



THE AP-GfK POLL October, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: October 16-20 2014

Number of interviews, adults: 1,608

Likely Voters: 968

Margin of error for the total sample: +/- 2.8 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1-A5c previously released.

CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED - some items previously released.]

Terrorism	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	70	73	76	73	73	77
Extremely important	41	43	46	46	47	53
Very important	30	30	30	26	27	24
Moderately important	18	18	17	18	19	17
Slightly/Not at all important	10	8	7	8	7	5
Slightly important	7	6	5	5	5	4
Not at all important	3	3	2	3	2	1
Refused/Not Answered	2	1	1	2	1	2

Based on: N=1,608 N=1,385 N=968 N=902 N=754 N=478

The threat posed by the Islamic State group	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	65	68	73	68	74	79
Extremely important	36	38	42	39	44	50
Very important	29	30	31	29	30	29
Moderately important	21	20	18	17	16	13
Slightly/Not at all important	13	11	8	13	8	7
Slightly important	8	8	6	7	6	5
Not at all important	4	3	2	5	3	2
Refused/Not Answered	1	1	1	2	2	1

Based on: N=1,608 N=1,385 N=968 N=943 N=787 N=480

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED - some items previously released.]

Terrorism	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	47	47	45	50	50	49
Approve	34	35	36	37	40	39
Lean towards approving	13	12	10	13	11	10
Don't lean either way	1	1	*	1	*	*
Total disapprove	52	52	55	49	49	51
Lean towards disapproving	13	11	10	11	9	8
Disapprove	39	41	45	38	41	43
Refused/Not Answered	1	*	*	*	-	-

Based on:

N=1,608

N=1,385

N=968

N=902

N=754

N=478

The threat posed by the Islamic State group	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	43	42	42	48	51	47
Approve	28	29	30	34	37	36
Lean towards approving	15	13	12	14	14	11
Don't lean either way	1	1	*	2	1	1
Total disapprove	55	57	58	48	48	51
Lean towards disapproving	13	12	10	12	10	8
Disapprove	43	45	48	37	37	43
Refused/Not Answered	1	*	*	2	1	*

Based on:

N=1,608

N=1,385

N=968

N=943

N=787

N=480

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS - some items previously released.]

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
Protecting the country										
The Democratic Party	19	21	20	20	22	23	18	16	16	18
The Republican Party	33	36	42	30	33	39	33	32	34	31
Both equally	25	24	22	26	25	21	27	29	28	29
Neither	21	18	15	22	19	16	20	21	21	22
Refused/Not Answered	2	1	1	2	2	1	2	3	2	1

Based on:

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

N=1,012

N=1,367

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Handling international crises							
The Democratic Party	22	24	25	23	24	26	20
The Republican Party	27	30	35	26	29	34	29
Both equally	25	23	21	23	22	19	23
Neither	24	22	19	26	23	20	25
Refused/Not Answered	2	1	1	2	2	1	2

Based on:

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

FAV1-FAV2, CCON1-CCON6 Previously released, Some items held for future release.

TERR1. How would you rate the current risk of a terrorist attack happening inside the United States?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very high risk	47	49	55	53	56	61
Extremely high risk	18	18	20	20	23	26
Somewhat high risk	29	31	35	33	33	35
Moderate risk	36	35	31	32	31	29
Extremely/very low risk	16	15	14	12	12	10
Somewhat low risk	12	12	11	10	10	7
Extremely low risk	4	3	3	3	2	2
Refused/Not Answered	2	1	*	2	1	*

Based on:

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

ISIS1. How closely have you been following news about the U.S. military action in Syria and Iraq against the group known as the Islamic State?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very closely	29	33	42	32	35	48
Extremely closely	9	10	13	10	12	17
Very closely	21	23	29	22	24	31
Somewhat closely	38	39	40	37	38	37
Not too/Not at all closely	31	27	18	30	27	15
Not too closely	21	20	14	20	19	12
Not at all closely	11	7	4	10	7	3
Refused/Not Answered	2	1	1	1	1	1

Based on:

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

ISIS2. Overall, would you say the U.S. military response in Syria and Iraq to the group known as the Islamic State has:

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Gone too far	11	10	9	12	10	10
Been about right	41	39	37	45	44	40
Not gone far enough	46	49	53	40	43	49
Refused/Not Answered	3	2	1	4	3	2

Based on:

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

ISIS2a. And would you say the military response from countries that have joined the U.S. in the fight against the group known as the Islamic State has:

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Gone too far	6	5	4
Been about right	35	32	27
Not gone far enough	56	61	67
Refused/Not Answered	3	2	1

Based on:

N=1,608

N=1,385

N=968

ISIS3. For each of the following possible responses to the group known as the Islamic State, please indicate if you favor, oppose or neither favor nor oppose the U.S. taking that action in response to the group known as the Islamic State:

[ITEMS RANDOMIZED]

Airstrikes against Islamic State targets in Syria and Iraq	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Total favor	66	71	77
Strongly favor	46	49	57
Somewhat favor	20	22	20
Neither favor nor oppose	23	19	14
Total oppose	9	9	7
Somewhat oppose	5	5	5
Strongly oppose	5	3	3
Refused/Not Answered	3	2	2

Based on:

N=1,608

N=1,385

N=968

Deployment of U.S. troops on the ground against the Islamic State group in Syria and Iraq	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Total favor	33	35	40
Strongly favor	14	14	18
Somewhat favor	20	21	22
Neither favor nor oppose	28	25	19
Total oppose	37	38	39
Somewhat oppose	18	19	21
Strongly oppose	19	19	18
Refused/Not Answered	3	2	2

Based on:

N=1,608

N=1,385

N=968

ISIS6: How likely do you think it is that the U.S. will deploy ground troops to fight the Islamic State group in Iraq and Syria?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Extremely/Very	28	27	27
Extremely likely	8	8	7
Very likely	20	20	20
Moderately likely	45	45	43
Not too/Not at all	24	26	28
Not too likely	20	22	24
Not at all likely	4	4	4
Refused/Not Answered	3	2	1

Based on:

N=1,608

N=1,385

N=968

ISIS4. Do you think Barack Obama has clearly explained what the United States' goals are in fighting the Islamic State group, or hasn't he done that?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Obama has clearly explained the goals	32	34	34
Obama has not clearly explained the goals	65	64	64
Refused/Not Answered	4	2	2

Based on:

N=1,608

N=1,385

N=968

ISIS5. [IF EXPLAINED GOALS, ISIS4=1] How likely do you think it is that the U.S. and its partners in fighting the Islamic State group will achieve those goals?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14
Extremely/Very	36	35	37
Extremely likely	8	9	12
Very likely	28	26	25
Moderately likely	49	50	45
Not too/Not at all	14	15	18
Not too likely	13	13	16
Not at all likely	1	2	1
Refused/Not Answered	1	*	*

Based on: Obama explained goals

N=518

N=462

N=325

Some items held for future release, EB1-EB8 Previously released

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12
Supporter	19	22	27	17	20	26	23	20	22	27	20	17	23	22	27	23	22
Not a supporter	78	75	71	79	77	72	74	77	73	67	76	78	62	64	63	65	67
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	12	13	8	10	10
Refused/Not Answered	3	2	2	4	3	2	4	4	6	6	4	5	3	1	1	1	1

Based on: N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	36	35	38	31	31	34	35	28	31
Somewhat	64	65	62	68	67	65	64	71	67
Refused/Not Answered	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12
Democrat	30	34	34	31	36	35	29	32	30	33	29	31	27	29	33	31
Independent	23	23	23	24	25	25	24	21	24	23	28	27	29	30	27	27
Republican	26	29	35	24	27	32	28	26	27	25	23	23	21	21	23	25
None of these	19	12	8	19	11	7	17	19	16	18	17	15	20	19	15	14
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	1	*	1	2
Refused/Not Answered	2	2	1	2	1	1	3	3	3	2	2	3	3	1	2	2

Based on: N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Democrat	41	44	42	43	47	45	40	43	41	44	42	44
Democrat	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	4	3	1	4	2	2	4	3	3	2	4	3
Total Republican	37	41	47	34	38	45	38	34	39	35	37	35
Republican	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,608 N=1,385 N=958 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

G11b. Generally speaking, do you consider yourself a...?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	21	21	20	20	20	19	16	22	18	20	20	18	22	21	21
Conservative	33	36	41	31	35	40	34	33	38	38	35	36	40	37	40
Moderate	42	42	39	45	43	40	45	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	6	5	5
Refused/Not answered	3	2	1	4	2	1	4	4	4	5	4	5	2	1	2
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>	<i>N=1,224</i>	<i>N=1,016</i>	<i>N=643</i>	<i>N=1,044</i>	<i>N=1,354</i>	<i>N=1,012</i>	<i>N=1,060</i>	<i>N=1,367</i>	<i>N=1,227</i>	<i>N=1,004</i>	<i>N=1,004</i>	<i>N=1,002</i>

G11b/ba. Generally speaking, do you consider yourself a...? And do you consider yourself very (liberal/ conservative) or just somewhat (liberal/ conservative)?

	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total liberal	21	21	20	20	20	19
Very liberal	8	8	9	7	8	8
Somewhat liberal	13	13	11	13	12	10
Moderate	42	42	39	45	43	40
Total conservative	33	36	41	31	35	40
Somewhat conservative	21	14	18	19	20	22
Very conservative	13	22	22	13	15	18
Refused/Not Answered	3	2	1	4	2	1
<i>Based on:</i>	<i>N=1,608</i>	<i>N=1,385</i>	<i>N=968</i>	<i>N=1,224</i>	<i>N=1,016</i>	<i>N=643</i>

DM5. Which one of the following best describes where you live?

Urban area	26
Suburban area	47
Rural area	25
Refused/Not Answered	2

Based on:

N=1,608

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	86	82	85	83	82	83
No	12	15	12	16	16	14
Refused/Not answered	2	3	3	2	2	3

Based on:

N=1,608

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	28
No	69
Refused/Not Answered	3

Based on:

N=1,608

DM13. What is your religious preference?

Protestant	24
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	14
Don't belong to religious denomination	31
Refused/Not Answered	3

Based on:

N=1,608

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Refused/Not Answered	*

Based on:

N=204

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,608

PPETHM

White, Non-Hispanic	69
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,608

PPGENDER

Male	48
Female	52

Based on:

N=1,608

PPWORK

Working – as a paid employee	52
Working – self-employed	6
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	19
Not working – disabled	6
Not working - other	8

Based on:

N=1,608

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,608

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	16
\$100,000 to under \$150,000	16
\$150,000 or more	7

Based on:

N=1,608

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,608

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 16-20, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,608 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 2.8 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.