



THE AP-GfK POLL

January, 2015

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: January 29-February 2, 2015

Number of interviews, adults: 1,045

Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-CUR32 Previously released.

CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED - Some items previously released]

Threats posed by computer hackers	1/29-2/2/15
Extremely/Very important	57
Extremely important	26
Very important	31
Moderately important	25
Slightly/Not at all important	16
Slightly important	12
Not at all important	4
Refused/Not Answered	2

Based on:

N=1,045

(Continued)

CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED - Some items previously released, some items held for future release]

Terrorism	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	71	70	73	76	73	73	77
Extremely important	45	41	43	46	46	47	53
Very important	27	30	30	30	26	27	24
Moderately important	17	18	18	17	18	19	17
Slightly/Not at all important	9	10	8	7	8	7	5
Slightly important	7	7	6	5	5	5	4
Not at all important	2	3	3	2	3	2	1
Refused/Not Answered	3	2	1	1	2	1	2

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=902

N=754

N=478

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED - Some items previously released, some items held for future release]

The threat posed by the Islamic State group	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	44	43	42	42	48	51	47
Approve	29	28	29	30	34	37	36
Lean towards approving	15	15	13	12	14	14	11
Don't lean either way	2	1	1	*	2	1	1
Total disapprove	53	55	57	58	48	48	51
Lean towards disapproving	13	13	12	10	12	10	8
Disapprove	40	43	45	48	37	37	43
Refused/Not Answered	2	1	*	*	2	1	*

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=943

N=787

N=480

Terrorism	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	51	47	47	45	50	50	49
Approve	36	34	35	36	37	40	39
Lean towards approving	15	13	12	10	13	11	10
Don't lean either way	1	1	1	*	1	*	*
Total disapprove	47	52	52	55	49	49	51
Lean towards disapproving	11	13	11	10	11	9	8
Disapprove	37	39	41	45	38	41	43
Refused/Not Answered	1	1	*	*	*	-	-

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=902

N=754

N=478

(Continued)

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED]

Threats posed by computer hackers	1/29-2/2/15
Total approve	51
Approve	25
Lean towards approving	26
Don't lean either way	2
Total disapprove	46
Lean towards disapproving	21
Disapprove	25
Refused/Not Answered	1

Based on:

N=1,045

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS - Some items previously release, some items held for future release]

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
Protecting the country												
The Democratic Party	19	18	19	21	20	20	22	23	18	16	16	18
The Republican Party	29	32	33	36	42	30	33	39	33	32	34	31
Both equally	31	24	25	24	22	26	25	21	27	29	28	29
Neither	18	24	21	18	15	22	19	16	20	21	21	22
Refused/Not Answered	3	3	2	1	1	2	2	1	2	3	2	1

Based on:

N=1,045

N=1,010

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

N=1,012

N=1,367

CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling threats posed by computer hackers	1/29-2/2/15
The Democratic Party	17
The Republican Party	17
Both equally	36
Neither	27
Refused/Not Answered	3

Based on:

N=1,045

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Handling international crises								
The Democratic Party	22	22	24	25	23	24	26	20
The Republican Party	27	27	30	35	26	29	34	29
Both equally	27	25	23	21	23	22	19	23
Neither	22	24	22	19	26	23	20	25
Refused/Not Answered	2	2	1	1	2	2	1	2

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
Handling the U.S. image abroad									
The Democratic Party	26	26	27	27	25	27	27	24	22
The Republican Party	24	24	28	33	23	25	31	27	24
Both equally	22	20	18	17	22	21	18	21	22
Neither	26	28	26	22	29	26	23	26	30
Refused/Not Answered	2	2	1	1	2	2	1	2	3

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

Some items held for future release.

B1-ECO48 previously released.

Some items held for future release.

CCON1-CCON6 previously released.

Some items held for future release.

CUBA1-CUBA5 previously released.

Some items held for future release.

TERR1. How would you rate the current risk of a terrorist attack happening inside the United States?

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very high risk	50	47	49	55	53	56	61
Extremely high risk	22	18	18	20	20	23	26
Somewhat high risk	29	29	31	35	33	33	35
Moderate risk	33	36	35	31	32	31	29
Extremely/very low risk	14	16	15	14	12	12	10
Somewhat low risk	11	12	12	11	10	10	7
Extremely low risk	3	4	3	3	3	2	2
Refused/Not Answered	3	2	1	*	2	1	*

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

ISIS1. How closely have you been following news about the U.S. military action in Syria and Iraq against the group known as the Islamic State?

