCEMAIL2. Do you think Hillary Clinton using a private email address on a personal server while she was Secretary of State is a major problem, a minor problem, or not a problem at all?

	7/7-11/16	10/15-19/15	4/23-27/15
A major problem	50	33	32
A minor problem	31	37	36
Not a problem at all	17	26	31
Refused/Not Answered	2	4	2

Based on:

N=1,009

N=1,027

N=1,077

HCEMAIL5. Which comes closer to your opinion on Hillary Clinton’s use of a private email address and personal server while she was secretary of state?

	7/7-11/16
She did nothing wrong	6
She showed poor judgment, but didn’t do anything illegal	36
She broke the law, but it wasn’t intentional	17
She intentionally broke the law	39
Refused/Not Answered	3

Based on:

N=1,009

Some questions held for future release.

B1-CCON6 previously released.

Some questions held for future release.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Supporter	18	18	20	19	18	22	21	20	19	22	27	17	20	26	23	20	22
Not a supporter	76	79	74	76	77	74	75	76	78	75	71	79	77	72	74	77	73
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	5	3	6	6	5	5	5	4	3	2	2	4	3	2	4	4	6

Based on:

N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Strongly	31	28	29	25	27	28	35	36	36	35	38	31	31	34	35	28
Somewhat	69	71	70	75	73	71	65	63	64	65	62	68	67	65	64	71
Refused/Not Answered	*	1	*	-	-	1	1	1	*	*	-	1	1	1	1	1

Based on: Tea Party Supporter N=181 N=195 N=208 N=186 N=183 N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Democrat	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32
Independent	23	25	25	26	26	26	27	27	24	23	23	23	24	25	25	24	21
Republican	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26
None of these	18	12	14	19	18	17	19	17	18	19	12	8	19	11	7	17	19
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	2	2	3	3	2	3	2	3	3	2	2	1	2	1	1	3	3

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these?
 [IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK:] Do you lean more toward the Democrats or the Republicans?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total Democrat	42	47	43	42	41	42	44	42	41	41	44	42	43	47	45
Democrat	32	34	31	29	30	29	32	31	31	30	34	34	31	36	35
Independent – lean Democratic	8	10	8	8	8	10	9	7	7	7	7	7	8	8	9
None – lean Democratic	3	2	3	4	2	4	3	3	2	4	3	1	4	2	2
Total Republican	36	36	37	35	37	37	34	35	38	37	41	47	34	38	45
Republican	25	26	26	23	23	25	21	23	24	26	29	35	24	27	32
Independent – lean Republican	7	8	9	9	10	10	10	10	9	8	9	10	8	9	10
None – lean Republican	4	2	3	3	4	2	3	3	5	3	3	3	3	3	3
Independent – don't lean	9	7	8	9	9	7	8	10	8	7	7	6	8	8	7
None – don't lean	14	10	12	15	14	14	14	14	14	14	8	5	15	8	4
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958

G11b. Generally speaking, do you consider yourself a...?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Liberal	19	22	21	19	18	20	21	19	20	21	21	20	20	20	19	16
Conservative	33	30	32	33	35	34	33	33	35	33	36	41	31	35	40	34
Moderate	44	44	42	43	44	43	43	45	40	42	42	39	45	43	40	45
Refused/Not answered	4	4	4	5	3	3	3	3	5	3	2	1	4	2	1	4

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	50
Rural area	24
Refused/Not Answered	2

Based on: N=1,009

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	7/7-11/16	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14
Yes	88	89	89	87	88	88	88	87	86	86	82	85	83
No	10	9	9	10	10	10	9	10	11	12	15	12	16
Refused/Not answered	2	2	3	2	2	2	2	3	3	2	3	3	2

Based on: N=1,009 N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	28
No	69
Refused/Not Answered	3

Based on:

N=1,009

DM13. What is your religious preference?

Protestant	24
Catholic	26
Mormon	2
Jewish	1
Muslim	*
Other religion	15
Don't belong to religious denomination	29
Refused/Not Answered	3

Based on:

N=1,009

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	12
Refused/Not Answered	-

Based on:

N=138

GUNS4. Does anyone in your household own a gun, or not?

	7/7-11/16	12/3-7/15	10/15-19/15	12/5-9/13
Yes	35	36	37	35
No	61	61	59	61
Refused/Not answered	3	3	4	4

Based on:

N=1,009

N=1,007

N=1,027

N=1,367

D7a. Are you or is anyone in your household a member of a labor union?

	7/7-11/16
Yes, I am	9
Yes, someone else in the household is	7
No one in the household is a union member	82
Refused/Not answered	2

Based on:

N=1,009

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	44
2	3
3	1
4	1
5 or more	*
Refused/Not Answered	3

Based on:

N=1,009

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	28
Bachelor's degree or higher	30

Based on:

N=1,009

PPETHM

White, Non-Hispanic	67
Black, Non-Hispanic	12
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	3

Based on:

N=1,009

PPGENDER

Male	48
Female	52

Based on:

N=1,009

PPWORK

Working – as a paid employee	53
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	5
Not working – retired	19
Not working – disabled	7
Not working - other	11

Based on:

N=1,009

PPAGE

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on:

N=1,009

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	20
\$150,000 or more	10

Based on:

N=1,009

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,009

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 7 to 11, 2016 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,009 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.