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## THE AP-GfK POLL October, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

**A telephone survey of the American general population (ages 18+)**

*Interview dates: October 19– 23, 2012*

*Number of interviews, adults: 1,186*

*Number of interviews, likely voters: 839*

*Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level*

*Margin of error for likely voters: +/-4.2 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*



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S1. Are you currently registered to vote at your address, or not?

	10/19-23/12
Yes	82
No	17
VOL: Not necessary in my state	-
Don't know [VOL]	1
Refused [VOL]	-

Based on:

N=1,186

S2. How often would you say you vote? **[READ LIST. ENTER SINGLE RESPONSE.]**

	10/19-23/12
Always	52
Nearly always	20
Part of the time	8
Seldom, or	4
Never	13
[DO NOT READ] Ineligible to vote in previous elections	3
[DO NOT READ] Don't know	1
[DO NOT READ] Refused	*

Based on:

N=1,186

S3a. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

	10/19-23/12
Yes	75
No	25
[DO NOT READ] Don't know	1
[DO NOT READ] Refused	-

Based on:

N=1,186

S7c. **[ASK ALL]** Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not? **[ENTER SINGLE RESPONSE.]**

	10/19-23/12
Yes, have voted	10
No, have not voted	90
[DO NOT READ] Don't know	*
[DO NOT READ] Refused	-

Based on:

N=1,186

- S4. On November 6th, the Presidential election will be held. Using a 0-to-10 scale, where **10** means you are completely certain you **WILL VOTE** and **0** means you are completely certain you will **NOT** vote, how likely are you to vote in the upcoming Presidential election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote. **[ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.]**

	10/19-23/12
0	11
1	1
2	1
3	*
4	*
5	5
6	1
7	1
8	4
9	3
10	72
[VOL] HAVE ALREADY VOTED	*
[DO NOT READ] Don't know	1
[DO NOT READ] Refused	*

Based on:

N=1,045



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S5. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

	10/19-23/12	9/13-17/12	8/16-20/12	10/16-/20/08
<b>A great deal/Quite a bit</b>	<b>73</b>	<b>72</b>	<b>67</b>	<b>79</b>
A great deal	49	47	41	56
Quite a bit	24	24	25	23
<b>Only some</b>	<b>17</b>	<b>16</b>	<b>21</b>	<b>10</b>
<b>Very little/No interest at all</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>12</b>
Very little	5	8	8	6
No interest at all	4	4	4	6
Don't know [VOL]	*	1	1	*
Refused [VOL]	-	-	*	-

Based on:

N=1,186

N=1,512

N=1,006

N=1,101

[ASK IF "NO," "DON'T KNOW" OR "REFUSED" IN S7c AND S4 is not = 0, 11]

S7d. Do you plan to vote before Election Day, or will you vote on Election Day? [IF BEFORE ELECTION DAY: Will you vote early by mail or early in person?] **[ENTER SINGLE RESPONSE.]**

	10/19-23/12
Will vote before election day by mail	10
Will vote before election day in person	16
Will vote on election day	68
[DO NOT READ] Will not vote	2
[DO NOT READ] Don't know	4
[DO NOT READ] Refused	-

Based on:

N=963



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[ASK IF "NO," "DON'T KNOW" OR "REFUSED" IN S7c AND S4 is not = 0, 11]

S8. Do you happen to know where people in your neighborhood go to vote, or not?

	10/19-23/12
Yes	81
No	16
[DO NOT READ] Don't know	3
[DO NOT READ] Refused	*

Based on:

N=963

ELE37/

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote?  
 [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]\*

**All adults:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11
<b>Total Obama/Biden*</b>	<b>48</b>	<b>52</b>	<b>48</b>	<b>48</b>	<b>51</b>	<b>51</b>	<b>47</b>	<b>48</b>
Initial Obama/Biden	43	47	45	45	48	49	45	47
Lean Obama/Biden	4	5	4	3	3	1	2	1
<b>Neither</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>5</b>
<b>Total Romney/Ryan</b>	<b>40</b>	<b>37</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>43</b>	<b>46</b>	<b>45</b>
Initial Romney/Ryan	38	33	40	37	36	38	43	42
Lean Romney/Ryan	2	4	4	5	4	5	3	3
Don't know [VOL]	4	3	2	2	2	2	1	2
Refused [VOL]	3	3	1	*	1	*	*	*

Based on: *N=1,186* *N=1,512* *N=1,006* *N=1,007* *N=1,004* *N=1,000* *N=1,000* *N=1,000*

**Registered voters:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
<b>Total Obama/Biden*</b>	<b>45</b>	<b>50</b>	<b>47</b>	<b>47</b>	<b>50</b>
Initial Obama/Biden	41	46	44	44	47
Lean Obama/Biden	3	4	3	3	3
<b>Neither</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>5</b>
<b>Total Romney/Ryan</b>	<b>44</b>	<b>40</b>	<b>46</b>	<b>44</b>	<b>42</b>
Initial Romney/Ryan	42	36	42	40	39
Lean Romney/Ryan	2	3	4	4	3
Don't know [VOL]	4	3	2	2	2
Refused [VOL]	3	4	1	*	1

Based on: *N=1,041* *N=1,282* *N=885* *N=878* *N=871*

\*Vice Presidential candidates added August 2012

Continues...