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very closely	19	29	33	42	32	35	48
Extremely closely	6	9	10	13	10	12	17
Very closely	13	21	23	29	22	24	31
Somewhat closely	39	38	39	40	37	38	37
Not too/Not at all closely	40	31	27	18	30	27	15
Not too closely	24	21	20	14	20	19	12
Not at all closely	16	11	7	4	10	7	3
Refused/Not Answered	3	2	1	1	1	1	1

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

ISIS3. For each of the following possible responses to the group known as the Islamic State, please indicate if you favor, oppose or neither favor nor oppose the U.S. taking that action in response to the group known as the Islamic State:

[ITEMS RANDOMIZED]

Airstrikes against Islamic State targets in Syria and Iraq	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Total favor	58	66	71	77
Strongly favor	36	46	49	57
Somewhat favor	22	20	22	20
Neither favor nor oppose	26	23	19	14
Total oppose	13	9	9	7
Somewhat oppose	8	5	5	5
Strongly oppose	5	5	3	3
Refused/Not Answered	4	3	2	2

Based on:

N=1,045

N=1,608

N=1,385

N=968

Deployment of U.S. troops on the ground against the Islamic State group in Syria and Iraq	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Total favor	31	33	35	40
Strongly favor	12	14	14	18
Somewhat favor	19	20	21	22
Neither favor nor oppose	31	28	25	19
Total oppose	34	37	38	39
Somewhat oppose	19	18	19	21
Strongly oppose	15	19	19	18
Refused/Not Answered	4	3	2	2

Based on:

N=1,045

N=1,608

N=1,385

N=968

ISIS6: How likely do you think it is that the U.S. will deploy ground troops to fight the Islamic State group in Iraq and Syria?

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Extremely/Very likely	23	28	27	27
Extremely likely	4	8	8	7
Very likely	19	20	20	20
Moderately likely	45	45	45	43
Not too/Not at all likely	28	24	26	28
Not too likely	23	20	22	24
Not at all likely	4	4	4	4
Refused/Not Answered	4	3	2	1

Based on:

N=1,045

N=1,608

N=1,385

N=968

Some questions held for future release.

CYBER1. [NEW] How would you rate the current risk of a foreign country or terrorist group making a major cyberattack on computer systems inside the United States?

	1/29-2/2/15
An extremely/somewhat high risk	57
An extremely high risk	25
A somewhat high risk	32
A moderate risk	31
A extremely/somewhat low risk	9
A somewhat low risk	7
An extremely low risk	2
Refused/Not Answered	4

Based on:

N=1,045

Some items held for future release.

NCC29-AB1 previously released.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12
Supporter	21	20	19	22	27	17	20	26	23	20	22	27	20	17	23	22	27
Not a supporter	75	76	78	75	71	79	77	72	74	77	73	67	76	78	62	64	63
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	12	13	8
Refused/Not Answered	5	4	3	2	2	4	3	2	4	4	6	6	4	5	3	1	1

Based on: N=1,045 N=1,010 N=1,008 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	35	36	36	35	38	31	31	34	35	28	31
Somewhat	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31	27	29	33
Independent	27	24	23	23	23	24	25	25	24	21	24	23	28	27	29	30	27
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23	21	21	23
None of these	17	18	19	12	8	19	11	7	17	19	16	18	17	15	20	19	15
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	1	*	1
Refused/Not Answered	3	3	2	2	1	2	1	1	3	3	3	2	2	3	3	1	2

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Democrat	42	41	41	44	42	43	47	45	40	43	41	44	42	44
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	7	7	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	3	2	4	3	1	4	2	2	4	3	3	2	4	3
Total Republican	35	38	37	41	47	34	38	45	38	34	39	35	37	35
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	10	9	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	5	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	10	8	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	14	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

G11b. Generally speaking, do you consider yourself a...?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13
Liberal	19	20	21	21	20	20	20	19	16	22	18	20	20	18	22	21
Conservative	33	35	33	36	41	31	35	40	34	33	38	38	35	36	40	37
Moderate	45	40	42	42	39	45	43	40	45	42	40	38	42	41	30	35
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na	6	5
Refused/Not answered	3	5	3	2	1	4	2	1	4	4	4	5	4	5	2	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004

DM5. Which one of the following best describes where you live?

Urban area	27
Suburban area	49
Rural area	22
Refused/Not Answered	2

Based on:

N=1,045

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	87	86	86	82	85	83	82	83
No	10	11	12	15	12	16	16	14
Refused/Not answered	3	3	2	3	3	2	2	3

Based on:

N=1,045

N=1,010

N=1,608

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	30
No	67
Refused/Not Answered	3

Based on:

N=1,045

DM13. What is your religious preference?

Protestant	26
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	15
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,045

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	91
No, not a Christian	9
Refused/Not Answered	-

Based on:

N=144

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,045

PPETHM

White, Non-Hispanic	68
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,045

PPGENDER

Male	48
Female	52

Based on:

N=1,045

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	16
Not working – disabled	6
Not working - other	10

Based on:

N=1,045

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	19

Based on:

N=1,045

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	18
\$150,000 or more	8

Based on:

N=1,045

CENSUS REGION:

Northeast	18
Midwest	21
South	37
West	23

Based on:

N=1,045

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted January 29 to February 2, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,045 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.