



## THE AP-GfK POLL October, 2014

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: October 16-20 2014*

*Number of interviews, adults: 1,608*

*Likely Voters: 968*

*Margin of error for the total sample: +/- 2.8 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.  
Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.  
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-A5C Previously released.

CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED - some items previously released.]

<b>The U.S. response to the Ebola outbreak</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Extremely/Very important</b>	<b>70</b>	<b>72</b>	<b>74</b>
Extremely important	44	45	47
Very important	26	27	27
<b>Moderately important</b>	<b>18</b>	<b>17</b>	<b>16</b>
<b>Slightly/Not at all important</b>	<b>11</b>	<b>11</b>	<b>10</b>
Slightly important	7	8	7
Not at all important	4	3	3
Refused/Not Answered	1	1	*

Based on:

N=1,608

N=1,385

N=968

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED - some items previously released.]

<b>The U.S. response to the Ebola outbreak</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total approve</b>	<b>44</b>	<b>44</b>	<b>43</b>
Approve	27	28	28
Lean towards approving	16	16	15
<b>Don't lean either way</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Total disapprove</b>	<b>55</b>	<b>55</b>	<b>56</b>
Lean towards disapproving	12	12	11
Disapprove	42	43	45
Refused/Not Answered	1	1	1

Based on:

N=1,608

N=1,385

N=968

CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS - some items previously released]

<b>Handling public health issues, such as Ebola</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
The Democratic Party	21	23	22
The Republican Party	19	20	25
Both equally	30	30	29
Neither	28	26	24
Refused/Not Answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

FAV1-CCON6 Previously released.

Some questions held for future release.

EB1. How concerned are you that Ebola could spread widely in the United States?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Extremely/Very</b>	<b>48</b>	<b>48</b>	<b>47</b>
Extremely concerned	25	24	24
Very concerned	23	24	23
<b>Moderately concerned</b>	<b>27</b>	<b>28</b>	<b>28</b>
<b>Not too/Not at all</b>	<b>23</b>	<b>23</b>	<b>24</b>
Not too concerned	16	17	17
Not concerned at all	7	7	7
Refused/Not Answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB9. Do you approve or disapprove of the way officials at the Centers for Disease Control and Prevention, also known as the CDC, are handling cases of Ebola in the United States?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
Approve	22	22	21
Neither approve nor disapprove	34	33	32
Disapprove	42	44	46
Refused/Not answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB2a. Thinking about the outbreak of Ebola in several West African nations, would you say the United States government's efforts to stop the spread of the disease in Africa have:

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
Gone too far	7	7	6
Not gone far enough	64	65	66
Been about right	27	27	27
Refused/Not Answered	2	2	2

Based on:

N=1,608

N=1,385

N=968

EB2b. And would you say the United States government's efforts to prevent the spread of the disease in the United States have:

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
Gone too far	3	2	2
Not gone far enough	68	70	70
Been about right	27	26	26
Refused/Not Answered	3	2	2

Based on:

N=1,608

N=1,385

N=968

EB3. In general, how confident are you in the ability of the health care system in the United States to prevent the spread of Ebola?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Extremely/Very</b>	<b>23</b>	<b>22</b>	<b>24</b>
Extremely confident	6	5	6
Very confident	17	17	18
<b>Moderately confident</b>	<b>40</b>	<b>41</b>	<b>39</b>
<b>Not too/Not at all</b>	<b>35</b>	<b>36</b>	<b>37</b>
Not too confident	22	23	23
Not confident at all	13	13	13
Refused/Not Answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB4. How confident are you that hospitals in your area could safely treat a patient with Ebola?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
<b>Extremely/Very</b>	<b>18</b>	<b>18</b>	<b>17</b>
Extremely confident	4	4	3
Very confident	14	14	14
<b>Moderately confident</b>	<b>31</b>	<b>32</b>	<b>32</b>
<b>Not too/Not at all</b>	<b>49</b>	<b>49</b>	<b>50</b>
Not too confident	30	31	33
Not confident at all	19	18	17
Refused/Not Answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB5. How much do you trust public health officials in the United States to share complete and accurate information about the Ebola virus?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
<b>A great deal/A fair amount</b>	<b>31</b>	<b>32</b>	<b>35</b>
A great deal	7	7	8
A fair amount	24	25	27
<b>Just some</b>	<b>25</b>	<b>24</b>	<b>21</b>
<b>Not too/Not at all</b>	<b>42</b>	<b>43</b>	<b>43</b>
Not too much	23	22	21
Not at all	20	20	21
Refused/Not answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB6. How well do you feel you understand how the Ebola virus is transmitted?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Extremely/Very</b>	<b>39</b>	<b>40</b>	<b>43</b>
Extremely well	14	14	16
Very well	24	26	27
<b>Moderately well</b>	<b>36</b>	<b>36</b>	<b>37</b>
<b>Not too/Not at all</b>	<b>23</b>	<b>22</b>	<b>19</b>
Not too well	17	16	14
Not well at all	6	6	5
Refused/Not Answered	2	1	1

Based on:

N=1,608

N=1,385

N=968

EB7. Do you think each of the following steps are necessary or unnecessary to prevent the spread of Ebola in the United States?