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ELE37/

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]\*

**Likely voters:**

	10/19-23/12	9/13-17/12
<b>Total Obama/Biden*</b>	<b>45</b>	<b>47</b>
Initial Obama/Biden	42	44
Lean Obama/Biden	3	4
<b>Neither</b>	<b>2</b>	<b>2</b>
<b>Total Romney/Ryan</b>	<b>47</b>	<b>46</b>
Initial Romney/Ryan	45	44
Lean Romney/Ryan	2	2
Don't know [VOL]	3	2
Refused [VOL]	3	3

Based on:

N=839

N=807

\*Vice Presidential candidates added August 2012

ELE38a. [IF INITIAL OBAMA-BIDEN/ROMNEY-RYAN SUPPORTER IN ELE37] Would you say you are certain to vote for [INSERT ANSWER FROM ELE37] or is there a chance you could change your mind?

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	93	89	86	85	82
Chance could change mind	7	10	13	15	18
Don't know	*	*	1	*	1
Refused	*	*	-	*	*

Based on:

N=984

N=1,234

N=852

N=837

N=852



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**Registered voters:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	94	92	89	88	85
Chance could change mind	6	8	10	12	14
Don't know	*	*	1	*	1
Refused	*	*	-	-	-

Based on: N=880 N=1,061 N=762 N=741 N=755

**Likely voters:**

	10/19-23/12	9/13-17/12
Certain to vote for candidate	96	95
Chance could change mind	4	5
Don't know	*	*
Refused	-	-

Based on: N=733 N=714

**Obama supporters:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	94	89	87	83	83
Chance could change mind	5	11	12	16	17
Don't know	*	*	1	*	1
Refused	*	-	-	*	-

Based on: N=485 N=681 N=435 N=440 N=466

**Romney supporters:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	92	89	86	86	80
Chance could change mind	8	10	14	14	19
Don't know	*	1	*	*	1
Refused	-	*	-	-	*

Based on: N=499 N=553 N=417 N=397 N=386

**ELE37/ELE38/ELE38a Combined results among registered voters:**

	10/19-23/12	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
<b>Total Obama/Biden</b>	<b>45</b>	<b>50</b>	<b>47</b>	<b>47</b>	<b>50</b>
Obama/Biden: Definitely support	39	42	40	38	41
Obama/Biden: Could change mind	2	4	4	6	6
Obama/Biden: Don't know/Refused	*	*	*	*	1
Lean Obama/Biden	3	4	3	3	3
<b>Neither/Don't lean</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>5</b>
<b>Total Romney/Ryan</b>	<b>44</b>	<b>40</b>	<b>46</b>	<b>44</b>	<b>42</b>
Romney/Ryan: Definitely support	39	33	37	36	32
Romney/Ryan: Could change mind	3	3	5	4	7
Romney/Ryan: Don't know/Refused	*	*	*	*	*
Lean Romney/Ryan	2	3	4	4	3
Don't know/Don't lean [VOL]	2	2	2	2	2
Refused/Don't lean [VOL]	3	4	1	*	1

Based on:

N=1,041

N=1,282

N=885

N=878

N=871



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**ELE37/ELE38/ELE38a Combined results among likely voters:**

	10/19-23/12	9/13-17/12
<b>Total Obama/Biden</b>	<b>45</b>	<b>47</b>
Obama/Biden: Definitely support	41	41
Obama/Biden: Could change mind	1	2
Obama/Biden: Don't know/Refused	-	*
Lean Obama/Biden	3	4
<b>Neither/Don't lean</b>	<b>4</b>	<b>3</b>
<b>Total Romney/Ryan</b>	<b>47</b>	<b>46</b>
Romney/Ryan: Definitely support	43	42
Romney/Ryan: Could change mind	2	2
Romney/Ryan: Don't know/Refused	*	*
Lean Romney/Ryan	2	2
Don't know/Don't lean [VOL]	1	1
Refused/Don't lean [VOL]	3	3

Based on:

N=839

N=807



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CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED</b> <b>VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>HIGH</b> 4/16-20/09	<b>LOW</b> 10/16-20/08
Right direction	41	40	41	42	41	41	35	31	37	39	26	24	21	33	45	35	37	37	48	17
Wrong direction	50	51	51	48	49	52	60	60	56	57	70	72	75	63	52	62	57	58	44	78
Don't know [VOL]	9	8	8	9	9	5	5	8	7	3	4	5	4	3	3	3	6	5	7	5
Refused [VOL]	*	*	*	1	1	2	*	1	*	1	*	*	*	1	*	*	1	*	1	1

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,000 N=1,001



CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?

