



THE AP-GfK POLL

April, 2015

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: April 23-April 27, 2015

Number of interviews, adults: 1,077

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-HCEMAIL4 previously released.

B1a/b/ba. How would you describe the nation's economy these days....

[IF "NEITHER" OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more towards the nation's economy being good or the nation's economy being poor? [NOTE: BEGINNING IN DECEMBER, 2013, RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Total good	45	47	41	38	39	41	36	37	38	35	34	34	32
Very good	4	3	2	2	2	3	1	1	2	2	2	2	2
Somewhat good	28	32	29	22	24	26	21	23	25	20	21	20	20
Lean toward good	13	12	10	14	14	12	13	13	12	13	12	13	10
Neither-Don't lean	1	1	*	*	*	*	1	1	*	1	1	1	1
Total poor	54	51	57	61	60	59	63	62	62	65	65	65	67
Lean toward poor	14	12	12	13	12	10	15	13	12	15	11	13	15
Somewhat poor	27	26	30	32	32	31	32	32	32	29	34	33	31
Very poor	14	13	15	17	17	18	16	17	18	21	20	20	21
Refused/Not Answered	1	1	1	1	*	*	1	*	*	*	1	*	1

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

B2. And would you describe the financial situation in your own household these days as good, poor, or neither good nor poor?

[IF "GOOD," ASK:] Is that very good or somewhat good?

[IF "POOR," ASK:] Is that very poor or somewhat poor?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

	4/23-27/15	1/29-2/2/15	12/4-8/14	2/16-20/12*	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10
Total good	61	62	60	63	60	54	60	63	61	62	57	62	65	71	61	61	64
Very good	12	11	10	17	15	13	12	15	15	14	15	14	15	18	15	14	14
Somewhat good	33	33	36	29	31	26	31	30	31	32	28	31	35	38	30	30	32
Neither – lean good	16	19	15	17	13	15	17	19	16	16	15	17	15	15	16	17	18
Neither – Don't lean	*	1	*	4	5	10	7	5	4	4	5	5	5	5	6	3	6
Total poor	38	36	38	33	35	36	33	32	34	34	37	33	30	24	33	36	30
Neither – lean poor	13	11	11	11	9	8	10	7	9	12	12	10	9	9	9	15	8
Somewhat poor	18	16	20	14	15	17	14	15	17	13	15	13	12	8	13	12	14
Very poor	7	10	7	8	11	11	9	11	8	9	11	11	10	7	10	9	8
Don't know	na	na	na	*	*	-	*	*	*	-	-	*	*	*	*	*	*
Refused	1	1	2	*	1	*	*	*	*	*	*	1	*	*	*	*	*

Based on: N=1,077 N=1,045 N=1,010 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044

ECO41. In the past month, do you think the economy has...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12
Gotten better	19	29	24	20	21	21	19	20	19	19	20	18	21	22	12	21	20	20	23	25	28
Gotten worse	16	15	14	24	25	24	20	20	22	22	23	21	20	23	45	17	20	19	17	16	16
Stayed about the same	64	55	60	55	54	54	60	59	59	58	55	60	58	53	41	60	59	60	58	57	55
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	3	2	2	2	2	2
Refused/Not Answered	1	2	1	1	1	1	2	1	1	1	1	2	2	1	2	*	*	*	*	*	*

Based on: N=1,077 N=1,015 N=1,010 N=1,658 N=1,355 N=988 N=1,395 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,188 N=1,041 N=89

CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it...?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Total Better	35	37	34	27	27	25	27	27	26	27	27	29	29
A lot better	7	7	7	5	5	4	5	6	6	5	4	6	5
A little better	28	30	27	23	22	21	22	21	21	22	23	23	24
Stay about the same	49	45	48	46	46	47	45	46	45	44	43	44	43
Total Worse	15	15	16	25	26	27	27	27	29	28	29	25	26
A little worse	11	11	13	19	21	21	20	20	22	21	21	19	19
A lot worse	3	4	4	6	6	5	7	7	7	7	8	7	7
Refused/Not Answered	2	3	2	1	1	1	1	1	1	1	1	1	2

