



THE AP-GfK POLL

March, 2016

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: March 31 – April 4, 2016

Number of interviews, adults: 1,076

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

For more information, see <http://www.ap-gfcpoll.com>.

CUR1-AA5 previously released.

S1. Are you currently registered to vote at your address, or not?

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Yes	82	80	78	76	82	80	79	100	100	78	100	100	78	74	77	73	79
No	18	20	21	23	18	19	20	-	-	22	-	-	15	19	16	20	16
Not sure	-	-	-	-	-	-	*	-	-	*	-	-	4	5	5	4	2
Refused/Not answered	1	1	1	1	1	*	-	-	-	-	-	-	3	3	2	3	2

Based on: (Excludes those living in ND) N=1,075 N=1,030 N=1,006 N=1,023 N=1,002 N=1,077 N=1,607 N=1,384 N=967 N=1,840 N=1,536 N=955 N=1,042 N=1,352 N=1,009 N=1,058 N=1,365

Some questions held for future release.

CURX-CURY previously released.

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too. (Summary table)

	Total favorable	Very favorable	Some-what favorable	Total unfavorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused
Barack Obama	53	31	22	44	11	32	2	1
Ted Cruz	26	5	21	59	27	32	14	1
Hillary Clinton	40	17	23	55	17	38	4	1
John Kasich	34	8	26	31	18	12	34	2
Donald Trump	26	11	15	69	13	56	4	1
Bernie Sanders	48	19	29	39	19	20	12	1

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	7/24-28/14	3/20-24/14	12/5-9/13	10/3-7/13
Barack Obama															
Total favorable	53	45	48	47	46	46	46	41	43	44	44	44	42	46	44
Very favorable	31	24	25	24	24	27	26	21	20	23	26	20	22	23	24
Somewhat favorable	22	21	24	23	22	20	20	20	23	21	18	24	20	23	20
Total unfavorable	44	47	44	45	47	46	45	46	46	50	54	51	51	49	46
Somewhat unfavorable	11	11	11	14	13	15	13	13	15	15	13	13	14	15	13
Very unfavorable	32	36	34	31	34	31	32	33	32	35	41	38	37	34	33
Don't know enough to say	2	6	6	6	5	7	6	11	9	5	2	4	6	4	8
Refused/Not Answered	1	2	2	2	2	1	3	2	2	1	1	1	1	2	2

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,044 N=1,012 N=1,367 N=1,227

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14	10/3-7/13*
Ted Cruz										
Total favorable	26	28	24	17	20	18	15	22	18	16
Very favorable	5	7	10	5	6	6	6	9	8	7
Somewhat favorable	21	21	14	12	15	12	9	13	10	9
Total unfavorable	59	46	37	39	33	32	27	30	30	32
Somewhat unfavorable	27	19	12	14	11	10	10	9	10	10
Very unfavorable	32	27	24	25	22	22	17	22	20	22
Don't know enough to say	14	24	37	41	43	49	55	46	50	50
Refused/Not Answered	1	3	2	3	4	2	3	2	2	2

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,044 N=1,012 N=1,227

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	7/24-28/14	3/20-24/14
Hillary Clinton								
Total favorable	40	38	44	41	39	46	48	46
Very favorable	17	17	18	17	18	22	21	21
Somewhat favorable	23	22	25	24	21	24	27	26
Total unfavorable	55	51	46	48	49	41	42	39
Somewhat unfavorable	17	13	10	13	16	12	14	14
Very unfavorable	38	38	36	35	33	30	29	25
Don't know enough to say	4	8	8	8	9	12	8	12
Refused/Not Answered	1	2	2	2	2	2	2	2

Based on:

N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,044 N=1,012

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	3/20-24/14
John Kasich						
Total favorable	34	26	14	13	9	8
Very favorable	8	5	2	3	2	2
Somewhat favorable	26	21	12	10	6	6
Total unfavorable	31	24	25	23	13	13
Somewhat unfavorable	18	13	11	12	6	7
Very unfavorable	12	10	14	11	7	6
Don't know enough to say	34	48	58	61	75	77
Refused/Not Answered	2	3	3	4	4	2

Based on:

N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15
Donald Trump					
Total favorable	26	32	30	31	28
Very favorable	11	13	12	10	10
Somewhat favorable	15	19	19	21	18
Total unfavorable	69	58	58	57	58
Somewhat unfavorable	13	15	12	15	15
Very unfavorable	56	43	45	43	43
Don't know enough to say	4	7	10	8	12
Refused/Not Answered	1	3	2	3	2

Based on:

N=1,076

N=1,033

N=1,007

N=1,027

N=1,004

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15	4/23-27/15
Bernie Sanders					
Total favorable	48	40	31	32	10
Very favorable	19	14	11	13	4
Somewhat favorable	29	26	19	20	6
Total unfavorable	39	39	32	30	11
Somewhat unfavorable	19	16	11	13	5
Very unfavorable	20	23	21	18	6
Don't know enough to say	12	19	35	35	73
Refused/Not Answered	1	3	3	3	5

Based on:

N=1,076

N=1,033

N=1,007

N=1,027

N=1,077

FAVP-ENTH1a previously released.