[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?

[IF "NEITHER," DK NOR REFUSED ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	HIGH 2/12-17/09	LOW 12/8-12/11
<b>Total approve</b>	<b>52</b>	<b>50</b>	<b>49</b>	<b>56</b>	<b>54</b>	<b>52</b>	<b>49</b>	<b>49</b>	<b>53</b>	<b>49</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>52</b>	<b>60</b>	<b>53</b>	<b>53</b>	<b>47</b>	<b>67</b>	<b>44</b>
Strongly approve	27	27	30	30	32	34	27	23	24	26	19	20	19	24	32	24	24	24	37	19
Somewhat approve	19	17	16	20	18	15	18	22	23	17	20	20	20	21	23	25	23	20	23	20
Lean approve	6	5	4	6	4	3	4	5	7	6	6	5	6	6	6	5	6	3	8	6
Neither—don't lean [VOL]	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	*	<b>1</b>	<b>1</b>	<b>1</b>	*	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>1</b>
<b>Total disapprove</b>	<b>45</b>	<b>48</b>	<b>49</b>	<b>40</b>	<b>42</b>	<b>47</b>	<b>49</b>	<b>48</b>	<b>46</b>	<b>49</b>	<b>54</b>	<b>52</b>	<b>52</b>	<b>47</b>	<b>39</b>	<b>45</b>	<b>46</b>	<b>51</b>	<b>24</b>	<b>54</b>
Lean disapprove	4	3	3	5	3	2	5	5	3	5	4	4	3	4	4	5	5	4	4	4
Somewhat disapprove	7	6	6	6	6	5	9	9	10	10	12	12	13	12	10	11	12	12	4	12
Strongly disapprove	35	38	40	29	33	40	36	35	32	34	38	36	36	30	25	29	29	35	16	38
Don't know [VOL]	2	1	1	1	1	*	1	1	*	1	1	1	1	1	*	*	1	1	5	1
Refused [VOL]	*	*	*	1	1	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,001 N=1,000 N=1,001 N=1,000



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FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?

[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?

[FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?

[RANDOMIZE ITEMS]

<b>Barack Obama</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED</b> <b>VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	<b>High:</b> 5/5-9/11	<b>Low:</b> 12/8-12/11
<b>Total favorable</b>	<b>53</b>	<b>52</b>	<b>51</b>	<b>58</b>	<b>56</b>	<b>52</b>	<b>53</b>	<b>58</b>	<b>57</b>	<b>53</b>	<b>54</b>	<b>54</b>	<b>56</b>	<b>63</b>	<b>59</b>	<b>63</b>	<b>53</b>
Very favorable	35	33	35	37	37	37	32	33	33	27	30	27	31	39	31	39	27
Somewhat favorable	19	18	16	20	19	15	21	25	24	26	24	27	25	25	28	25	26
<b>Total unfavorable</b>	<b>42</b>	<b>44</b>	<b>45</b>	<b>39</b>	<b>40</b>	<b>45</b>	<b>44</b>	<b>38</b>	<b>42</b>	<b>46</b>	<b>44</b>	<b>45</b>	<b>43</b>	<b>36</b>	<b>39</b>	<b>36</b>	<b>46</b>
Somewhat unfavorable	12	12	11	12	10	8	14	10	13	12	14	13	16	15	14	15	12
Very unfavorable	29	31	34	27	30	37	30	28	29	33	31	32	27	21	26	21	33
Don't know [VOL]	4	4	3	2	2	2	2	4	1	1	2	2	*	1	1	1	1
Refused [VOL]	1	1	1	1	2	1	1	*	*	*	*	*	1	-	*	-	*
<i>Based on:</i>	<i>N=1,186</i>	<i>N=1,041</i>	<i>N=839</i>	<i>N=1,512</i>	<i>N=1,282</i>	<i>N=807</i>	<i>N=1,006</i>	<i>N=1,004</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,001</i>	<i>N=1,001</i>	<i>N=1,001</i>	<i>N=1,001</i>	<i>N=1,000</i>

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?

[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?

[FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?