Based on:

N=1,077

N=1,045

N=1,010

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

N=1,012

N=1,060

CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Get better	34	38	38	31	31	32	32	33	34	29	29	31	33
A lot better	4	4	4	3	3	4	3	3	4	2	3	3	3
A little better	30	35	34	28	28	28	29	30	30	27	26	28	30
Stay about the same	37	40	42	33	32	29	33	32	31	33	33	34	27
Get worse	26	19	19	34	36	39	33	34	35	36	36	34	38
A little worse	19	14	13	25	26	28	24	24	24	24	26	24	28
A lot worse	7	5	6	10	9	11	9	10	11	12	10	11	10
Refused/Not Answered	2	3	2	2	1	1	2	1	1	2	2	2	2

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

CCON3. Compared with the past 12 months, how do you think consumer prices will change in the next 12 months? Will they ...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Increase more rapidly	17	17	15	16	16	16	19	20	22	23	24	25	21
Increase at the same rate	43	39	40	38	40	42	44	45	46	43	41	42	42
Increase at a slower rate	22	22	23	23	23	22	21	20	18	18	17	18	21
Stay about the same	15	18	17	18	17	16	12	12	11	13	14	12	13
Fall	2	2	3	4	3	3	2	2	1	2	3	2	2
Refused/Not Answered	2	3	2	1	1	1	2	2	2	1	2	2	2

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

CCON4. Thinking about making major purchases such as furniture or electronic devices, do you think now is a...?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
A good time to buy	16	20	26	14	15	16	14	15	16	15	15	14	15
Neither a good nor bad time to buy	66	63	56	64	65	65	65	65	63	61	63	68	65
A bad time to buy	17	15	16	20	19	19	20	20	20	23	20	17	19
Refused/Not Answered	2	2	2	2	1	1	1	1	1	1	2	1	2

Based on:

N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

CCON5. Thinking of the general economic situation, do you think that now is a...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14
Total Good Time to Save	76	71	72	69	71	72	73	74	78	70	69	74	71
Very good time to save	30	26	25	27	28	30	30	31	34	31	28	33	29
Fairly good time to save	46	45	47	42	43	43	43	43	44	39	41	41	42
Total Bad Time to Save	23	26	26	29	28	27	25	24	21	28	28	24	27
Fairly bad time to save	17	20	20	23	22	22	19	19	15	20	21	19	21
Very bad time to save	6	6	6	6	6	5	7	6	6	7	8	5	6
Refused/Not Answered	1	3	2	2	1	1	2	1	2	3	3	2	2

Based on:

N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060

CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Total Increase	33	26	25	33	33	35	34	35	37	36	36	35	40	36
Sharply increase	6	4	4	7	7	7	8	9	10	9	8	9	11	8
Slightly increase	27	22	21	26	26	28	26	27	27	27	28	26	29	28
Remain the same	37	39	39	35	34	30	35	34	31	33	33	35	30	30
Total Decrease	28	33	33	31	32	34	29	30	31	29	30	29	29	32
Slightly decrease	26	30	31	29	30	32	27	28	29	27	28	26	26	30
Sharply decrease	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Refused/Not Answered	2	2	3	2	1	*	2	1	1	3	2	2	2	2

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367

HC1-HCSC4 previously released.

TPORT1. Do you think the government should increase or decrease spending on each of the following, or is the current level of spending about right?

	Increase spending	Decrease spending	Current level of spending is about right	Refused / Not Answered
Building and improving roads, highways and interstates	53	11	34	2
Building and improving public transportation, like buses and rail service	39	18	40	2

Base: N=1,077

TPORT2. Which do you think should be a bigger priority for the government?

	4/23-27/15
Building and improving roads	31
Building and improving public transportation	14
Both equally	40
Neither should be a priority	12
Refused/Not Answered	2

Based on:

N=1,077

TPORT3. For each of the following, do you think the government should focus on expanding capacity and adding service to new places, improving and repairing existing facilities but not expanding, or should it generally leave things the way they are?