WIN2. Would you definitely vote for, consider voting for, or definitely not vote for each of the following candidates in a **general** election for president?

	Definitely would vote for	Would consider voting for	Definitely would not vote for	Refused
Hillary Clinton	24	26	49	1
Bernie Sanders	21	41	37	1
Donald Trump	16	19	63	2
Ted Cruz	10	33	55	2
John Kasich	11	42	46	2

Based on: N=1,076

	3/31-4/4/16	2/11-15/16
Hillary Clinton		
Definitely would vote for	24	22
Would consider voting for	26	29
Definitely would not vote for	49	46
Refused/Not Answered	1	3

Based on:

N=1,076 N=1,033

	3/31-4/4/16	2/11-15/16
Bernie Sanders		
Definitely would vote for	21	17
Would consider voting for	41	35
Definitely would not vote for	37	44
Refused/Not Answered	1	5

Based on:

N=1,076 N=1,033

WIN2. (Continued) Would you definitely vote for, consider voting for, or definitely not vote for each of the following candidates in a **general** election for president?

	3/31-4/4/16	2/11-15/16
Donald Trump		
Definitely would vote for	16	17
Would consider voting for	19	25
Definitely would not vote for	63	54
Refused/Not Answered	2	3

Based on:

N=1,076 N=1,033

	3/31-4/4/16	2/11-15/16
Ted Cruz		
Definitely would vote for	10	10
Would consider voting for	33	34
Definitely would not vote for	55	52
Refused/Not Answered	2	4

Based on:

N=1,076 N=1,033

	3/31-4/4/16	2/11-15/16
John Kasich		
Definitely would vote for	11	7
Would consider voting for	42	37
Definitely would not vote for	46	52
Refused/Not Answered	2	5

Based on:

N=1,076 N=1,033

WIN3. If Hillary Clinton is the Democratic nominee for president and Donald Trump is the Republican nominee, would you:

	3/31-4/4/16
Vote for Clinton or Trump	66
Definitely vote for either Clinton or Trump	47
Probably vote for either Clinton or Trump	19
Vote for third party candidate	20
Probably vote for a third party candidate	10
Definitely vote for a third party candidate	10
Would not vote	13
Refused/Not Answered	1

Based on:

N=1,076

WIN1. Regardless of who you would personally support, do you think each of the following could possibly win the **general** election for president if they were their party's nominee, or definitely could not win?

	Could possibly win	Definitely could not win	Refused
Hillary Clinton	82	16	2
Bernie Sanders	60	37	3
Donald Trump	59	38	3
Ted Cruz	48	49	3
John Kasich	34	63	3

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15
Hillary Clinton				
Could possibly win	82	71	78	75
Definitely could not win	16	25	17	21
Refused/Not Answered	2	4	5	4

Based on:

N=1,076

N=1,033

N=1,007

N=1,027

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15
Bernie Sanders				
Could possibly win	60	62	37	44
Definitely could not win	37	33	56	51
Refused/Not Answered	3	5	6	5

Based on:

N=1,076

N=1,033

N=1,007

N=1,027

WIN1. (Continued) Regardless of who you would personally support, do you think each of the following could possibly win the **general** election for president if they were their party's nominee, or definitely could not win?

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15
Donald Trump				
Could possibly win	59	63	55	48
Definitely could not win	38	33	40	47
Refused/Not Answered	3	4	5	5
<i>Based on:</i>	<i>N=1,076</i>	<i>N=1,033</i>	<i>N=1,007</i>	<i>N=1,027</i>

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15
Ted Cruz				
Could possibly win	48	47	33	23
Definitely could not win	49	48	60	71
Refused/Not Answered	3	6	7	6
<i>Based on:</i>	<i>N=1,076</i>	<i>N=1,033</i>	<i>N=1,007</i>	<i>N=1,027</i>

	3/31-4/4/16	2/11-15/16	12-3-7/15	10/15-19/15
John Kasich				
Could possibly win	34	31	18	16
Definitely could not win	63	63	74	78
Refused/Not Answered	3	6	7	6
<i>Based on:</i>	<i>N=1,076</i>	<i>N=1,033</i>	<i>N=1,007</i>	<i>N=1,027</i>

IMG1-CUR_CvT previously released.