<b>Preventing everyone traveling from places affected by Ebola from entering the United States</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>76</b>	<b>75</b>	<b>75</b>
Definitely necessary	47	47	48
Probably necessary	29	29	27
<b>Total Unnecessary</b>	<b>21</b>	<b>22</b>	<b>23</b>
Probably unnecessary	17	18	19
Definitely unnecessary	4	4	5
Refused/Not answered	3	3	2

Based on:

N=1,608

N=1,385

N=968



EB7. (Continued) Do you think each of the following steps are necessary or unnecessary to prevent the spread of Ebola in the United States?

<b>Instituting tighter screening procedures for Ebola symptoms for people entering the United States from places affected by Ebola</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>91</b>	<b>93</b>	<b>95</b>
Definitely necessary	69	72	75
Probably necessary	23	21	19
<b>Total Unnecessary</b>	<b>5</b>	<b>5</b>	<b>4</b>
Probably unnecessary	4	4	3
Definitely unnecessary	1	1	1
Refused/Not answered	3	3	2

Based on:

N=1,608

N=1,385

N=968

<b>Training doctors and nurses at local hospitals to safely care for Ebola patients</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>93</b>	<b>95</b>	<b>97</b>
Definitely necessary	78	80	83
Probably necessary	15	15	14
<b>Total Unnecessary</b>	<b>4</b>	<b>3</b>	<b>2</b>
Probably unnecessary	3	2	2
Definitely unnecessary	1	1	*
Refused/Not answered	3	2	1

Based on:

N=1,608

N=1,385

N=968

EB7. (Continued) Do you think each of the following steps are necessary or unnecessary to prevent the spread of Ebola in the United States?

<b>Sending medical aid to countries affected by Ebola to fight the outbreaks there</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>82</b>	<b>84</b>	<b>87</b>
Definitely necessary	40	42	45
Probably necessary	42	42	42
<b>Total Unnecessary</b>	<b>15</b>	<b>13</b>	<b>11</b>
Probably unnecessary	10	9	8
Definitely unnecessary	5	4	3
Refused/Not answered	4	3	2
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>

<b>Sending troops from the U.S. military to help build Ebola treatment centers in affected countries</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>52</b>	<b>52</b>	<b>51</b>
Definitely necessary	17	16	16
Probably necessary	35	36	35
<b>Total Unnecessary</b>	<b>45</b>	<b>45</b>	<b>47</b>
Probably unnecessary	27	28	27
Definitely unnecessary	18	18	20
Refused/Not answered	4	3	2
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>

EB7. (Continued) Do you think each of the following steps are necessary or unnecessary to prevent the spread of Ebola in the United States?

<b>Increasing government funding for research to develop vaccines and treatments for Ebola</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>81</b>	<b>83</b>	<b>84</b>
Definitely necessary	45	46	46
Probably necessary	36	38	38
<b>Total Unnecessary</b>	<b>15</b>	<b>14</b>	<b>14</b>
Probably unnecessary	12	11	11
Definitely unnecessary	3	3	4
Refused/Not answered	3	3	2

*Based on:* *N=1,608* *N=1,385* *N=968*

<b>Enforcing a mandatory 21-day in-home quarantine for anyone who has spent time in an area where there have been cases of Ebola</b>	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
<b>Total Necessary</b>	<b>83</b>	<b>84</b>	<b>86</b>
Definitely necessary	57	58	60
Probably necessary	26	27	26
<b>Total Unnecessary</b>	<b>14</b>	<b>13</b>	<b>12</b>
Probably unnecessary	11	10	10
Definitely unnecessary	3	3	2
Refused/Not answered	3	3	2

*Based on:* *N=1,608* *N=1,385* *N=968*

EB8. (FOR EACH ITEM THAT IS NECESSARY) Of the following steps that you indicated were necessary to prevent the spread of Ebola in the United States, which would you say is the MOST important:

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14
Preventing everyone traveling from places affected by Ebola from entering the United States	37	37	38
Instituting tighter screening procedures for Ebola symptoms for people entering the United States from places affected by Ebola?	22	22	22
Sending medical aid to countries affected by Ebola to fight the outbreaks there <sup>4</sup>	7	7	7
Training doctors and nurses at local hospitals to safely care for Ebola patients	14	14	13
Sending troops from the U.S. military to help build Ebola treatment centers in affected countries	1	1	1
Increasing government funding for research to develop vaccines and treatments for Ebola	8	8	8
Enforcing a mandatory 21-day in-home quarantine for anyone who has spent time in an area where there have been cases of Ebola	10	10	11
Refused/Not Answered	1	1	1