	Expand capacity and add service to new places	Improve and repair existing facilities	Leave the way things are	Refused / Not Answered
Highways and interstates	24	63	11	3
Rail transit	31	38	28	3
Bus transit	26	37	35	3

Base: N=1,077

TPORT4 If you had to choose, which of the following would you prefer when choosing a place to live?

	4/23-27/15
A single-family house in a suburban or rural area with more land, but a long drive to get to work or run errands and few opportunities to walk, bike or use public transportation	53
An apartment or smaller house in an urban area with a short drive to get to work or run errands and the ability to walk, bike or use public transportation	44
Refused/Not Answered	3

Based on:

N=1,077

NCC8-NCC36 previously released.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13
Supporter	22	21	20	19	22	27	17	20	26	23	20	22	27	20	17	23	22
Not a supporter	74	75	76	78	75	71	79	77	72	74	77	73	67	76	78	62	64
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	12	13
Refused/Not Answered	5	5	4	3	2	2	4	3	2	4	4	6	6	4	5	3	1

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	28	35	36	36	35	38	31	31	34	35	28	31
Somewhat	71	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	1	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=213 N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13
Democrat	32	31	31	30	34	34	31	36	35	29	32	30	33	29	31	27	29
Independent	27	27	24	23	23	23	24	25	25	24	21	24	23	28	27	29	30
Republican	21	23	24	26	29	35	24	27	32	28	26	27	25	23	23	21	21
None of these	19	17	18	19	12	8	19	11	7	17	19	16	18	17	15	20	19
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	1	*
Refused/Not Answered	2	3	3	2	2	1	2	1	1	3	3	3	2	2	3	3	1

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Democrat	44	42	41	41	44	42	43	47	45	40	43	41	44	42	44
Democrat	32	31	31	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	9	7	7	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	3	3	2	4	3	1	4	2	2	4	3	3	2	4	3
Total Republican	34	35	38	37	41	47	34	38	45	38	34	39	35	37	35
Republican	21	23	24	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	10	10	9	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	3	5	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	8	10	8	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	14	14	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,365 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

G11b. Generally speaking, do you consider yourself a...?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13
Liberal	21	19	20	21	21	20	20	20	19	16	22	18	20	20	18	22
Conservative	33	33	35	33	36	41	31	35	40	34	33	38	38	35	36	40
Moderate	43	45	40	42	42	39	45	43	40	45	42	40	38	42	41	30
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	6
Refused/Not answered	3	3	5	3	2	1	4	2	1	4	4	4	5	4	5	2

Based on: N=1,077 N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004

DM5. Which one of the following best describes where you live?

Urban area	26
Suburban area	48
Rural area	25
Refused/Not Answered	2

Based on:

N=1,077

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	4/23-27/15	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	88	87	86	86	82	85	83	82	83
No	9	10	11	12	15	12	16	16	14
Refused/Not answered	2	3	3	2	3	3	2	2	3

Based on:

N=1,077

N=1,045

N=1,010

N=1,608

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	29
No	67
Refused/Not Answered	4

Based on:

N=1,077

DM13. What is your religious preference?

Protestant	23
Catholic	24
Mormon	1
Jewish	2
Muslim	1
Other religion	14
Don't belong to religious denomination	32
Refused/Not Answered	3

Based on:

N=1,077

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	12
Refused/Not Answered	*

Based on:

N=146

PPEDUCAT. (4 category)

Less than high school	9
High school	33
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,077

PPETHM

White, Non-Hispanic	66
Black, Non-Hispanic	11
Other, Non-Hispanic	5
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,077

PPGENDER

Male	48
Female	52

Based on:

N=1,077

PPWORK

Working – as a paid employee	50
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	8
Not working – retired	18
Not working – disabled	5
Not working - other	11

Based on:

N=1,077

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	19

Based on:

N=1,077

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	18
\$150,000 or more	8

Based on:

N=1,077

CENSUS REGION:

Northeast	18
Midwest	21
South	37
West	23

Based on:

N=1,077

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted April 23 to April 27, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,077 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.