



ASSOCIATED PRESS



## THE AP-GfK POLL October, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

### **A telephone survey of the American general population (ages 18+)**

*Interview dates: October 19– 23, 2012*

*Number of interviews, adults: 1,186*

*Number of interviews, likely voters: 839*

*Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level*

*Margin of error for likely voters: +/-4.2 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*



ASSOCIATED PRESS



S1 through PRES3 previously released

This item from PRES3 not previously released

PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12
<b>Breaking the gridlock in Washington</b>			
Barack Obama	40	38	37
Mitt Romney	41	44	47
Neither [VOL]	11	11	10
Don't know [VOL]	8	7	6
Refused [VOL]	*	*	*

Based on:

N=1,186

N=1,041

N=839

PRES4 through WIN14 previously released

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	<b>High:</b> 6/16-20/11	<b>Low:</b> 5/3-7/12
<b>Supporter</b>	<b>24</b>	<b>26</b>	<b>28</b>	<b>23</b>	<b>25</b>	<b>31</b>	<b>27</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>30</b>	<b>28</b>	<b>25</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>31</b>	<b>33</b>	<b>22</b>
Strongly	8	10	12	8	9	11	8	8	7	8	10	10	9	10	8	11	11	10	7
Moderately	15	16	16	15	16	20	19	16	15	17	20	18	16	24	23	19	21	24	15
<b>Not a supporter</b>	<b>62</b>	<b>62</b>	<b>63</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>63</b>	<b>65</b>	<b>67</b>	<b>71</b>	<b>64</b>	<b>68</b>	<b>70</b>	<b>61</b>	<b>63</b>	<b>65</b>	<b>61</b>	<b>61</b>	<b>67</b>
Don't know [VOL]	12	11	6	13	10	7	8	10	10	4	6	4	5	5	7	6	7	5	10
Refused [VOL]	2	2	3	1	1	1	1	1	1	1	1	*	*	1	*	*	*	1	1

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,007

N=1,004

N=1,000

N=1,000

N=1,000

N=1,000

N=1,001

N=1,001

N=1,001

N=1,001

N=1,001

N=1,001

N=1,004



ASSOCIATED PRESS



PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	32	34	31	32	31	31	29	31
Independent	27	28	27	29	30	30	30	33	29
Republican	25	28	30	22	25	30	23	22	22
None of these	14	8	6	17	13	8	15	15	17
Don't know [VOL]	2	2	*	1	1	1	1	1	1
Refused [VOL]	2	2	3	*	*	*	1	1	*

Based on: *N=1,186*    *N=1,041*    *N=839*    *N=1,512*    *N=1,282*    *N=807*    *N=1,006*    *N=1,007*    *N=1,004*

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?  
 [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?  
 [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?  
 [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18/12	5/3-7/12
<b>Total Democrat</b>	<b>48</b>	<b>46</b>	<b>45</b>	<b>50</b>	<b>49</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>49</b>
Democrat – strong	18	19	21	16	18	18	15	15	16
Democrat – moderate	13	13	13	14	13	12	16	14	15
Democrat-unknown intensity	*	*	*	1	1	1	1	1	1
Independent – lean Democratic	12	11	9	12	12	13	12	14	13
None – lean Democratic	6	3	2	7	5	3	4	6	6
<b>Total Republican</b>	<b>37</b>	<b>41</b>	<b>43</b>	<b>37</b>	<b>38</b>	<b>44</b>	<b>41</b>	<b>39</b>	<b>37</b>
Republican – strong	13	15	19	11	13	18	9	11	11
Republican – moderate	11	12	11	10	11	11	14	11	10
Republican-unknown intensity	1	1	1	1	1	1	*	*	1
Independent – lean Republican	9	11	11	9	10	12	12	13	10
None – lean Republican	3	3	2	5	4	2	6	4	5
[VOL] Independent – don't lean	5	6	6	7	7	5	6	5	6
[VOL] None – don't lean	7	5	4	5	4	2	5	4	6
[VOL] Independent – lean other	1	1	1	1	1	*	1	1	1
[VOL] None – lean other	2	2	2	1	1	1	2	2	2
Don't know	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-

Based on:

N=1,186

N=1,041

N=839

N=1,512

N=1,282

N=807

N=1,006

N=1,007

N=1,004



ASSOCIATED PRESS



G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?  
 [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]  
 [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12	<b>REGISTERED VOTERS</b> 9/13-17/12	<b>LIKELY VOTERS</b> 9/13-17/12	8/16-20/12	6/14-18-12	5/-3-7/12
Liberal - strongly	11	11	10	9	9	10	10	11	10
Liberal - somewhat	12	11	10	12	10	9	14	11	13
Conservative - strongly	19	21	24	20	22	26	18	22	20
Conservative - somewhat	22	21	20	19	17	16	22	20	19
Moderate	27	28	29	34	35	35	29	32	32
Don't know	5	4	3	6	6	3	5	3	5
Refused	4	3	4	2	1	1	2	1	1

Based on: *N=1,186*    *N=1,041*    *N=839*    *N=1,512*    *N=1,282*    *N=807*    *N=1,006*    *N=1,007*    *N=1,004*



ASSOCIATED PRESS



[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	50
Separated	3
Divorced	11
Widowed	8
Never Married	25
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	31
Technical/trade school	6
Some college	24
College graduate	16
Some graduate school	3
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM4. In what year were you born?

Age group:

18-29	20
30-49	36
50-64	21
65+	18
Refused [VOL]	5

Based on:

N=1,186

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	27
Suburban area	37
Rural area	28
Don't know [VOL]	4
Refused [VOL]	4

Based on:

N=1,186

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	31
One Line	61
Two lines	2
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,186

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	7
One	71
Two	13
Three or more	4
Don't know [VOL]	1
Refused [VOL]	5

Based on:

N=1,186

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	23
Cell phone	44
Both equally	32
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=735

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	40
One	45
Two	8
Three or more	4
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=473

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	34
No	59
Don't know [VOL]	3
Refused [VOL]	5

Based on:

N=1,186

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	23
Catholic	22
Mormon	1
Jewish	2
Muslim	2
Other religion	21
Don't belong to religious denomination	23
Don't know [VOL]	1
Refused [VOL]	6

Based on:

N=1,186



DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	13
Don't know [VOL]	1
Refused [VOL]	-

Based on:

N=226

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	12
A few times a year	18
Once or twice a month	16
Once a week	20
More than once a week	9
Don't know [VOL]	1
Refused [VOL]	6

Based on:

N=1,186

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	81
Don't know [VOL]	*
Refused [VOL]	5

Based on:

N=1,186

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	65
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	-
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	*
Korean	*
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race	8
Don't know	2
Refused	8
Multiple races	3

Based on:

N=1,186



ASSOCIATED PRESS



DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	46
\$50,000+	43
Don't know [VOL]	2
Refused [VOL]	9

Based on:

N=1,186

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	8
\$150,000 or more	6
Don't know [VOL]	4
Refused [VOL]	13

Based on:

N=1,186

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50

Based on:

N=1,186

CENSUS REGION:

Northeast	18
Midwest	22
South	38
West	23

Based on:

N=1,186

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 19 – 23, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,186 general population adults age 18 or older.

Interviews were conducted with 713 respondents on landlines and 473 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.



ASSOCIATED PRESS



GfK