[RANDOMIZE ITEMS]

<b>Mitt Romney</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED</b> <b>VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
<b>Total favorable</b>	<b>46</b>	<b>50</b>	<b>52</b>	<b>40</b>	<b>42</b>	<b>48</b>	<b>44</b>	<b>43</b>	<b>50</b>	<b>48</b>	<b>49</b>	<b>39</b>	<b>45</b>	<b>45</b>	<b>41</b>	<b>46</b>
Very favorable	26	30	35	16	19	24	16	12	14	11	13	9	9	8	9	12
Somewhat favorable	20	20	18	23	23	24	29	31	36	37	36	30	35	37	32	34
<b>Total unfavorable</b>	<b>46</b>	<b>42</b>	<b>42</b>	<b>49</b>	<b>49</b>	<b>46</b>	<b>46</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>37</b>	<b>41</b>	<b>35</b>	<b>35</b>	<b>33</b>	<b>31</b>
Somewhat unfavorable	13	13	11	17	16	14	18	19	22	22	22	25	23	21	23	20
Very unfavorable	32	30	31	32	33	33	28	23	21	17	15	16	12	14	10	11
Don't know [VOL]	8	7	5	10	7	5	8	13	7	13	14	20	19	20	26	23
Refused [VOL]	1	1	1	2	2	1	1	1	1	*	*	*	1	*	*	*
<i>Based on:</i>	<i>N=1,186</i>	<i>N=1,041</i>	<i>N=839</i>	<i>N=1,512</i>	<i>N=1,282</i>	<i>N=807</i>	<i>N=1,006</i>	<i>N=1,004</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,001</i>	<i>N=1,001</i>	<i>N=1,001</i>	<i>N=1,000</i>



FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Joe Biden</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	8/16-20/12	1/5-10/11	11/3-8/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
<b>Total favorable</b>	<b>44</b>	<b>46</b>	<b>47</b>	<b>42</b>	<b>48</b>	<b>47</b>	<b>50</b>	<b>51</b>	<b>47</b>	<b>48</b>	<b>48</b>	<b>52</b>
Very favorable	21	23	25	16	18	18	15	14	15	13	14	15
Somewhat favorable	23	23	22	27	30	29	34	38	32	35	33	38
<b>Total unfavorable</b>	<b>41</b>	<b>42</b>	<b>46</b>	<b>44</b>	<b>41</b>	<b>42</b>	<b>43</b>	<b>40</b>	<b>43</b>	<b>42</b>	<b>43</b>	<b>39</b>
Somewhat unfavorable	13	13	13	18	22	21	20	23	22	22	24	21
Very unfavorable	28	29	33	26	19	21	23	18	21	20	20	18
Don't know [VOL]	14	11	6	13	11	11	6	8	9	9	8	8
Refused [VOL]	1	1	1	1	*	*	1	1	1	*	1	1

Based on: N=1,186 N=1,041 N=839 N=1,006 N=1,001 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008

<b>Paul Ryan</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	8/16-20/12
<b>Total favorable</b>	<b>42</b>	<b>45</b>	<b>48</b>	<b>38</b>
Very favorable	22	25	31	19
Somewhat favorable	20	20	18	19
<b>Total unfavorable</b>	<b>39</b>	<b>39</b>	<b>41</b>	<b>34</b>
Somewhat unfavorable	14	14	13	14
Very unfavorable	25	26	28	21
Don't know [VOL]	18	14	10	26
Refused [VOL]	1	1	1	2

Based on: N=1,186 N=1,041 N=839 N=1,006



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ELE41. Regardless of how you might vote, do you think President Barack Obama... [READ LIST, RANDOMIZE ORDER]

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED</b> <b>VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18/12	12/8-12/11
Will be re-elected	58	54	50	61	58	55	58	56	49
Will be voted out of office	28	31	34	26	28	32	32	35	48
Don't know [VOL]	14	15	16	13	14	13	11	9	4
Refused [VOL]	*	*	*	1	1	*	*	*	-

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,007

N=1,000

PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
<b>Handling the economy</b>									
Barack Obama	46	43	44	50	50	48	45	46	46
Mitt Romney	45	49	51	41	43	47	46	45	44
Neither [VOL]	4	4	2	4	4	3	5	6	4
Don't know [VOL]	5	5	3	4	3	1	5	3	6
Refused [VOL]	*	*	*	1	1	*	-	*	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12
<b>Handling the federal budget deficit</b>							
Barack Obama	47	43	43	47	46	46	41
Mitt Romney	45	50	51	42	43	47	48
Neither [VOL]	5	4	3	5	5	4	6
Don't know [VOL]	3	4	3	5	5	3	5
Refused [VOL]	-	-	-	1	1	*	1

Based on: N=660\* N=570 N=470 N=1,512 N=1,282 N=807 N=1,006

\*Asked of half the sample



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PRES3. (Continued) Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED</b> <b>VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	5/3-7/12
<b>Protecting the country</b>							
Barack Obama	49	48	46	53	51	51	53
Mitt Romney	42	43	47	37	40	45	37
Neither [VOL]	4	3	3	4	4	2	5
Don't know [VOL]	5	5	3	5	4	2	5
Refused [VOL]	*	1	1	1	1	*	*

