



THE AP-GfK POLL

February, 2016

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: February 11 -February 15, 2016

Number of interviews, adults: 1,033

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

For more information, see <http://www.ap-gfcpoll.com>.

CUR1-CNG1 previously released.

ELE36. Would each of the following traits in a candidate for president of the United States make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect on whether you'd vote for that candidate?

[GRID, RANDOMIZE ITEMS]

The candidate...	Much more/ Somewhat more	Much more likely to vote for candidate	Somewhat more likely to vote for candidate	Somewhat less/ Much less	Somewhat less likely to vote for candidate	Much less likely to vote for candidate	Have no effect on whether you'd vote for that candidate	Refused
Is a women	19	6	13	13	8	6	64	3
Has never been elected to public office before	24	8	16	37	19	18	36	3
Is Hispanic	13	4	9	16	10	6	68	4
Is funding his/her own campaign	42	18	24	11	6	5	44	3
Does not want outside groups to support his/her campaign	46	19	27	13	7	6	38	3

Based on: N=1,033

B1-N2a previously released.

Some questions held for future release.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Supporter	20	19	18	22	21	20	19	22	27	17	20	26	23	20	22	27	20
Not a supporter	74	76	77	74	75	76	78	75	71	79	77	72	74	77	73	67	76
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	6	6	5	5	5	4	3	2	2	4	3	2	4	4	6	6	4

Based on: N=1,033 N=1,007 N=1,007 N=1,077 N=1,045 N=1,010 N=1,008 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	29	25	27	28	35	36	36	35	38	31	31	34	35	28	31
Somewhat	70	75	73	71	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	*	-	-	1	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=208 N=186 N=183 N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Democrat	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32	30	33
Independent	25	26	26	26	27	27	24	23	23	23	24	25	25	24	21	24	23
Republican	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26	27	25
None of these	14	19	18	17	19	17	18	19	12	8	19	11	7	17	19	16	18
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	3	3	2	3	2	3	3	2	2	1	2	1	1	3	3	3	2

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Total Democrat	43	42	41	42	44	42	41	41	44	42	43	47	45	40	43
Democrat	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32
Independent – lean Democratic	8	8	8	10	9	7	7	7	7	7	8	8	9	8	9
None – lean Democratic	3	4	2	4	3	3	2	4	3	1	4	2	2	4	3
Total Republican	37	35	37	37	34	35	38	37	41	47	34	38	45	38	34
Republican	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26
Independent – lean Republican	9	9	10	10	10	10	9	8	9	10	8	9	10	8	6
None – lean Republican	3	3	4	2	3	3	5	3	3	3	3	3	3	2	2
Independent – don't lean	8	9	9	7	8	10	8	7	7	6	8	8	7	8	7
None – don't lean	12	15	14	14	14	14	14	14	8	5	15	8	4	14	16
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354

G11b. Generally speaking, do you consider yourself a...?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	21	19	18	20	21	19	20	21	21	20	20	20	19	16	22	18
Conservative	32	33	35	34	33	33	35	33	36	41	31	35	40	34	33	38
Moderate	42	43	44	43	43	45	40	42	42	39	45	43	40	45	42	40
Refused/Not answered	4	5	3	3	3	3	5	3	2	1	4	2	1	4	4	4

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012

DM5. Which one of the following best describes where you live?

Urban area	23
Suburban area	50
Rural area	25
Refused/Not Answered	2

Based on: N=1,033

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	89	87	88	88	88	87	86	86	82	85	83	82	83
No	9	10	10	10	9	10	11	12	15	12	16	16	14
Refused/Not answered	3	2	2	2	2	3	3	2	3	3	2	2	3

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	31
No	66
Refused/Not Answered	3

Based on:

N=1,033

DM13. What is your religious preference?

Protestant	26
Catholic	25
Mormon	1
Jewish	2
Muslim	*
Other religion	13
Don't belong to religious denomination	31
Refused/Not Answered	2

Based on:

N=1,033

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	92
No, not a Christian	7
Refused/Not Answered	1

Based on:

N=126

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	44
2	3
3	1
4	1
5 or more	*
Refused/Not Answered	3

Based on:

N=1,033

PPEDUCAT. (4 category)

Less than high school	7
High school	35
Some college	28
Bachelor's degree or higher	30

Based on:

N=1,033

PPETHM

White, Non-Hispanic	66
Black, Non-Hispanic	11
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	2

Based on:

N=1,033

PPGENDER

Male	48
Female	52

Based on:

N=1,033

PPWORK

Working – as a paid employee	54
Working – self-employed	8
Not working – on temporary layoff from a job	1
Not working – looking for work	4
Not working – retired	19
Not working – disabled	5
Not working - other	9

Based on:

N=1,033

PPAGE

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on:

N=1,033

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	20
\$150,000 or more	9

Based on:

N=1,033

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,033

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted February 11 to February 15, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,033 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.