



# THE AP-GfK POLL

## July, 2015

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: July 9-July 13, 2015*

*Number of interviews, adults: 1,004*

*Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

*For more information, see <http://www.ap-gfcpoll.com>.*

Some questions held for future release.

S1. Are you currently registered to vote at your address, or not?

	7/9-13/15	4/23-27/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	82	80	79	100	100	78	100	100	78	74	77	73	79	78
No	18	19	20	-	-	22	-	-	15	19	16	20	16	15
Not sure	-	-	*	-	-	*	-	-	4	5	5	4	2	5
Refused/Not answered	1	*	-	-	-	-	-	-	3	3	2	3	2	3

Based on: (Excludes those living in ND)

N=1,002    N=1,077    N=1,607    N=1,384    N=967    N=1,840    N=1,536    N=955    N=1,042    N=1,352    N=1,009    N=1,058    N=1,365    N=1,225

Some questions held for future release.

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too. (Summary table)

	<b>Total favorable</b>	Very favorable	Some-what favorable	<b>Total unfavorable</b>	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused
Barack Obama	<b>46</b>	24	22	<b>47</b>	13	34	5	2
Chris Christie	<b>23</b>	4	19	<b>44</b>	21	22	31	3
Ted Cruz	<b>20</b>	6	15	<b>33</b>	11	22	43	4
Rand Paul	<b>25</b>	5	20	<b>33</b>	18	15	39	4
Rick Perry	<b>19</b>	4	15	<b>35</b>	14	21	43	3
Scott Walker	<b>17</b>	7	9	<b>22</b>	7	15	58	3
Jeb Bush	<b>31</b>	7	24	<b>44</b>	22	22	23	2
Marco Rubio	<b>26</b>	7	19	<b>28</b>	14	14	43	3
Rick Santorum	<b>19</b>	3	16	<b>33</b>	12	20	46	3
Mike Huckabee	<b>25</b>	6	19	<b>32</b>	14	19	40	3
Ben Carson	<b>20</b>	9	11	<b>15</b>	4	10	62	3
Hillary Clinton	<b>39</b>	18	21	<b>49</b>	16	33	9	2
Carly Fiorina	<b>12</b>	4	8	<b>17</b>	8	9	68	3
Lindsey Graham	<b>12</b>	2	10	<b>26</b>	12	14	59	3
Jim Gilmore	<b>4</b>	*	3	<b>10</b>	4	6	83	4
Bobby Jindal	<b>16</b>	5	12	<b>21</b>	8	13	59	3
John Kasich	<b>9</b>	2	6	<b>13</b>	6	7	75	4
George Pataki	<b>10</b>	*	10	<b>18</b>	9	9	68	4
Donald Trump	<b>28</b>	10	18	<b>58</b>	15	43	12	2

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	7/24-28/14	3/20-24/14	12/5-9/13	10/3-7/13
<b>Barack Obama</b>											
<b>Total favorable</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>42</b>	<b>46</b>	<b>44</b>
Very favorable	24	27	26	21	20	23	26	20	22	23	24
Somewhat favorable	22	20	20	20	23	21	18	24	20	23	20
<b>Total unfavorable</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>46</b>	<b>46</b>	<b>50</b>	<b>54</b>	<b>51</b>	<b>51</b>	<b>49</b>	<b>46</b>
Somewhat unfavorable	13	15	13	13	15	15	13	13	14	15	13
Very unfavorable	34	31	32	33	32	35	41	38	37	34	33
Don't know enough to say	5	7	6	11	9	5	2	4	6	4	8
Refused/Not Answered	2	1	3	2	2	1	1	1	1	2	2

Based on: N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,044 N=1,012 N=1,367 N=1,227

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Chris Christie</b>					
<b>Total favorable</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>31</b>	<b>26</b>
Very favorable	4	3	5	8	7
Somewhat favorable	19	20	20	24	19
<b>Total unfavorable</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>38</b>
Somewhat unfavorable	21	22	23	21	22
Very unfavorable	22	17	18	20	16
Don't know enough to say	31	36	31	26	35
Refused/Not Answered	3	2	3	2	2

Based on: N=1,004 N=1,077 N=1,045 N=1,044 N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14	10/3-7/13*
<b>Ted Cruz</b>						
<b>Total favorable</b>	<b>20</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>18</b>	<b>16</b>
Very favorable	6	6	6	9	8	7
Somewhat favorable	15	12	9	13	10	9
<b>Total unfavorable</b>	<b>33</b>	<b>32</b>	<b>27</b>	<b>30</b>	<b>30</b>	<b>32</b>
Somewhat unfavorable	11	10	10	9	10	10
Very unfavorable	22	22	17	22	20	22
Don't know enough to say	43	49	55	46	50	50
Refused/Not Answered	4	2	3	2	2	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,044

