



THE AP-GfK POLL March, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: March 20-24, 2014

Number of interviews, adults: 1,012

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1 through CUR2/3 previously released

Some questions held for later release

Some items from CURY2/3/3a previously released

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED]

Health Care	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	38	40	39
Approve	29	31	29
Lean towards approving	9	9	10
Don't lean either way	1	1	*
Total disapprove	61	58	61
Lean towards disapproving	7	8	7
Disapprove	54	50	54
Refused/Not Answered	*	1	1

Based on:

N=1,012

N=1,060

N=701

AA4/5 previously released

FAV1 for Barack Obama previously released

Some questions held for later release

FAV2 through A8 previously released

Some CUR25 items previously released

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

	3/20-24/14	12/5-9/13
Handling health care		
The Democratic Party	30	32
The Republican Party	26	22
Both equally	12	12
Neither	30	32
Refused/Not Answered	2	1

Based on:

N=1,012

N=1,367

RUS1 through CCON6 previously released

HC1
 HC1A/
 HC1B.

In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

[IF "SUPPORT"] Would you say you support the health care reforms that were passed by Congress in March of 2010 strongly or do you support them just somewhat?

[IF "OPPOSE"] Would you say you oppose the health care reforms that were passed by Congress in March of 2010 strongly or do you oppose them just somewhat?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	6/14-18/12	2/16-20/12	6/15-20/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total support	26	27	27	28	33	35	36	35	40	38	40	41	41	45	39	39	41	42
Strongly support	13	17	16	16	17	17	16	17	21	17	17	19	20	21	21	19	21	18
Somewhat support	13	10	11	12	17	18	21	18	19	20	24	22	21	24	19	20	20	24
Neither support nor oppose	30	30	28	32	13	14	15	17	16	12	11	6	12	13	14	10	12	14
Total oppose	43	42	44	38	47	47	46	45	41	47	45	52	46	42	46	50	43	42
Somewhat oppose	12	9	10	9	14	11	13	14	11	13	12	10	11	12	9	10	9	10
Strongly oppose	31	33	34	29	32	36	32	31	30	33	33	41	35	29	37	39	34	32
Don't know [VOL]	na	na	na	na	7	4	3	2	3	4	3	1	1	1	1	1	4	2
Refused/Not Answered	1	1	1	2	*	*	-	-	*	-	*	-	-	-	*	*	-	-

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,007 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,044 N=1,002 N=1,001 N=1,002 N=1,002 N=1,008

HC1c. [IF NEITHER in HC1] What is the main reason that you neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

	3/20-24/14
Oppose mention	62
Do not know enough about it	27
Some people cannot afford it/high costs	7
Do not know how it works/confusing	5
Congress cannot work together	3
It isn't working yet/A lot of problems	3
Congress does not know how to fix it/out of touch with the public	2
Forcing the poor to pay is wrong	2
People should have a choice	2
Worry about possible surprise problem/cost	2
Getting it to work is going to be tough	1
Do not remember them/much about them	1
Obama - negative mention	1
Lobbyists/health professionals have too much influence	1
Entire thing needs an overhaul	1
It isn't fair	1
Too much government involvement	1
More should be done to protect from rising costs	1
Who is going to pay for it?	1
Poor launch	1
It isn't a single payer system	1
Oppose - general	1
It does not go far enough	*
It will not fix the core problem	*
Mixed/neutral mention	39
Mixed feelings - Good and bad	13
No/Little impact on me	9
Already have health care/insurance/Medicare	8
Waiting to see how it works in the long run	4
It is given mixed messages	2
Already passed, my opinion doesn't matter	2
Neutral on the issue	1
My opinion hasn't changed much	1

HC1c. (continued)

Support mention	4
Like certain parts	2
Support - general	1
Have never been accepted for health insurance before	1
Good for everyone	1
Other	3
Do not care	2
Don't know/No reason	3
Refused	5

Based on: Neither support or oppose health care reforms

N=254

HC36. As you may have heard, the health insurance markets for people who do not get health insurance through their employer opened on October 1, 2013. Based on what you have seen or heard so far, would you say the opening of these markets has gone:

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Extremely/Very well	5	4	3	7
Extremely well	1	1	1	2
Very well	4	3	2	5
Somewhat well	21	17	9	20
Not too/Not at all well	62	66	76	40
Not too well	27	28	27	24
Not at all well	34	38	49	17
Don't know enough to say	11	12	10	30
Refused/Not Answered	1	1	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

HC33. Since the [INSERT RESPONDENT'S STATE OF RESIDENCE] health insurance market began operating on October 1, have you or has anyone in your household tried to sign up for health insurance coverage through this market?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	16	14	11	7
No	82	85	88	91
Refused/Not answered	2	2	2	2

Based on: N=1,012 N=1,060 N=1,367 N=1,227

HC33A. [IF YES, HC33=1] Did you try to sign up for health insurance coverage or did someone else in your household do so?

	3/20-24/14
You did	43
Someone else did	56
Refused/Not answered	1

Based on: *Someone in household tried to sign up for health insurance coverage* N=142

HC34. [IF YES IN HC33] Thinking about the most recent time you or the person signing up tried to use [INSERT STATE] market experience, did you or the person signing up experience any problems in attempting to sign up for health insurance coverage through the [INSERT STATE] market?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	59	71	62	73
No	38	28	38	27
Refused/Not answered	3	1	-	-

Based on: *someone tried to sign-up* N=142 N=125 N=136 N=76

HC35. [IF YES IN HC33] Were you or was the person attempting to sign up for health insurance coverage through the [INSERT STATE] market able to successfully purchase health insurance?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	41	40	24	11
No	43	42	51	65
Not sure	14	16	25	24
Refused/Not answered	3	3	-	-

Based on: someone tried to sign-up

N=142

N=125

N=136

N=76

N2. What do you think is most likely to happen with the health care law passed by Congress in March 2010?

	3/20-24/14	8/3-13/12
It will be implemented as passed	12	11
It will be implemented with minor changes	42	41
It will be implemented with major changes	30	31
It will be completely repealed	13	12
Refused/Not answered	4	5

Based on:

N=1,012

N=1,251

HC37. For each of the following provisions of the 2010 health care overhaul, please indicate whether you favor, oppose or neither favor nor oppose it.

[GRID, RANDOMIZE ITEMS]

	Favor	Neither favor nor oppose	Oppose	Refused/Not answered
Require that if a U.S. citizen does NOT have health insurance, that person will have to pay a fine on his or her federal income taxes unless he or she is allowed not to have the insurance for a series of specific reasons, such as having a very low income.	21	27	49	3
Require companies with 50 or more employees to provide health insurance to their employees or pay a fine to the federal government if they do not.	42	29	27	2
Require health insurance companies to sell health insurance to U.S. citizens and legal immigrants who don't have health insurance and have a serious medical problem.	53	32	13	3
Allow young adults to get health insurance by being included in their parents' health insurance policies until they turn 26.	57	27	13	3

BASE: N=1,012

HC38. And for each of the following provisions of the 2010 health care overhaul, please indicate what you think should happen to it.

[GRID, RANDOMIZE ITEMS]

	It should remain a part of the law as passed	It should remain a part of the law but with minor changes	It should remain a part of the law but with major changes	It should be completely repealed	Refused/ Not answered
Require that if a U.S. citizen does NOT have health insurance, that person will have to pay a fine on his or her federal income taxes unless he or she is allowed not to have the insurance for a series of specific reasons, such as having a very low income.	19	22	14	41	5
Require companies with 50 or more employees to provide health insurance to their employees or pay a fine to the federal government if they do not.	34	23	15	24	5
Require health insurance companies to sell health insurance to U.S. citizens and legal immigrants who don't have health insurance and have a serious medical problem.	39	26	17	14	5
Allow young adults to get health insurance by being included in their parents' health insurance policies until they turn 26.	51	21	9	14	5

NC8 through NCC29 previously released

Some items held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Supporter	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30	30
Not a supporter	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63	65
Don't know [VOL]	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7	6
Refused/Not Answered	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001

TP4a. [IF TP4=1]_Do you support the tea party movement strongly or somewhat...