Based on:

N=526

N=471

N=369

N=1,512

N=1,282

N=807

N=1,004

\*Asked of half the sample

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED</b> <b>VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12
<b>Making the right decisions on women's issues</b>			
Barack Obama	56	54	53
Mitt Romney	34	37	40
Neither [VOL]	3	3	3
Don't know [VOL]	6	5	3
Refused [VOL]	*	1	1

Based on:

N=1,186

N=1,041

N=839



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Some questions held for later release

PRES4. And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

<b>Better understands the problems of people like you</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	5/3-7/12
Barack Obama	52	49	48	56	54	52	53	51
Mitt Romney	36	39	44	33	35	41	35	33
Neither [VOL]	9	9	7	7	7	6	9	11
Don't know [VOL]	3	3	2	3	3	1	3	5
Refused [VOL]	*	*	*	1	1	1	*	*

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,004

PRES4. (Continued) And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

<b>Has a clear vision for the future</b>	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12
Barack Obama	50	47	46
Mitt Romney	38	42	46
Neither [VOL]	6	6	5
Don't know [VOL]	5	5	3
Refused [VOL]	*	1	1

Based on:

N=1,186

N=1,041

N=839



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JOB1. In general, how much, if anything, do you think the federal government can do to create jobs in the United States – A great deal, quite a bit, a moderate amount, only a little or nothing at all?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	12/8-12/11	10/13-17/11
<b>A great deal/Quite a bit</b>	<b>45</b>	<b>45</b>	<b>44</b>	<b>42</b>	<b>41</b>
A great deal	27	27	25	27	26
Quite a bit	18	18	19	15	16
<b>A moderate amount</b>	<b>33</b>	<b>33</b>	<b>34</b>	<b>29</b>	<b>30</b>
<b>Only a little/Nothing at all</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>29</b>	<b>29</b>
Only a little	13	12	13	20	19
Nothing at all	6	6	6	9	9
Don't know (VOL.)	3	4	4	1	1
Refused (VOL.)	*	*	*	*	-

Based on:

N=1,186

N=1,041

N=839

N=1,000

N=1,000

B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor?

[IF "GOOD," ASK:] Is that very good or somewhat good?

[IF "POOR," ASK:] Is that very poor or somewhat poor?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	High: 2/16-20/12	Low: 8/18-22/11
<b>Total good</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>17</b>	<b>20</b>	<b>30</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>16</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>30</b>	<b>11</b>
Very good	2	2	3	2	3	2	3	2	1	2	*	1	1	1	1	1	1	2	1
Somewhat good	11	12	12	12	11	11	11	10	10	13	5	3	4	5	8	9	7	13	4
Neither – lean good	10	11	12	8	9	9	10	5	8	15	10	9	5	10	13	13	13	15	5
<b>Neither–Don't lean [VOL]</b>	<b>16</b>	<b>14</b>	<b>12</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>11</b>	<b>16</b>	<b>15</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>3</b>
<b>Total poor</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>59</b>	<b>59</b>	<b>61</b>	<b>65</b>	<b>66</b>	<b>64</b>	<b>66</b>	<b>80</b>	<b>81</b>	<b>86</b>	<b>80</b>	<b>73</b>	<b>73</b>	<b>75</b>	<b>66</b>	<b>86</b>
Neither – lean poor	6	6	4	5	5	4	6	9	6	10	12	8	12	12	15	17	14	10	12
Somewhat poor	25	25	25	22	21	20	30	26	27	24	34	31	33	32	32	33	35	24	33
Very poor	29	30	31	31	33	36	29	31	31	32	34	43	42	36	27	23	26	32	42
Don't know [VOL]	1	1	1	1	1	1	1	1	1	*	*	*	*	-	*	*	*	*	*
Refused [VOL]	-	-	-	*	*	*	*	-	*	-	-	-	-	*	-	-	*	-	-

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,262 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,000



ECO41. In the past month, do you think the economy got better, got worse or stayed about the same?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	High:1/5-10/11	Low:8/18-22/11
Got better	23	25	28	21	22	24	15	16	22	28	20	9	6	13	22	15	30	20	30	6
Got worse	17	16	16	22	24	27	25	23	20	18	15	23	49	27	22	27	18	16	18	49
Stayed about the same	58	57	55	55	53	48	58	59	56	53	64	68	45	60	56	58	52	64	52	45
Don't know [VOL]	2	2	2	1	1	1	2	1	1	*	1	1	*	1	*	*	*	1	*	*
Refused [VOL]	*	*	*	*	*	*	*	-	*	*	-	-	-	-	-	-	-	-	-	-

