



# THE AP-GfK POLL

## February, 2016

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: February 11 -February 15, 2016*

*Number of interviews, adults: 1,033*

*Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

*For more information, see <http://www.ap-gfcpoll.com>.*

*Some questions held for future release.*

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too. (Summary table)

*Some items held for future release.*

	<b>Total favorable</b>	Very favorable	Some-what favorable	<b>Total unfavorable</b>	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused
Barack Obama	<b>45</b>	24	21	<b>47</b>	11	36	6	2
Ted Cruz	<b>28</b>	7	21	<b>46</b>	19	27	24	3
Jeb Bush	<b>30</b>	4	26	<b>49</b>	27	23	18	3
Marco Rubio	<b>32</b>	8	24	<b>38</b>	20	17	28	3
Ben Carson	<b>30</b>	9	21	<b>41</b>	21	20	27	2
Hillary Clinton	<b>38</b>	17	22	<b>51</b>	13	38	8	2
John Kasich	<b>26</b>	5	21	<b>24</b>	13	10	48	3
Donald Trump	<b>32</b>	13	19	<b>58</b>	15	43	7	3
Bernie Sanders	<b>40</b>	14	26	<b>39</b>	16	23	19	3

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	7/24-28/14	3/20-24/14	12/5-9/13	10/3-7/13
<b>Barack Obama</b>														
<b>Total favorable</b>	<b>45</b>	<b>48</b>	<b>47</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>42</b>	<b>46</b>	<b>44</b>
Very favorable	24	25	24	24	27	26	21	20	23	26	20	22	23	24
Somewhat favorable	21	24	23	22	20	20	20	23	21	18	24	20	23	20
<b>Total unfavorable</b>	<b>47</b>	<b>44</b>	<b>45</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>46</b>	<b>46</b>	<b>50</b>	<b>54</b>	<b>51</b>	<b>51</b>	<b>49</b>	<b>46</b>
Somewhat unfavorable	11	11	14	13	15	13	13	15	15	13	13	14	15	13
Very unfavorable	36	34	31	34	31	32	33	32	35	41	38	37	34	33
Don't know enough to say	6	6	6	5	7	6	11	9	5	2	4	6	4	8
Refused/Not Answered	2	2	2	2	1	3	2	2	1	1	1	1	2	2

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,044 N=1,012 N=1,367 N=1,227

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14	10/3-7/13*
<b>Ted Cruz</b>									
<b>Total favorable</b>	<b>28</b>	<b>24</b>	<b>17</b>	<b>20</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>18</b>	<b>16</b>
Very favorable	7	10	5	6	6	6	9	8	7
Somewhat favorable	21	14	12	15	12	9	13	10	9
<b>Total unfavorable</b>	<b>46</b>	<b>37</b>	<b>39</b>	<b>33</b>	<b>32</b>	<b>27</b>	<b>30</b>	<b>30</b>	<b>32</b>
Somewhat unfavorable	19	12	14	11	10	10	9	10	10
Very unfavorable	27	24	25	22	22	17	22	20	22
Don't know enough to say	24	37	41	43	49	55	46	50	50
Refused/Not Answered	3	2	3	4	2	3	2	2	2

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,044 N=1,012 N=1,227

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Jeb Bush</b>								
<b>Total favorable</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>31</b>	<b>27</b>
Very favorable	4	3	3	7	5	6	8	7
Somewhat favorable	26	22	23	24	25	21	23	19
<b>Total unfavorable</b>	<b>49</b>	<b>50</b>	<b>48</b>	<b>44</b>	<b>36</b>	<b>36</b>	<b>35</b>	<b>31</b>
Somewhat unfavorable	27	28	26	22	19	19	18	18
Very unfavorable	23	22	23	22	17	18	17	14
Don't know enough to say	18	22	23	23	33	33	33	40
Refused/Not Answered	3	3	3	2	1	3	2	2

Based on:

N=1,033   N=1,007   N=1,027   N=1,004   N=1,077   N=1,045   N=1,044   N=1,012

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	3/20-24/14
<b>Marco Rubio</b>							
<b>Total favorable</b>	<b>32</b>	<b>30</b>	<b>23</b>	<b>26</b>	<b>23</b>	<b>19</b>	<b>23</b>
Very favorable	8	10	7	7	8	6	7
Somewhat favorable	24	20	17	19	16	13	15
<b>Total unfavorable</b>	<b>38</b>	<b>33</b>	<b>33</b>	<b>28</b>	<b>27</b>	<b>26</b>	<b>27</b>
Somewhat unfavorable	20	15	16	14	14	13	14
Very unfavorable	17	18	17	14	14	13	13
Don't know enough to say	28	35	41	43	48	52	49
Refused/Not Answered	3	3	3	3	2	3	2

Based on:

N=1,033   N=1,007   N=1,027   N=1,004   N=1,077   N=1,045   N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15
<b>Ben Carson</b>						
<b>Total favorable</b>	<b>30</b>	<b>32</b>	<b>32</b>	<b>20</b>	<b>15</b>	<b>16</b>
Very favorable	9	9	13	9	7	8
Somewhat favorable	21	23	19	11	8	8
<b>Total unfavorable</b>	<b>41</b>	<b>36</b>	<b>31</b>	<b>15</b>	<b>12</b>	<b>11</b>
Somewhat unfavorable	21	13	14	4	5	4
Very unfavorable	20	23	16	10	6	6
Don't know enough to say	27	30	33	62	71	70
Refused/Not Answered	2	2	4	3	2	4

Based on:

N=1,033

N=1,007

N=1,027

N=1,004

N=1,077

N=1,045

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	7/24-28/14	3/20-24/14
<b>Hillary Clinton</b>							
<b>Total favorable</b>	<b>38</b>	<b>44</b>	<b>41</b>	<b>39</b>	<b>46</b>	<b>48</b>	<b>46</b>
Very favorable	17	18	17	18	22	21	21
Somewhat favorable	22	25	24	21	24	27	26
<b>Total unfavorable</b>	<b>51</b>	<b>46</b>	<b>48</b>	<b>49</b>	<b>41</b>	<b>42</b>	<b>39</b>
Somewhat unfavorable	13	10	13	16	12	14	14
Very unfavorable	38	36	35	33	30	29	25
Don't know enough to say	8	8	8	9	12	8	12
Refused/Not Answered	2	2	2	2	2	2	2

Based on:

N=1,033

N=1,007

N=1,027

N=1,004

N=1,077

N=1,044

N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	3/20-24/14
<b>John Kasich</b>					
<b>Total favorable</b>	<b>26</b>	<b>14</b>	<b>13</b>	<b>9</b>	<b>8</b>
Very favorable	5	2	3	2	2
Somewhat favorable	21	12	10	6	6
<b>Total unfavorable</b>	<b>24</b>	<b>25</b>	<b>23</b>	<b>13</b>	<b>13</b>
Somewhat unfavorable	13	11	12	6	7
Very unfavorable	10	14	11	7	6
Don't know enough to say	48	58	61	75	77
Refused/Not Answered	3	3	4	4	2

Based on:

N=1,033

N=1,007

N=1,027

N=1,004

N=1,012

	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15
<b>Donald Trump</b>				
<b>Total favorable</b>	<b>32</b>	<b>30</b>	<b>31</b>	<b>28</b>
Very favorable	13	12	10	10
Somewhat favorable	19	19	21	18
<b>Total unfavorable</b>	<b>58</b>	<b>58</b>	<b>57</b>	<b>58</b>
Somewhat unfavorable	15	12	15	15
Very unfavorable	43	45	43	43
Don't know enough to say	7	10	8	12
Refused/Not Answered	3	2	3	2

Based on:

N=1,033

N=1,007

N=1,027

N=1,004

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	2/11-15/16	12-3-7/15	10/15-19/15	4/23-27/15
<b>Bernie Sanders</b>				
<b>Total favorable</b>	<b>40</b>	<b>31</b>	<b>32</b>	<b>10</b>
Very favorable	14	11	13	4
Somewhat favorable	26	19	20	6
<b>Total unfavorable</b>	<b>39</b>	<b>32</b>	<b>30</b>	<b>11</b>
Somewhat unfavorable	16	11	13	5
Very unfavorable	23	21	18	6
Don't know enough to say	19	35	35	73
Refused/Not Answered	3	3	3	5

Based on:

N=1,033

N=1,007

N=1,027

N=1,077

WIN2. Would you definitely vote for, consider voting for, or definitely not vote for each of the following candidates in a **general** election for president?