	3/20-24/14
Strongly	31
Somewhat	67
Refused/Not Answered	2

Based on: Tea Party Supporter

N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12
Democrat	30	33	29	31	27	29	33	31	32	34	31	32	31
Independent	24	23	28	27	29	30	27	27	28	27	29	30	30
Republican	27	25	23	23	21	21	23	25	28	30	22	25	30
None of these	16	18	17	15	20	19	15	14	8	6	17	13	8
Don't know [VOL]	na	na	na	na	1	*	1	2	2	*	1	1	1
Refused/Not Answered	3	2	2	3	3	1	2	2	2	3	*	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	41	44	42	44	44	46	49
Democrat	30	33	29	31	27	29	33
Independent – lean Democratic	8	9	8	10	10	12	10
None – lean Democratic	3	2	4	3	7	5	6
Total Republican	39	35	37	35	37	36	37
Republican	27	25	23	23	21	21	23
Independent – lean Republican	10	8	11	9	11	9	9
None – lean Republican	2	2	4	3	5	6	5
Independent – don't lean	6	5	10	9	7	7	6
None – don't lean	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	2	1	1
Don't know	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	2	1	2

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

G11b. Generally speaking, do you consider yourself a...?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	20	20	18	22	21	21
Conservative	38	38	35	36	40	37	40
Moderate	40	38	42	41	30	35	32
Don't know	na	na	na	na	6	5	5
Refused/Not answered	4	5	4	5	2	1	2

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	3/20-24/14
Liberal	23
Conservative	36
Moderate	38
Refused/Not answered	4

Based on: N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	3/20-24/14
Liberal	14
Conservative	42
Moderate	39
Refused/Not answered	5

Based on: N=1,012

S1. Are you currently registered to vote at your address, or not?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	77	73	79	78
No	16	20	16	15
Not sure	5	4	2	5
Refused/Not answered	2	3	2	3

Based on: (Excludes those living in ND)

N=1,009

N=1,058

N=1,365

N=1,225

S2. How often would you say you vote?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Always/Nearly always	66	63	67	68
Always	37	35	38	40
Nearly always	30	28	29	29
In about half of elections	10	8	11	10
Seldom/Never	22	26	21	20
Seldom	8	9	8	7
Never	14	17	13	13
Refused/Not answered	3	3	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

S5. How much interest do you have in following news about politics and elections?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
A great deal/Quite a bit	40	42	43	48
A great deal	14	14	14	16
Quite a bit	26	28	29	32
Only some	29	26	31	39
Very little/No interest at all	28	29	24	28
Very little	17	15	14	12
No interest at all	11	14	10	10
Refused/Not answered	3	3	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	49
Rural area	23
Refused/Not Answered	3

Based on:

N=1,012

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	85	83	82	83
No	12	16	16	14
Refused/Not answered	3	2	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Medicare	13	13	12	21
Medicare Advantage	4	4	5	na
Medicare plus a supplemental policy you purchased separately	6	7	5	na
Medicaid	6	9	6	7
Private insurance bought on your own	6	6	6	6
Job-based private insurance through your employer or a family member's employer	59	56	60	54
Something else	5	6	5	11
Refused/Not answered	1	*	1	1

Based on: Have health insurance

N=897

N=923

N=1172

N=1,053

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	31
No	65
Refused/Not Answered	4

Based on:

N=1,012

DM13. What is your religious preference?

Protestant	28
Catholic	22
Mormon	2
Jewish	3
Muslim	1
Other religion	14
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,012

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	85
No, not a Christian	15
Refused/Not Answered	-

Based on:

N=116

DM15. Aside from weddings and funerals, how often do you attend religious services?

Never	25
Less often than a few times a year	18
A few times a year	12
Once or twice a month	11
Once a week	20
More than once a week	12
Refused/Not Answered	3

Based on:

N=1,012

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	28
No	70
Refused/Not Answered	2

Based on:

N=1,012

PPEDUCAT. (4 category)

Less than high school	12
High school	31
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,012

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	10
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	2

Based on:

N=1,012

PPGENDER

Male	48
Female	52

Based on:

N=1,012

PPWORK

Working – as a paid employee	54
Working – self-employed	7
Not working – on temporary layoff from a job	*
Not working – looking for work	8
Not working – retired	16
Not working – disabled	6
Not working - other	9

Based on:

N=1,012

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,012

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	18
\$150,000 or more	7

Based on:

N=1,012

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,012

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted March 20-24, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,012 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.