N=1,012

N=1,227

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Rand Paul</b>					
<b>Total favorable</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>29</b>	<b>25</b>
Very favorable	5	5	6	8	9
Somewhat favorable	20	18	18	21	16
<b>Total unfavorable</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>31</b>	<b>28</b>
Somewhat unfavorable	18	17	15	14	12
Very unfavorable	15	15	13	17	16
Don't know enough to say	39	43	45	39	45
Refused/Not Answered	4	3	4	2	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,044

N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Rick Perry</b>					
<b>Total favorable</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>26</b>	<b>18</b>
Very favorable	4	3	3	9	4
Somewhat favorable	15	13	14	17	14
<b>Total unfavorable</b>	<b>35</b>	<b>33</b>	<b>32</b>	<b>34</b>	<b>31</b>
Somewhat unfavorable	14	14	14	12	12
Very unfavorable	21	19	19	22	18
Don't know enough to say	43	49	47	38	49
Refused/Not Answered	3	2	4	2	2

Based on:

N=1,004    N=1,077    N=1,045    N=1,044    N=1,012

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Scott Walker</b>					
<b>Total favorable</b>	<b>17</b>	<b>15</b>	<b>13</b>	<b>17</b>	<b>12</b>
Very favorable	7	7	6	8	5
Somewhat favorable	9	8	7	9	7
<b>Total unfavorable</b>	<b>22</b>	<b>19</b>	<b>16</b>	<b>21</b>	<b>18</b>
Somewhat unfavorable	7	6	6	7	7
Very unfavorable	15	13	10	14	11
Don't know enough to say	58	64	67	61	67
Refused/Not Answered	3	2	4	2	2

Based on:

N=1,004    N=1,077    N=1,045    N=1,044    N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15	7/24-28/14	3/20-24/14
<b>Jeb Bush</b>					
<b>Total favorable</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>31</b>	<b>27</b>
Very favorable	7	5	6	8	7
Somewhat favorable	24	25	21	23	19
<b>Total unfavorable</b>	<b>44</b>	<b>36</b>	<b>36</b>	<b>35</b>	<b>31</b>
Somewhat unfavorable	22	19	19	18	18
Very unfavorable	22	17	18	17	14
Don't know enough to say	23	33	33	33	40
Refused/Not Answered	2	1	3	2	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,044

N=1,012

	7/9-13/15	4/23-27/15	1/29-2/2/15	3/20-24/14
<b>Marco Rubio</b>				
<b>Total favorable</b>	<b>26</b>	<b>23</b>	<b>19</b>	<b>23</b>
Very favorable	7	8	6	7
Somewhat favorable	19	16	13	15
<b>Total unfavorable</b>	<b>28</b>	<b>27</b>	<b>26</b>	<b>27</b>
Somewhat unfavorable	14	14	13	14
Very unfavorable	14	14	13	13
Don't know enough to say	43	48	52	49
Refused/Not Answered	3	2	3	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15	3/20-24/14
<b>Rick Santorum</b>				
<b>Total favorable</b>	<b>19</b>	<b>14</b>	<b>17</b>	<b>18</b>
Very favorable	3	2	3	4
Somewhat favorable	16	12	15	14
<b>Total unfavorable</b>	<b>33</b>	<b>30</b>	<b>28</b>	<b>31</b>
Somewhat unfavorable	12	13	11	12
Very unfavorable	20	17	18	19
Don't know enough to say	46	54	52	49
Refused/Not Answered	3	2	3	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,012

	7/9-13/15	4/23-27/15	1/29-2/2/15	3/20-24/14
<b>Mike Huckabee</b>				
<b>Total favorable</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>26</b>
Very favorable	6	7	8	8
Somewhat favorable	19	16	15	18
<b>Total unfavorable</b>	<b>32</b>	<b>30</b>	<b>31</b>	<b>30</b>
Somewhat unfavorable	14	15	14	15
Very unfavorable	19	15	17	15
Don't know enough to say	40	45	43	43
Refused/Not Answered	3	2	3	2

Based on:

N=1,004

N=1,077

N=1,045

N=1,012



FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15	1/29-2/2/15
<b>Ben Carson</b>			
<b>Total favorable</b>	<b>20</b>	<b>15</b>	<b>16</b>
Very favorable	9	7	8
Somewhat favorable	11	8	8
<b>Total unfavorable</b>	<b>15</b>	<b>12</b>	<b>11</b>
Somewhat unfavorable	4	5	4
Very unfavorable	10	6	6
Don't know enough to say	62	71	70
Refused/Not Answered	3	2	4

Based on:

N=1,004

N=1,077

N=1,045

	7/9-13/15	4/23-27/15	7/24-28/14	3/20-24/14
<b>Hillary Clinton</b>				
<b>Total favorable</b>	<b>39</b>	<b>46</b>	<b>48</b>	<b>46</b>
Very favorable	18	22	21	21
Somewhat favorable	21	24	27	26
<b>Total unfavorable</b>	<b>49</b>	<b>41</b>	<b>42</b>	<b>39</b>
Somewhat unfavorable	16	12	14	14
Very unfavorable	33	30	29	25
Don't know enough to say	9	12	8	12
Refused/Not Answered	2	2	2	2

Based on:

N=1,004

N=1,077

N=1,044

N=1,012

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	4/23-27/15
<b>Carly Fiorina</b>		
<b>Total favorable</b>	<b>12</b>	<b>7</b>
Very favorable	4	2
Somewhat favorable	8	6
<b>Total unfavorable</b>	<b>17</b>	<b>12</b>
Somewhat unfavorable	8	5
Very unfavorable	9	7
Don't know enough to say	68	75
Refused/Not Answered	3	5

Based on:

N=1,004

N=1,077

	7/9-13/15	4/23-27/15
<b>Lindsey Graham</b>		
<b>Total favorable</b>	<b>12</b>	<b>10</b>
Very favorable	2	2
Somewhat favorable	10	8
<b>Total unfavorable</b>	<b>26</b>	<b>23</b>
Somewhat unfavorable	12	10
Very unfavorable	14	13
Don't know enough to say	59	61
Refused/Not Answered	3	6

Based on:

N=1,004

N=1,077

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15
<b>Jim Gilmore</b>	
<b>Total favorable</b>	4
Very favorable	*
Somewhat favorable	3
<b>Total unfavorable</b>	10
Somewhat unfavorable	4
Very unfavorable	6
Don't know enough to say	83
Refused/Not Answered	4

Based on:

N=1,004

	7/9-13/15	3/20-24/14
<b>Bobby Jindal</b>		
<b>Total favorable</b>	<b>16</b>	<b>14</b>
Very favorable	5	5
Somewhat favorable	12	9
<b>Total unfavorable</b>	<b>21</b>	<b>21</b>
Somewhat unfavorable	8	10
Very unfavorable	13	11
Don't know enough to say	59	63
Refused/Not Answered	3	2

Based on:

N=1,004

N=1,012

FAV1.

(Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	7/9-13/15	3/20-24/14
<b>John Kasich</b>		
<b>Total favorable</b>	<b>9</b>	<b>8</b>
Very favorable	2	2
Somewhat favorable	6	6
<b>Total unfavorable</b>	<b>13</b>	<b>13</b>
Somewhat unfavorable	6	7
Very unfavorable	7	6
Don't know enough to say	75	77
Refused/Not Answered	4	2

Based on:

N=1,004

N=1,012

	7/9-13/15	1/29-2/2/15
<b>George Pataki</b>		
<b>Total favorable</b>	<b>10</b>	<b>8</b>
Very favorable	*	1
Somewhat favorable	10	8
<b>Total unfavorable</b>	<b>18</b>	<b>15</b>
Somewhat unfavorable	9	9
Very unfavorable	9	6
Don't know enough to say	68	74
Refused/Not Answered	4	3

Based on:

N=1,004

N=1,045

FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

<b>Donald Trump</b>	7/9-13/15
<b>Total favorable</b>	<b>28</b>
Very favorable	10
Somewhat favorable	18
<b>Total unfavorable</b>	<b>58</b>
Somewhat unfavorable	15
Very unfavorable	43
Don't know enough to say	12
Refused/Not Answered	2

Based on:

N=1,004

IMG1. Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

**Hillary Clinton**

<b>Decisive</b>	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>47</b>	<b>56</b>
Very well	22	29
Somewhat well	25	27
<b>Slightly/not at all well</b>	<b>50</b>	<b>42</b>
Not at all well	19	18
Slightly well	31	24
Refused/Not Answered	3	3

Based on:

N=1,004

N=1,077

<b>Compassionate</b>	7/9-13/15
<b>Very/somewhat well</b>	<b>40</b>
Very well	15
Somewhat well	24
<b>Slightly/not at all well</b>	<b>58</b>
Not at all well	22
Slightly well	36
Refused/Not Answered	3

Based on:

N=1,004

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

<b>Honest</b>	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>31</b>	<b>37</b>
Very well	12	15
Somewhat well	20	22
<b>Slightly/not at all well</b>	<b>66</b>	<b>61</b>
Not at all well	19	20
Slightly well	48	41
Refused/Not Answered	2	2

Based on:

N=1,004 N=1,077

<b>Inspiring</b>	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>37</b>	<b>44</b>
Very well	17	21
Somewhat well	20	23
<b>Slightly/not at all well</b>	<b>61</b>	<b>53</b>
Not at all well	20	17
Slightly well	41	36
Refused/Not Answered	2	3

Based on:

N=1,004 N=1,077

IMG1. (Continued) Please tell me how well each word describes [INSERT ITEM]

[GRID, RANDOMIZE ITEMS –]

<b>Likeable</b>	7/9-13/15	4/23-27/15
<b>Very/somewhat well</b>	<b>41</b>	<b>44</b>
Very well	17	20
Somewhat well	24	24
<b>Slightly/not at all well</b>	<b>58</b>	<b>54</b>
Not at all well	22	19
Slightly well	36	34
Refused/Not Answered	2	2

Based on:

N=1,004 N=1,077

<b>Competent</b>	7/9-13/15
<b>Very/somewhat well</b>	<b>48</b>
Very well	27
Somewhat well	22
<b>Slightly/not at all well</b>	<b>49</b>
Not at all well	18
Slightly well	31
Refused/Not Answered	2

Based on:

N=1,004



Some questions held for future release.

RS2-RS5 previously released.

Some questions held for future release.

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13
Democrat	29	32	31	31	30	34	34	31	36	35	29	32	30	33	29	31	27
Independent	26	27	27	24	23	23	23	24	25	25	24	21	24	23	28	27	29
Republican	25	21	23	24	26	29	35	24	27	32	28	26	27	25	23	23	21
None of these	17	19	17	18	19	12	8	19	11	7	17	19	16	18	17	15	20
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	1
Refused/Not Answered	3	2	3	3	2	2	1	2	1	1	3	3	3	2	2	3	3
Based on:	N=1,004	N=1,077	N=1,045	N=1,010	N=1,608	N=1,385	N=968	N=1,845	N=1,541	N=958	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
<b>Total Democrat</b>	<b>42</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>47</b>	<b>45</b>	<b>40</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>42</b>
Democrat	29	32	31	31	30	34	34	31	36	35	29	32	30	33	29
Independent – lean Democratic	10	9	7	7	7	7	7	8	8	9	8	9	8	9	8
None – lean Democratic	4	3	3	2	4	3	1	4	2	2	4	3	3	2	4
<b>Total Republican</b>	<b>37</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>47</b>	<b>34</b>	<b>38</b>	<b>45</b>	<b>38</b>	<b>34</b>	<b>39</b>	<b>35</b>	<b>37</b>
Republican	25	21	23	24	26	29	35	24	27	32	28	26	27	25	23
Independent – lean Republican	10	10	10	9	8	9	10	8	9	10	8	6	10	8	11
None – lean Republican	2	3	3	5	3	3	3	3	3	3	2	2	2	2	4
Independent – don't lean	7	8	10	8	7	7	6	8	8	7	8	7	6	5	10
None – don't lean	14	14	14	14	14	8	5	15	8	4	14	16	14	16	12
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367

G11b. Generally speaking, do you consider yourself a...?

	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Liberal	20	21	19	20	21	21	20	20	20	19	16	22	18	20	20	18
Conservative	34	33	33	35	33	36	41	31	35	40	34	33	38	38	35	36
Moderate	43	43	45	40	42	42	39	45	43	40	45	42	40	38	42	41
Refused/Not answered	3	3	3	5	3	2	1	4	2	1	4	4	4	5	4	5

Based on: N=1,004 N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	50
Rural area	24
Refused/Not Answered	3

Based on:

N=1,004

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	7/9-13/15	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	88	88	87	86	86	82	85	83	82	83
No	10	9	10	11	12	15	12	16	16	14
Refused/Not answered	2	2	3	3	2	3	3	2	2	3

Based on:

N=1,004

N=1,077

N=1,045

N=1,010

N=1,608

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	30
No	67
Refused/Not Answered	3

Based on:

N=1,004

DM13. What is your religious preference?

Protestant	27
Catholic	25
Mormon	1
Jewish	2
Muslim	1
Other religion	12
Don't belong to religious denomination	29
Refused/Not Answered	2

Based on:

N=1,004

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	89
No, not a Christian	11
Refused/Not Answered	1

Based on:

N=114

DMCELL. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. Please don't count cell phones or landlines used ONLY for faxes or modems.

0	43
1	50
2	3
3	1
4	*
5 or more	*
Refused/Not Answered	3

Based on:

N=1,004

PPEDUCAT. (4 category)

Less than high school	10
High school	32
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,004

PPETHM

White, Non-Hispanic	65
Black, Non-Hispanic	11
Other, Non-Hispanic	6
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,004

PPGENDER

Male	48
Female	52

Based on:

N=1,004

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	6
Not working – retired	17
Not working – disabled	6
Not working - other	11

Based on:

N=1,004

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	19

Based on:

N=1,004

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	19
\$150,000 or more	9

*Based on:*

*N=1,004*

CENSUS REGION:

Northeast	18
Midwest	21
South	37
West	23

*Based on:*

*N=1,004*

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 9 to July 13, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,004 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.