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 TOTAL N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001

CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it get better, get worse, or stay about the same?  
 [IF "BETTER," ASK:] And would that be a lot or a little better?  
 [IF "WORSE," ASK:] And would that be a lot or a little worse?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total Better</b>	<b>39</b>	<b>37</b>	<b>37</b>	<b>36</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>31</b>	<b>37</b>	<b>36</b>	<b>34</b>	<b>31</b>	<b>32</b>	<b>34</b>	<b>32</b>
A lot better	14	14	14	16	15	13	13	13	14	15	13	12	13	11	14	9
A little better	25	24	23	21	19	20	16	17	18	22	23	22	18	21	20	22
<b>Stay about the same</b>	<b>43</b>	<b>44</b>	<b>45</b>	<b>44</b>	<b>45</b>	<b>45</b>	<b>52</b>	<b>51</b>	<b>47</b>	<b>50</b>	<b>52</b>	<b>54</b>	<b>56</b>	<b>57</b>	<b>54</b>	<b>55</b>
<b>Total Worse</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>18</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>13</b>
A little worse	5	5	5	6	6	5	8	8	11	7	6	6	6	6	7	10
A lot worse	5	5	4	6	7	8	6	8	8	4	5	5	6	5	4	4
Don't know [VOL]	9	9	10	8	8	9	4	3	3	2	*	*	1	*	1	1
Refused [VOL]	*	*	1	*	*	*	*	*	*	-	*	*	*	-	-	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001



CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it get better, get worse, or stay about the same?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Get better</b>	<b>52</b>	<b>53</b>	<b>57</b>	<b>49</b>	<b>48</b>	<b>46</b>	<b>41</b>	<b>40</b>	<b>40</b>	<b>39</b>	<b>35</b>	<b>28</b>	<b>27</b>	<b>30</b>	<b>41</b>	<b>32</b>
A lot better	16	18	20	14	14	12	10	11	10	9	6	5	6	5	7	5
A little better	36	35	37	34	34	34	31	29	30	30	29	23	22	25	33	27
<b>Stay about the same</b>	<b>24</b>	<b>23</b>	<b>19</b>	<b>24</b>	<b>23</b>	<b>23</b>	<b>30</b>	<b>35</b>	<b>33</b>	<b>36</b>	<b>40</b>	<b>41</b>	<b>40</b>	<b>44</b>	<b>36</b>	<b>42</b>
<b>Get worse</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>22</b>	<b>24</b>	<b>25</b>	<b>30</b>	<b>32</b>	<b>26</b>	<b>23</b>	<b>26</b>
A little worse	6	5	5	7	6	7	10	10	10	14	13	18	16	15	13	17
A lot worse	5	4	4	8	8	8	10	9	12	10	11	12	16	11	11	9
Don't know [VOL]	13	15	15	12	14	15	8	5	5	2	1	1	1	*	1	*
Refused [VOL]	*	*	*	*	1	1	1	1	*	-	-	*	*	-	-	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001

CCON3. Compared with the past 12 months, how do you think consumer prices will change in the next 12 months? Will they increase more rapidly, increase at the same rate, increase at a slower rate, stay about the same, or will they fall?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Increase more rapidly	16	16	14	22	23	24	30	18	19	29	18	24	24	25	30	33
Increase at the same rate	22	23	25	22	23	25	23	25	28	28	29	26	28	28	28	25
Increase at a slower rate	21	20	18	20	19	18	17	20	21	20	22	23	22	21	20	18
Stay about the same	28	28	28	25	25	22	22	31	25	20	28	24	21	22	18	19
Will fall	4	4	5	4	3	2	4	4	4	2	3	3	4	3	4	4
Don't know [VOL]	9	9	10	7	7	8	4	3	3	1	1	1	1	1	1	*
Refused [VOL]	*	1	1	1	1	1	*	*	*	*	*	-	*	*	-	-

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001





CCON4. Thinking of the general economic situation, do you think that now is a good time, a bad time, or neither a good nor a bad time to make major purchases such as furniture and electronic devices?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
A good time	31	33	33	34	36	36	30	30	30	36	35	27	28	29	34	31
Neither a good nor bad time	28	26	29	24	22	21	31	26	26	28	28	29	30	31	29	30
A bad time	34	33	31	34	34	36	35	39	38	34	35	42	41	39	36	38
Don't know [VOL]	7	8	7	7	8	7	4	5	6	2	2	2	1	1	1	1
Refused [VOL]	*	*	*	1	1	1	*	1	*	*	*	*	*	-	*	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001