*Based on: Said item was a necessary step*

*N=1,550*

*N=1,349*

*N=952*

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	<b>REGISTERED VOTERS</b> 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12
Supporter	19	22	27	17	20	26	23	20	22	27	20	17	23	22	27	23	22
Not a supporter	78	75	71	79	77	72	74	77	73	67	76	78	62	64	63	65	67
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	12	13	8	10	10
Refused/Not Answered	3	2	2	4	3	2	4	4	6	6	4	5	3	1	1	1	1

Based on: N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,080 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	<b>REGISTERED VOTERS</b> 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	36	35	38	31	31	34	35	28	31
Somewhat	64	65	62	68	67	65	64	71	67
Refused/Not Answered	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	<b>TOTAL</b> 10/16-20/14	<b>REGISTERED VOTERS</b> 10/16-20/14	<b>LIKELY VOTERS</b> 10/16-20/14	<b>TOTAL</b> 9/25-29/14	<b>REGISTERED VOTERS</b> 9/25-29/14	<b>LIKELY VOTERS</b> 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	<b>TOTAL</b> 10/19-23/12
Democrat	30	34	34	31	36	35	29	32	30	33	29	31	27	29	33	31
Independent	23	23	23	24	25	25	24	21	24	23	28	27	29	30	27	27
Republican	26	29	35	24	27	32	28	26	27	25	23	23	21	21	23	25
None of these	19	12	8	19	11	7	17	19	16	18	17	15	20	19	15	14
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	1	*	1	2
Refused/Not Answered	2	2	1	2	1	1	3	3	3	2	2	3	3	1	2	2

Based on: N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
<b>Total Democrat</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>47</b>	<b>45</b>	<b>40</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>44</b>
Democrat	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	4	3	1	4	2	2	4	3	3	2	4	3
<b>Total Republican</b>	<b>37</b>	<b>41</b>	<b>47</b>	<b>34</b>	<b>38</b>	<b>45</b>	<b>38</b>	<b>34</b>	<b>39</b>	<b>35</b>	<b>37</b>	<b>35</b>
Republican	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,608    N=1,385    N=958    N=1,845    N=1,541    N=958    N=1,044    N=1,354    N=1,012    N=1,060    N=1,367    N=1,227

G11b. Generally speaking, do you consider yourself a...?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	21	21	20	20	20	19	16	22	18	20	20	18	22	21	21
Conservative	33	36	41	31	35	40	34	33	38	38	35	36	40	37	40
Moderate	42	42	39	45	43	40	45	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	6	5	5
Refused/Not answered	3	2	1	4	2	1	4	4	4	5	4	5	2	1	2
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>	<i>N=1,224</i>	<i>N=1,016</i>	<i>N=643</i>	<i>N=1,044</i>	<i>N=1,354</i>	<i>N=1,012</i>	<i>N=1,060</i>	<i>N=1,367</i>	<i>N=1,227</i>	<i>N=1,004</i>	<i>N=1,004</i>	<i>N=1,002</i>

G11b/ba. Generally speaking, do you consider yourself a...? And do you consider yourself very (liberal/ conservative) or just somewhat (liberal/ conservative)?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
<b>Total liberal</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>19</b>
Very liberal	8	8	9	7	8	8
Somewhat liberal	13	13	11	13	12	10
<b>Moderate</b>	<b>42</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>43</b>	<b>40</b>
<b>Total conservative</b>	<b>33</b>	<b>36</b>	<b>41</b>	<b>31</b>	<b>35</b>	<b>40</b>
Somewhat conservative	21	14	18	19	20	22
Very conservative	13	22	22	13	15	18
Refused/Not Answered	3	2	1	4	2	1
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>	<i>N=1,224</i>	<i>N=1,016</i>	<i>N=643</i>



DM5. Which one of the following best describes where you live?

Urban area	26
Suburban area	47
Rural area	25
Refused/Not Answered	2

Based on:

N=1,608

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	86	82	85	83	82	83
No	12	15	12	16	16	14
Refused/Not answered	2	3	3	2	2	3

Based on:

N=1,608

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	28
No	69
Refused/Not Answered	3

Based on:

N=1,608

DM13. What is your religious preference?

Protestant	24
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	14
Don't belong to religious denomination	31
Refused/Not Answered	3

Based on:

N=1,608

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Refused/Not Answered	*

Based on:

N=204

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,608

PPETHM

White, Non-Hispanic	69
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,608

PPGENDER

Male	48
Female	52

Based on:

N=1,608

PPWORK

Working – as a paid employee	52
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	19
Not working – disabled	6
Not working - other	8

Based on:

N=1,608

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,608

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	16
\$100,000 to under \$150,000	16
\$150,000 or more	7

Based on:

N=1,608

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,608

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 16-20, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,608 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 2.8 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.