*Some items held for future release.*

	Definitely would vote for	Would consider voting for	Definitely would not vote for	Refused
Hillary Clinton	22	29	46	3
Bernie Sanders	17	35	44	5

*Based on: N=1,033*

WIN1. Regardless of who you would personally support, do you think each of the following could possibly win the **general** election for president if they were their party's nominee, or definitely could not win?

*Some items held for future release.*

	Could possibly win	Definitively could not win	Refused
Hillary Clinton	71	25	4
Bernie Sanders	62	33	5



WIN1. Regardless of who you would personally support, do you think each of the following could possibly win the **general** election for president if they were their party's nominee, or definitely could not win?

	2/11-15/16	12-3-7/15	10/15-19/15
<b>Hillary Clinton</b>			
Could possibly win	71	78	75
Definitively could not win	25	17	21
Refused/Not Answered	4	5	4

Based on:

N=1,033

N=1,007

N=1,027

	2/11-15/16	12-3-7/15	10/15-19/15
<b>Bernie Sanders</b>			
Could possibly win	62	37	44
Definitively could not win	33	56	51
Refused/Not Answered	5	6	5

Based on:

N=1,033

N=1,007

N=1,027

MPRES2: For each of the following candidates, do you think the media is generally biased in favor of that candidate, biased against that candidate, or is it mostly balanced?

*Some items held for future release.*

	Biased in favor	Biased against	Mostly balanced	Refused
Hillary Clinton	42	24	30	5
Bernie Sanders	30	19	45	6

N=1,033

MPRES2: (Continued) For each of the following candidates, do you think the media is generally biased in favor of that candidate, biased against that candidate, or is it mostly balanced?

	2/11-15/16	12-3-7/15
<b>Hillary Clinton</b>		
Biased in favor	42	43
Biased against	24	23
Mostly balanced	30	30
Refused/Not Answered	5	5

Based on:

N=1,033

N=1,007

	2/11-15/16	12-3-7/15
<b>Bernie Sanders</b>		
Biased in favor	30	19
Biased against	19	20
Mostly balanced	45	54
Refused/Not Answered	6	6

Based on:

N=1,033

N=1,007

IMG1. Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –SOME ITEMS HELD FOR FUTURE RELEASE]

**Hillary Clinton**

<b>Decisive</b>	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>50</b>	<b>49</b>	<b>50</b>	<b>47</b>	<b>56</b>
Very well	24	25	25	22	29
Somewhat well	26	24	25	25	27
<b>Slightly/not at all well</b>	<b>44</b>	<b>45</b>	<b>45</b>	<b>50</b>	<b>42</b>
Not at all well	16	18	18	19	18
Slightly well	28	27	27	31	24
Refused/Not Answered	6	6	5	3	3

Based on:

N=1,033    N=1,007    N=1,027    N=1,004    N=1,077

<b>Compassionate</b>	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15
<b>Very/somewhat well</b>	<b>41</b>	<b>40</b>	<b>42</b>	<b>40</b>
Very well	18	19	18	15
Somewhat well	23	21	24	24
<b>Slightly/not at all well</b>	<b>54</b>	<b>55</b>	<b>53</b>	<b>58</b>
Not at all well	20	22	20	22
Slightly well	34	33	34	36
Refused/Not Answered	6	6	5	3

Based on:

N=1,033    N=1,007    N=1,027    N=1,004

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

<b>Honest</b>	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>31</b>	<b>37</b>
Very well	13	12	12	12	15
Somewhat well	17	19	21	20	22
<b>Slightly/not at all well</b>	<b>65</b>	<b>63</b>	<b>63</b>	<b>66</b>	<b>61</b>
Not at all well	17	18	19	19	20
Slightly well	48	45	44	48	41
Refused/Not Answered	5	6	5	2	2

Based on:

N=1,033    N=1,007    N=1,027    N=1,004    N=1,077

<b>Inspiring</b>	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>38</b>	<b>39</b>	<b>41</b>	<b>37</b>	<b>44</b>
Very well	18	18	20	17	21
Somewhat well	20	20	21	20	23
<b>Slightly/not at all well</b>	<b>56</b>	<b>56</b>	<b>54</b>	<b>61</b>	<b>53</b>
Not at all well	19	20	20	20	17
Slightly well	38	35	35	41	36
Refused/Not Answered	6	6	4	2	3

Based on:

N=1,033    N=1,007    N=1,027    N=1,004    N=1,077

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS -]

Likeable	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>37</b>	<b>40</b>	<b>39</b>	<b>41</b>	<b>44</b>
Very well	16	18	18	17	20
Somewhat well	20	22	21	24	24
<b>Slightly/not at all well</b>	<b>58</b>	<b>54</b>	<b>57</b>	<b>58</b>	<b>54</b>
Not at all well	19	19	21	22	19
Slightly well	39	35	35	36	34
Refused/Not Answered	6	6	5	2	2

Based on:

N=1,033    N=1,007    N=1,027    N=1,004    N=1,077

Competent	2/11-15/16	12-3-7/15	10/15-19/15	7/9-13/15
<b>Very/somewhat well</b>	<b>48</b>	<b>49</b>	<b>51</b>	<b>48</b>
Very well	26	29	28	27
Somewhat well	22	20	22	22
<b>Slightly/not at all well</b>	<b>46</b>	<b>45</b>	<b>45</b>	<b>49</b>
Not at all well	14	16	16	18
Slightly well	32	30	30	31
Refused/Not Answered	6	6	4	2

Based on:

N=1,033    N=1,007    N=1,027    N=1,004

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

**Bernie Sanders**

<b>Decisive</b>	2/11-15/16	12-3-7/15	10/15-19/15
<b>Very/somewhat well</b>	<b>47</b>	<b>34</b>	<b>40</b>
Very well	18	12	15
Somewhat well	30	22	26
<b>Slightly/not at all well</b>	<b>44</b>	<b>55</b>	<b>51</b>
Not at all well	26	31	27
Slightly well	18	24	24
Refused/Not Answered	9	11	9

Based on:

N=1,033    N=1,007    N=1,027

<b>Compassionate</b>	2/11-15/16	12-3-7/15	10/15-19/15
<b>Very/somewhat well</b>	<b>52</b>	<b>38</b>	<b>40</b>
Very well	24	17	17
Somewhat well	27	22	24
<b>Slightly/not at all well</b>	<b>40</b>	<b>51</b>	<b>51</b>
Not at all well	22	29	26
Slightly well	18	22	25
Refused/Not Answered	8	11	9

Based on:

N=1,033    N=1,007    N=1,027

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

<b>Honest</b>	2/11-15/16	12-3-7/15	10/15-19/15
<b>Very/somewhat well</b>	<b>49</b>	<b>38</b>	<b>42</b>
Very well	23	17	19
Somewhat well	26	21	23
<b>Slightly/not at all well</b>	<b>43</b>	<b>51</b>	<b>49</b>
Not at all well	24	29	24
Slightly well	19	23	25
Refused/Not Answered	9	11	9

Based on:

N=1,033

N=1,007

N=1,027

<b>Inspiring</b>	2/11-15/16	12-3-7/15	10/15-19/15
<b>Very/somewhat well</b>	<b>43</b>	<b>31</b>	<b>37</b>
Very well	19	13	17
Somewhat well	25	19	21
<b>Slightly/not at all well</b>	<b>48</b>	<b>58</b>	<b>54</b>
Not at all well	23	29	24
Slightly well	25	29	30
Refused/Not Answered	8	11	9

Based on:

N=1,033

N=1,007

N=1,027

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

	2/11-15/16	12-3-7/15	10/15-19/15
<b>Likeable</b>			
<b>Very/somewhat well</b>	<b>48</b>	<b>35</b>	<b>41</b>
Very well	21	14	15
Somewhat well	27	21	25
<b>Slightly/not at all well</b>	<b>43</b>	<b>54</b>	<b>51</b>
Not at all well	23	30	26
Slightly well	20	24	25
Refused/Not Answered	8	11	9

Based on:

N=1,033

N=1,007

N=1,027

	2/11-15/16	12-3-7/15	10/15-19/15
<b>Competent</b>			
<b>Very/somewhat well</b>	<b>44</b>	<b>35</b>	<b>39</b>
Very well	16	12	15
Somewhat well	28	23	25
<b>Slightly/not at all well</b>	<b>48</b>	<b>55</b>	<b>52</b>
Not at all well	25	27	26
Slightly well	23	28	27
Refused/Not Answered	8	11	9

Based on:

N=1,033

N=1,007

N=1,027



ISSPRES. How well does each of the following candidates represent your positions on the issues you care about?