CCON5. Thinking of the general economic situation, do you think that now is a good or bad time to save?  
 [IF "GOOD," ASK:] And would that be a very good or fairly good time to save?  
 [IF "BAD," ASK:] And would that be very bad or fairly bad time to save?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total Good Time to Save</b>	<b>87</b>	<b>87</b>	<b>89</b>	<b>86</b>	<b>86</b>	<b>88</b>	<b>87</b>	<b>86</b>	<b>88</b>	<b>90</b>	<b>90</b>	<b>91</b>	<b>89</b>	<b>89</b>	<b>90</b>	<b>91</b>
Very good time to save	53	54	54	51	52	54	51	49	54	50	53	56	57	54	50	51
Fairly good time to save	33	33	35	35	35	34	36	37	34	40	37	35	32	35	40	40
<b>Total Bad Time to Save</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>8</b>
Fairly bad time to save	5	5	4	5	6	5	7	7	5	5	4	5	5	5	6	6
Very bad time to save	5	4	4	4	4	4	4	5	5	5	5	4	5	4	3	2
Don't know [VOL]	3	3	3	4	4	3	2	2	1	1	1	*	1	1	1	1
Refused [VOL]	*	*	*	1	1	1	*	*	*	*	*	*	*	-	-	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001



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CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it increase, decrease, or remain the same?  
 [IF "INCREASE," ASK:] And would that be a sharp or slight increase?  
 [IF "DECREASE," ASK:] And would that be a sharp or slight decrease?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total Increase</b>	<b>26</b>	<b>25</b>	<b>22</b>	<b>30</b>	<b>31</b>	<b>34</b>	<b>30</b>	<b>31</b>	<b>35</b>	<b>30</b>	<b>35</b>	<b>40</b>	<b>43</b>	<b>37</b>	<b>34</b>	<b>33</b>
A sharp increase	6	7	6	10	10	10	10	10	11	8	10	11	15	11	9	9
A slight increase	20	18	16	21	21	23	21	21	25	22	25	29	28	26	26	24
<b>Remain the same</b>	<b>29</b>	<b>27</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>38</b>	<b>35</b>	<b>32</b>	<b>35</b>	<b>41</b>	<b>36</b>	<b>33</b>	<b>40</b>	<b>35</b>	<b>37</b>
<b>Total Decrease</b>	<b>37</b>	<b>39</b>	<b>42</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>27</b>	<b>31</b>	<b>29</b>	<b>34</b>	<b>24</b>	<b>23</b>	<b>24</b>	<b>23</b>	<b>31</b>	<b>30</b>
A slight decrease	29	31	32	25	25	26	23	26	25	28	21	19	19	20	27	25
A sharp decrease	8	9	10	7	7	7	4	5	4	6	3	4	5	3	3	5
Don't know [VOL]	8	8	10	9	10	10	5	3	4	1	1	1	1	1	1	1
Refused [VOL]	1	1	1	1	1	1	*	*	-	*	*	-	*	*	-	-

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001



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FOUR1. Compared to four years ago, is your family's financial situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12
<b>Total Better</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>29</b>	<b>27</b>	<b>28</b>	<b>27</b>
Much better	13	13	13	15	15	12	14	13
Somewhat better	17	16	16	15	14	15	15	14
<b>About the same</b>	<b>34</b>	<b>36</b>	<b>36</b>	<b>37</b>	<b>37</b>	<b>36</b>	<b>36</b>	<b>34</b>
<b>Total Worse</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>31</b>	<b>33</b>	<b>36</b>	<b>36</b>	<b>38</b>
Somewhat worse	20	20	20	18	18	20	22	19
Much worse	15	15	14	14	15	16	13	19
Don't know [VOL]	1	1	1	1	1	1	*	*
Refused [VOL]	*	-	-	1	*	1	*	*

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,007



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Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	High: 6/16-20/11	Low: 5/3-7/12
<b>Supporter</b>	<b>24</b>	<b>26</b>	<b>28</b>	<b>23</b>	<b>25</b>	<b>31</b>	<b>27</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>30</b>	<b>28</b>	<b>25</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>31</b>	<b>33</b>	<b>22</b>
Strongly	8	10	12	8	9	11	8	8	7	8	10	10	9	10	8	11	11	10	7
Moderately	15	16	16	15	16	20	19	16	15	17	20	18	16	24	23	19	21	24	15
<b>Not a supporter</b>	<b>62</b>	<b>62</b>	<b>63</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>63</b>	<b>65</b>	<b>67</b>	<b>71</b>	<b>64</b>	<b>68</b>	<b>70</b>	<b>61</b>	<b>63</b>	<b>65</b>	<b>61</b>	<b>61</b>	<b>67</b>
Don't know [VOL]	12	11	6	13	10	7	8	10	10	4	6	4	5	5	7	6	7	5	10
Refused [VOL]	2	2	3	1	1	1	1	1	1	1	1	*	*	1	*	*	*	1	1