CONV1. Which of the following comes closest to your position about who should win the Republican Party's nomination for president if one candidate has a lead but no candidate has a majority of delegates to the party's convention after all states have held their primaries or caucuses?

	3/31-4/4/16
The candidate with the most delegates should be the nominee, even if he doesn't have a majority	46
It would be acceptable for delegates for other candidates to choose a different nominee	49
Refused/Not Answered	5

Based on:

N=1,076

Some questions held for future release.

B1a-CCON6 previously released.

Some questions held for future release.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Supporter	18	20	19	18	22	21	20	19	22	27	17	20	26	23	20	22	27
Not a supporter	79	74	76	77	74	75	76	78	75	71	79	77	72	74	77	73	67
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	3	6	6	5	5	5	4	3	2	2	4	3	2	4	4	6	6

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,077 N=1,045 N=1,010 N=1,008 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	28	29	25	27	28	35	36	36	35	38	31	31	34	35	28	31
Somewhat	71	70	75	73	71	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	1	*	-	-	1	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=195 N=208 N=186 N=183 N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Democrat	34	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32	30
Independent	25	25	26	26	26	27	27	24	23	23	23	24	25	25	24	21	24
Republican	26	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26	27
None of these	12	14	19	18	17	19	17	18	19	12	8	19	11	7	17	19	16
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	2	3	3	2	3	2	3	3	2	2	1	2	1	1	3	3	3

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Total Democrat	47	43	42	41	42	44	42	41	41	44	42	43	47	45	40
Democrat	34	31	29	30	29	32	31	31	30	34	34	31	36	35	29
Independent – lean Democratic	10	8	8	8	10	9	7	7	7	7	7	8	8	9	8
None – lean Democratic	2	3	4	2	4	3	3	2	4	3	1	4	2	2	4
Total Republican	36	37	35	37	37	34	35	38	37	41	47	34	38	45	38
Republican	26	26	23	23	25	21	23	24	26	29	35	24	27	32	28
Independent – lean Republican	8	9	9	10	10	10	10	9	8	9	10	8	9	10	8
None – lean Republican	2	3	3	4	2	3	3	5	3	3	3	3	3	3	2
Independent – don't lean	7	8	9	9	7	8	10	8	7	7	6	8	8	7	8
None – don't lean	10	12	15	14	14	14	14	14	14	8	5	15	8	4	14
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044

G11b. Generally speaking, do you consider yourself a...?

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Liberal	22	21	19	18	20	21	19	20	21	21	20	20	20	19	16	22
Conservative	30	32	33	35	34	33	33	35	33	36	41	31	35	40	34	33
Moderate	44	42	43	44	43	43	45	40	42	42	39	45	43	40	45	42
Refused/Not answered	4	4	5	3	3	3	3	5	3	2	1	4	2	1	4	4

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354

DM5. Which one of the following best describes where you live?

Urban area	25
Suburban area	48
Rural area	25
Refused/Not Answered	2

Based on: N=1,076

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	3/31-4/4/16	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Yes	89	89	87	88	88	88	87	86	86	82	85	83	82
No	9	9	10	10	10	9	10	11	12	15	12	16	16
Refused/Not answered	2	3	2	2	2	2	3	3	2	3	3	2	2

Based on: N=1,076 N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060 N=1,367

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	30
No	67
Refused/Not Answered	3

Based on:

N=1,076

DM13. What is your religious preference?

Protestant	26
Catholic	22
Mormon	2
Jewish	2
Muslim	-
Other religion	13
Don't belong to religious denomination	31
Refused/Not Answered	3

Based on:

N=1,076

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	14
Refused/Not Answered	-

Based on:

N=127

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	44
2	3
3	1
4	1
5 or more	*
Refused/Not Answered	4

Based on:

N=1,076

PPEDUCAT. (4 category)

Less than high school	10
High school	32
Some college	28
Bachelor's degree or higher	30

Based on:

N=1,076

PPETHM

White, Non-Hispanic	66
Black, Non-Hispanic	11
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	3

Based on:

N=1,076

PPGENDER

Male	48
Female	52

Based on:

N=1,076

PPWORK

Working – as a paid employee	55
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	5
Not working – retired	18
Not working – disabled	5
Not working - other	10

Based on:

N=1,076

PPAGE

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on:

N=1,076

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	18
\$150,000 or more	9

Based on:

N=1,076

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,076

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted March 31 to April 4, 2016 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,076 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.