*Some items held for future release.*

	<b>Very/ somewhat well</b>	Very well	Somewhat Well	<b>Slightly/ Not well at all</b>	Slightly well	Not well at all	Refused
Hillary Clinton	<b>39</b>	20	20	<b>55</b>	16	39	6
Bernie Sanders	<b>40</b>	18	22	<b>53</b>	20	33	7

*Base: N=1,033*

IMG2 How important is each of the following qualities in a candidate for president?

<b>Decisiveness</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>83</b>	<b>83</b>
Extremely important	50	60
Very important	33	24
<b>Moderately important</b>	<b>9</b>	<b>8</b>
<b>Slightly/Not at all important</b>	<b>4</b>	<b>5</b>
Slightly important	2	3
Not at all important	2	3
Refused/Not Answered	4	4

Based on:

N=1,033

N=1,007

<b>Compassion</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>65</b>	<b>65</b>
Extremely important	32	35
Very important	33	30
<b>Moderately important</b>	<b>24</b>	<b>22</b>
<b>Slightly/Not at all important</b>	<b>8</b>	<b>9</b>
Slightly important	5	6
Not at all important	2	3
Refused/Not Answered	4	4

Based on:

N=1,033

N=1,007

IMG2 (Continued) How important is each of the following qualities in a candidate for president?

<b>Honesty</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>86</b>	<b>86</b>
Extremely important	63	66
Very important	23	19
<b>Moderately important</b>	<b>7</b>	<b>6</b>
<b>Slightly/Not at all important</b>	<b>3</b>	<b>4</b>
Slightly important	2	1
Not at all important	2	3
Refused/Not Answered	3	4

Based on:

N=1,033

N=1,007

<b>Being inspiring</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>60</b>	<b>66</b>
Extremely important	29	35
Very important	31	31
<b>Moderately important</b>	<b>25</b>	<b>19</b>
<b>Slightly/Not at all important</b>	<b>11</b>	<b>11</b>
Slightly important	8	8
Not at all important	3	3
Refused/Not Answered	4	4

Based on:

N=1,033

N=1,007

IMG2 (Continued) How important is each of the following qualities in a candidate for president?

<b>Likability</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>51</b>	<b>54</b>
Extremely important	25	27
Very important	26	26
<b>Moderately important</b>	<b>31</b>	<b>28</b>
<b>Slightly/Not at all important</b>	<b>14</b>	<b>14</b>
Slightly important	10	11
Not at all important	4	3
Refused/Not Answered	4	4

Based on:

N=1,033

N=1,007

<b>Competence</b>	2/11-15/16	12-3-7/15
<b>Extremely/Very important</b>	<b>88</b>	<b>88</b>
Extremely important	68	74
Very important	19	14
<b>Moderately important</b>	<b>6</b>	<b>5</b>
<b>Slightly/Not at all important</b>	<b>3</b>	<b>3</b>
Slightly important	1	1
Not at all important	2	2
Refused/Not Answered	4	4

Based on:

N=1,033

N=1,007

IMG2 (Continued) How important is each of the following qualities in a candidate for president?