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,004



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PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	32	34	31	32	31	31	29	31
Independent	27	28	27	29	30	30	30	33	29
Republican	25	28	30	22	25	30	23	22	22
None of these	14	8	6	17	13	8	15	15	17
Don't know [VOL]	2	2	*	1	1	1	1	1	1
Refused [VOL]	2	2	3	*	*	*	1	1	*

Based on: N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004



PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?  
 [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?  
 [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?  
 [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
<b>Total Democrat</b>	<b>48</b>	<b>46</b>	<b>45</b>	<b>50</b>	<b>49</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>49</b>
Democrat – strong	18	19	21	16	18	18	15	15	16
Democrat – moderate	13	13	13	14	13	12	16	14	15
Democrat-unknown intensity	*	*	*	1	1	1	1	1	1
Independent – lean Democratic	12	11	9	12	12	13	12	14	13
None – lean Democratic	6	3	2	7	5	3	4	6	6
<b>Total Republican</b>	<b>37</b>	<b>41</b>	<b>43</b>	<b>37</b>	<b>38</b>	<b>44</b>	<b>41</b>	<b>39</b>	<b>37</b>
Republican – strong	13	15	19	11	13	18	9	11	11
Republican – moderate	11	12	11	10	11	11	14	11	10
Republican-unknown intensity	1	1	1	1	1	1	*	*	1
Independent – lean Republican	9	11	11	9	10	12	12	13	10
None – lean Republican	3	3	2	5	4	2	6	4	5
[VOL] Independent – don't lean	5	6	6	7	7	5	6	5	6
[VOL] None – don't lean	7	5	4	5	4	2	5	4	6
[VOL] Independent – lean other	1	1	1	1	1	*	1	1	1
[VOL] None – lean other	2	2	2	1	1	1	2	2	2
Don't know	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,007

N=1,004



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G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?  
 [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]  
 [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18-12	5/-3-7/12
Liberal - strongly	11	11	10	9	9	10	10	11	10
Liberal - somewhat	12	11	10	12	10	9	14	11	13
Conservative - strongly	19	21	24	20	22	26	18	22	20
Conservative - somewhat	22	21	20	19	17	16	22	20	19
Moderate	27	28	29	34	35	35	29	32	32
Don't know	5	4	3	6	6	3	5	3	5
Refused	4	3	4	2	1	1	2	1	1

Based on: *N=1,186*    *N=1,041*    *N=839*    *N=1,512*    *N=1,282*    *N=807*    *N=1,006*    *N=1,007*    *N=1,004*



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[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	50
Separated	3
Divorced	11
Widowed	8
Never Married	25
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	31
Technical/trade school	6
Some college	24
College graduate	16
Some graduate school	3
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM4. In what year were you born?

Age group:

18-29	20
30-49	36
50-64	21
65+	18
Refused [VOL]	5

Based on:

N=1,186



DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	27
Suburban area	37
Rural area	28
Don't know [VOL]	4
Refused [VOL]	4

Based on:

N=1,186

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	31
One Line	61
Two lines	2
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	7
One	71
Two	13
Three or more	4
Don't know [VOL]	1
Refused [VOL]	5

Based on:

N=1,186

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	23
Cell phone	44
Both equally	32
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=735



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DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	40
One	45
Two	8
Three or more	4
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=473

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	34
No	59
Don't know [VOL]	3
Refused [VOL]	5

Based on:

N=1,186

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	23
Catholic	22
Mormon	1
Jewish	2
Muslim	2
Other religion	21
Don't belong to religious denomination	23
Don't know [VOL]	1
Refused [VOL]	6

Based on:

N=1,186

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	13
Don't know [VOL]	1
Refused [VOL]	-

Based on:

N=226

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	12
A few times a year	18
Once or twice a month	16
Once a week	20
More than once a week	9
Don't know [VOL]	1
Refused [VOL]	6

Based on:

N=1,186

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	81
Don't know [VOL]	*
Refused [VOL]	5

Based on:

N=1,186

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	65
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	-
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	*
Korean	*
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race	8
Don't know	2
Refused	8
Multiple races	3

Based on:

N=1,186

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	46
\$50,000+	43
Don't know [VOL]	2
Refused [VOL]	9

Based on:

N=1,186

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	8
\$150,000 or more	6
Don't know [VOL]	4
Refused [VOL]	13

Based on:

N=1,186

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50

Based on:

N=1,186

CENSUS REGION:

Northeast	18
Midwest	22
South	38
West	23

Based on:

N=1,186

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 19 – 23, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,186 general population adults age 18 or older.

Interviews were conducted with 713 respondents on landlines and 473 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.



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