<b>Their positions on the issue</b>	2/11-15/16
<b>Extremely/Very important</b>	<b>85</b>
Extremely important	56
Very important	29
<b>Moderately important</b>	<b>7</b>
<b>Slightly/Not at all important</b>	<b>4</b>
Slightly important	2
Not at all important	1
Refused/Not Answered	4

*Based on:*

*N=1,033*

Some questions held for future release.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Supporter	20	19	18	22	21	20	19	22	27	17	20	26	23	20	22	27	20
Not a supporter	74	76	77	74	75	76	78	75	71	79	77	72	74	77	73	67	76
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	6	6	5	5	5	4	3	2	2	4	3	2	4	4	6	6	4

Based on: N=1,033 N=1,007 N=1,007 N=1,007 N=1,045 N=1,010 N=1,008 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	2/11-15/16	12/3-7/15	10/15-19/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	29	25	27	28	35	36	36	35	38	31	31	34	35	28	31
Somewhat	70	75	73	71	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	*	-	-	1	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=208 N=186 N=183 N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Democrat	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32	30	33
Independent	25	26	26	26	27	27	24	23	23	23	24	25	25	24	21	24	23
Republican	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26	27	25
None of these	14	19	18	17	19	17	18	19	12	8	19	11	7	17	19	16	18
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not Answered	3	3	2	3	2	3	3	2	2	1	2	1	1	3	3	3	2

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
<b>Total Democrat</b>	<b>43</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>47</b>	<b>45</b>	<b>40</b>	<b>43</b>
Democrat	31	29	30	29	32	31	31	30	34	34	31	36	35	29	32
Independent – lean Democratic	8	8	8	10	9	7	7	7	7	7	8	8	9	8	9
None – lean Democratic	3	4	2	4	3	3	2	4	3	1	4	2	2	4	3
<b>Total Republican</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>37</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>47</b>	<b>34</b>	<b>38</b>	<b>45</b>	<b>38</b>	<b>34</b>
Republican	26	23	23	25	21	23	24	26	29	35	24	27	32	28	26
Independent – lean Republican	9	9	10	10	10	10	9	8	9	10	8	9	10	8	6
None – lean Republican	3	3	4	2	3	3	5	3	3	3	3	3	3	2	2
Independent – don't lean	8	9	9	7	8	10	8	7	7	6	8	8	7	8	7
None – don't lean	12	15	14	14	14	14	14	14	8	5	15	8	4	14	16
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354

G11b. Generally speaking, do you consider yourself a...?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	21	19	18	20	21	19	20	21	21	20	20	20	19	16	22	18
Conservative	32	33	35	34	33	33	35	33	36	41	31	35	40	34	33	38
Moderate	42	43	44	43	43	45	40	42	42	39	45	43	40	45	42	40
Refused/Not answered	4	5	3	3	3	3	5	3	2	1	4	2	1	4	4	4

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012

DM5. Which one of the following best describes where you live?

Urban area	23
Suburban area	50
Rural area	25
Refused/Not Answered	2

Based on: N=1,033

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	2/11-15/16	12/3-7/15	10/15-19/15	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	89	87	88	88	88	87	86	86	82	85	83	82	83
No	9	10	10	10	9	10	11	12	15	12	16	16	14
Refused/Not answered	3	2	2	2	2	3	3	2	3	3	2	2	3

Based on: N=1,033 N=1,007 N=1,027 N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227



DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	31
No	66
Refused/Not Answered	3

Based on:

N=1,033

DM13. What is your religious preference?

Protestant	26
Catholic	25
Mormon	1
Jewish	2
Muslim	*
Other religion	13
Don't belong to religious denomination	31
Refused/Not Answered	2

Based on:

N=1,033

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	92
No, not a Christian	7
Refused/Not Answered	1

Based on:

N=126

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	48
1	44
2	3
3	1
4	1
5 or more	*
Refused/Not Answered	3

Based on:

N=1,033

PPEDUCAT. (4 category)

Less than high school	7
High school	35
Some college	28
Bachelor's degree or higher	30

Based on:

N=1,033

PPETHM

White, Non-Hispanic	66
Black, Non-Hispanic	11
Other, Non-Hispanic	4
Hispanic	16
2+ Races, Non-Hispanic	2

Based on:

N=1,033

PPGENDER

Male	48
Female	52

Based on:

N=1,033

PPWORK

Working – as a paid employee	54
Working – self-employed	8
Not working – on temporary layoff from a job	1
Not working – looking for work	4
Not working – retired	19
Not working – disabled	5
Not working - other	9

Based on:

N=1,033

PPAGE

Age group:

18-29	21
30-49	34
50-64	26
65+	19

Based on:

N=1,033

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	20
\$150,000 or more	9

Based on:

N=1,033

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,033

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted February 11 to February 15, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,033 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.